

SEARS
Christmas Book

SEARS, ROEBUCK AND CO.



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Gift Wrappings

Deluxe matched Wrappings

\$1.49 Smartest designs, biggest assortment

Eye-appealing, professional-looking gift wrapping is easy when you use smart, ensembled papers, tags, seals. Wrapping instructions included.

54 sheets gift wrappings, 20x30 inches. Includes eight heavy, lithographed sheets gift wrapping with seals, tags to match. 5 sheets smart, printed gift wrapping. 20 sheets white tissue. 21 sheets red, green, blue tissue.

255 feet ribbons and cord. Includes 125 ft. red, green, blue tying cord; 25 ft. each $\frac{1}{4}$ -in. red, green, blue and 25 ft. $\frac{1}{2}$ -in. printed cellophane ribbon. 15 ft. $\frac{3}{8}$ -in. green tinsel-edged ribbon to make curled bows. 15 ft. $\frac{1}{8}$ -in. printed taffeta ribbon.

288 enclosures, tags and seals. All in holiday-design gift box.

3 N 5564—Wt., 3 lbs. 2 oz. \$1.49

Our big-value assortment

98c For all the papers, tags and seals you need

Tops in value for this low price.

46 sheets gift wrapping, 20x30 inches. Includes 10 sheets (each a different design) fancy, decorated gift wrappings. 18 sheets white tissue. 18 sheets red, blue and green tissue.

250 feet ribbons and cord. Includes 60 feet red-and-green plaid gift-tying cord. 75 ft. red-and-silver cord. 25 ft. each red, green, blue $\frac{1}{4}$ -in. cellophane ribbon. 20 ft. $\frac{1}{4}$ -in. red, 20 ft. $\frac{3}{16}$ -in. green tinsel-edge ribbon that curls.

200 cards, tags and seals. Includes 60 silver-foil stars. 124 die-cut and embossed seals. 3 novelty gift folders. 13 enclosure cards and tags with and without string. Wrapping instructions included. Comes in attractive Christmas box.

3 N 5563—Shpg. wt., 2 lbs. . . . 98c

Thrift Wrapping assortment

49c 38 Sheets gift wrapping paper, 20x30 inches. Includes 20 sheets white tissue. 6 sheets red tissue. 6 sheets blue tissue. 3 sheets green tissue. 3 sheets fancy decorated paper.

210 ft. cord and ribbon. Includes 80 ft. red and silver cord. 80 ft. green and silver cord. 25 ft. each red and green $\frac{1}{4}$ -inch cellophane ribbon.

148 pieces cards, tags, seals. Silver foil stars, die-cut and embossed seals, cards and folders.

3 N 5562—Wt., 1 lb. 6 oz. . . . 49c





50 Greetings with your name imprinted 89c

Here's our biggest Christmas Card value ever—the new 1943 assortment, rich with the quality and detail formerly found only at a much higher price. Every design brought to life by expensive embossing (raised design). Every card lithographed in glowing colors—with sentiments as warm as a handclasp. In addition, each card has a quota-

tion from the bible or a famous writer. Generous size, too, $4\frac{1}{2} \times 5\frac{1}{2}$ inches, in popular French four-fold style. Attractively boxed assortment includes 5 each of 10 different designs. Name in clear, attractive type. *Print name clearly.* Allow five days for printing. Shpg. wt., 12 oz. 3 NR 5731—50 cards and 50 envelopes.....89c



200 assorted Tags, Seals, Cards

A big value assortment to make your Christmas gifts more appealing. Jolly Santas, lovely Christmas bells, and many others in assorted sizes. Also included are parcel post labels and seals, gift cards and string tags. Shipping weight, 7 ounces.

3 N 5575—200-pc. assortment...19c
Sears 90-pc. assortment. (not illus.)
Colorful "dress-ups" for your gifts.
3 N 5567—Shpg. wt., 3 oz.....10c

Colorful Christmas Ribbons

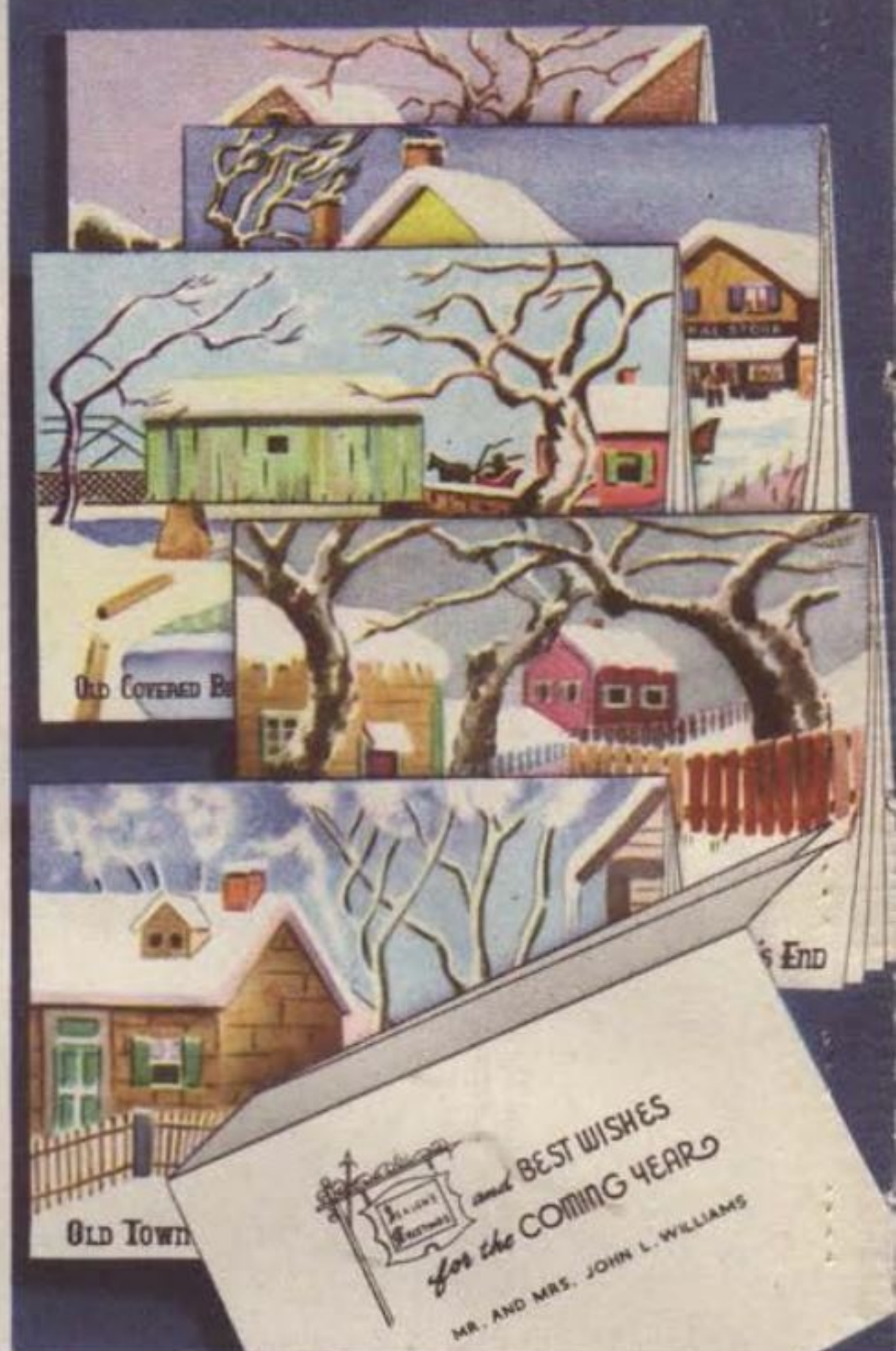
Shipping weight, each, 2 oz.

A 3 N 5555—250-ft. tie cord. 100 ft. red, 50 ft. green, 50 ft. blue, 50 ft. plaid ribbon...10c
B 3 N 5559—30 ft. of $\frac{3}{8}$ -in. tinsel-edged ribbon. *State green or red.* 10c
C 3 N 5579—90 ft. of $\frac{1}{4}$ -in. plain cellophane. *State color, green or blue.* 10c
D 3 N 5556—30 ft. of $\frac{1}{2}$ -in. printed cellophane ribbon. Assorted colors, red, green, blue.....10c

Beautiful Gift Wrappings

Size of each sheet is 20x30 inches.

3 N 5568—41 sheets. 5 fancy, 6 red, 4 blue, 2 green, 24 white. Wt., 12 oz. 29c
3 N 5569—18 sheets white wrapping tissues. Shipping weight, 6 ounces. 8c
3 N 5557—Waterproofed water-color designs. Shpg. wt., 6 oz. .5 sheets 10c
3 N 5573—20x24 in. Red or blue, tinsel stripe. *State color.* Wt., 4 oz. 2 sheets 10c



Brand new designs with your name printed

New assortment of gay and richly-trimmed Cards

25 Smart raised designs . . . magnificent colors . . . fine-quality papers. **98c**

Say "Happy holidays—1943" with cards traditional in their sincerity—new as tomorrow in their smart artwork and gay colors. Colored underlays. $4\frac{1}{2} \times 5\frac{1}{2}$ -inch French folders. Five different designs. Boxed. Shpg. wt., 12 oz.
 3 NR 5726—25 folders and envelopes, with name98c
 3 N 5647—25 folders and envelopes without name69c

Full-color Reproductions of original water colors

25 Folders for you who choose greeting cards of distinction and fine quality **\$1.59**

Large size American winter scenes. Heavy, canvas-effect paper, size $5\frac{1}{2} \times 7\frac{1}{2}$ inches. "The Old Covered Bridge," "Old Country Village," "Old Town Pump," "Town's End," "Deserted Smithy." Five of each design. Shpg. wt., 1 lb.
 3 NR 5730—25 folders and envelopes with name \$1.59
 3 N 5648—25 folders and envs. without name 1.19



New, soft-toned Religious Folders with your name printed

25 Folders With Name **98c**

The Christmas Story, and other Christmas scenes beautifully illustrated, with appropriate messages, on these fine cards

25 Folders Without Name **69c**

Send cards that carry the true message of Christmas—the age-old and ever-new blessing of "Peace on earth, good will to men." Softly-glowing colors . . . beautifully phrased greetings . . . gleaming foil underlays and novelty trims.

5 different designs, embossed (raised) for a real-as-life effect. Fine quality paper—four-fold style. Shpg. wt., 12 oz.
 3 NR 5732—25 cards, 25 envelopes with name98c
 3 N 5643—25 cards and envs., without name69c

Page 4 • Sears-Roebuck ⊕ ⊗ In ordering cards on this page, print clearly name wanted. Allow five days for printing name.



Friendly greetings make a Merry Christmas

New . . . clever . . . different—"framed Oilettes"

18 Scenes, every one different—they look like oil paintings in a frame **59c**

Send cards this year that are new and strikingly different. Traditional scenes, varnished to give depth and beauty to the colors—embossed to simulate the texture of real oil paintings. Folder forms a "frame" that looks like wood. Size— $5\frac{1}{4} \times 6\frac{1}{2}$ inches. Shipping weight, 12 ounces.

3 N 5646—18 cards and 18 envelopes.59c

Our big-value Assortment—every card different

25 Carefully-selected folders at Sears amazingly low price **49c**

You'll find one to appeal to everyone on your Christmas card list. Every card embossed (raised design) and trimmed with shining foil underlay. $4\frac{3}{4} \times 5\frac{3}{4}$ -inch size, in popular, four-fold French style. Shipping weight, 12 ounces.

3 N 5652—Box of 25 cards and 25 envelopes.49c

2 Boxes—Shpg. wt., 1 lb. 8 oz.93c



Special, thrift-priced Assortment

29 Folders—all the cards you need, with envelopes, for only a penny apiece **29c**

Low in price, high in value. Twenty-nine cards—every one different. Colorful designs and novelty touches you seldom find at such a low price. French fold style. All have envelopes. Include some in your next order.

3 N 5640—Box of 29 cards and 29 envelopes. Wt., 8 oz. 29c

2 Boxes—Shpg. wt., 1 lb. 4 oz.55c

Beautiful Religious Folders, economy priced

25 Attractive soft-toned religious scenes, every one different **49c**

Bible-story scenes, and a series of reproductions of Florentine old masters. $4\frac{5}{8} \times 5\frac{3}{4}$ -inch size. Every card embossed (raised design). Some with novelty trim. French fold style.

3 N 5644—25 cards with envelopes. Shpg. wt., 12 oz. .49c

For Easy Terms see Page 88

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Colorful gifts to brighten her home

- A** Amusing Honey Bear Cookie Jar, available after November 15, in plenty of time for Christmas. This jaunty bear will capture the heart of every one in the family . . . it will lend a cheerful touch to your kitchen. Three times selected, ivory-white American semi-porcelain is gaily hand-painted in red, blue, yellow and black. Exclusive with Sears. Height, 11 inches. Holds about 2 pounds of cookies. Shipping weight, 5 pounds.

35 N 04022 Cookie Jar \$1.69

Set of Matching Salt and Pepper Shakers, available after Nov. 15. Each 3 inches high.

35 N 04023—Shpg. wt., 1 pound Pair 59c

Complete Set of Cookie Jar and Salt and Pepper Shakers above. Shipping weight, 6 pounds.

35 N 04026 \$2.19

- B** China Teapots. Every woman will love to receive one of these handsomely styled teapots. Modern designs are exclusive with Sears. Exquisite floral sprays adorn both sides of each pot . . . each has 22K gold line trim. Made of fully vitrified, craze-proof ivory-white china . . . it's safe to heat water in them. Easy-grip handles. 6-cup capacity each. Your choice of attractive oval or square shape.

Oval Shape.

35 N 05179—Shipping weight, 3 pounds . . \$1.69

Square Shape.

35 N 05180—Shipping weight, 3 pounds . . 1.69

- C** Casserole and Pie Plate Set. Use it for baking, serving, storing . . . you'll have fewer dishes to wash. Dainty flowers and platinum-colored bands on ivory-white, ovenproof American semi-porcelain. Pie plate, 9½ in. diam., doubles as tray for the casserole. Covered casserole, 8½ in. diam., holds about 1¾ quarts. Shipping weight, 6 lbs.

35 N 05182 3-piece set \$1.39



Three-piece "Circus" Child Set

Kiddies will love to eat from these gay dishes . . . decorated with jolly caricature animals and blue bands. Fine American semi-porcelain; glaze will not crack. Set of 6-oz. mug; 14-oz. bowl, 5¼-in. diameter; 7¼-in. plate. Shipping weight, 3 pounds.

35 N 04016 3-piece set 76c



A • Amusing Honey Bear Cookie Jar \$1.69



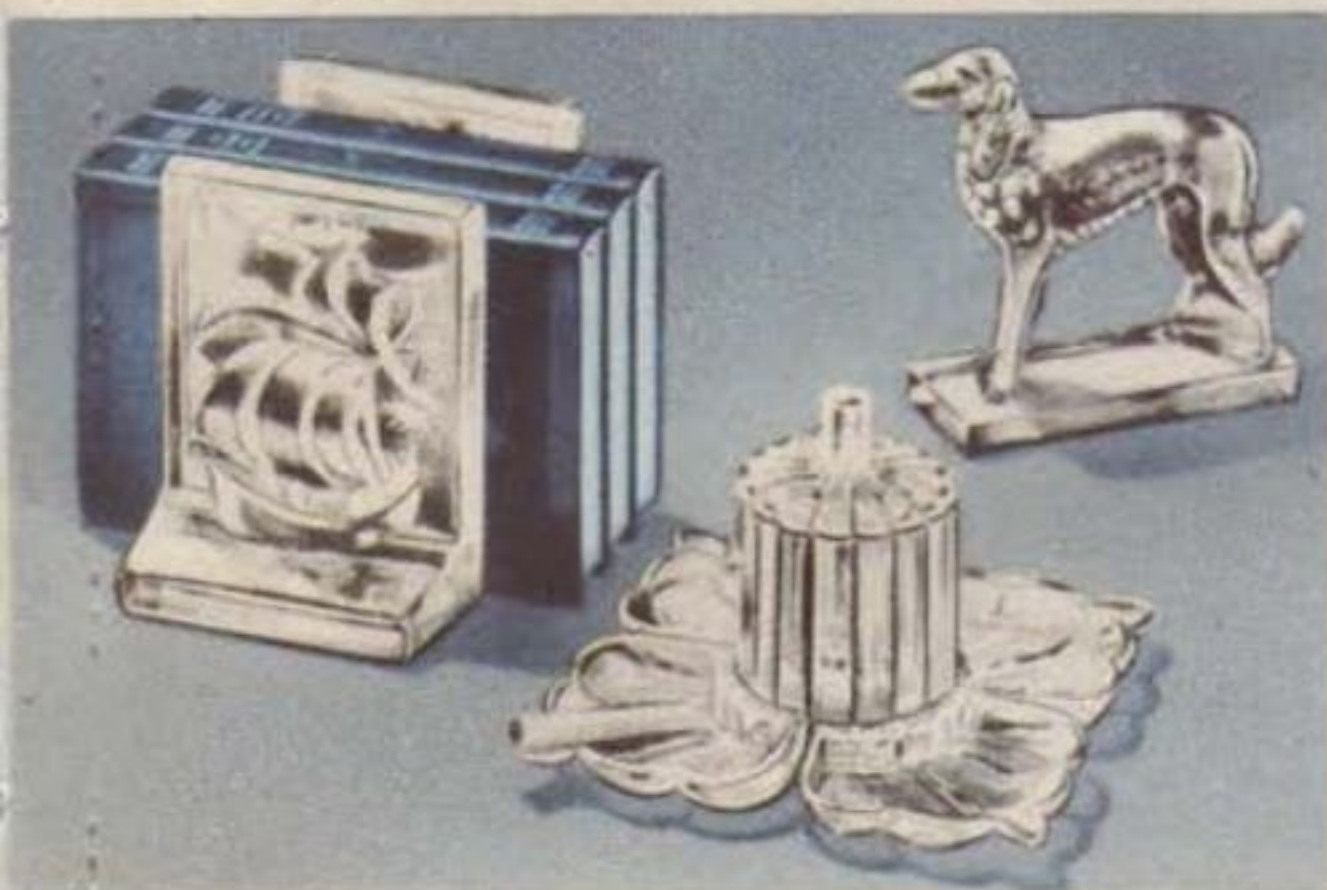
B • China Teapots. Your choice Each \$1.69



C • Casserole and Pie Plate Set \$1.39



A • Crystal Glass Hurricane Lamps.....Pair \$4.98



B • Pair \$3.98 C • Set \$1.25 D • Hound \$2.25



E • Pair \$4.95 F • Set \$1.98 G • 8 for 98c



H • Vase \$1.19 J • Each \$1.95 K • Each \$1.95



Dainty and clever Gifts she'll treasure

A Crystal Glass Hurricane Lamps. Give a pair of these stately lamps . . . magnificent for mantel or sideboard. Rich ruby colored globe is set off by the sparkling white of the crystal glass base. Hand-blown globe is decorated with lovely sandcarved fruit design. Handmade base has six dazzling 3 in. long prisms. Overall height, 12¼ inches. Candles included. Shipping weight, 7 lbs.
35 N 02612.....Pair **\$4.98**

B Book Ends. Handmade of solid, sparkling, fine quality crystal glass. Ship under full sail in relief on both ends. Overall height, 5¾ inches; 4½ inches wide. Shipping weight, 5 pounds.
35 N 02610.....Pair **\$3.98**

C Smoke Set. Unusually attractive . . . fashioned of gleaming crystal glass. Round, covered cigarette container is 4½ inches high. Four ash trays are shaped to fit around it. Shpg. wt., 2 lbs.
35 N 02608.....5-piece set **\$1.25**

D Wolf Hound. Handmade of solid, clear, brilliant crystal glass. Makes a smart-looking ornament for desk or table . . . have a pair for mantel or knick-knack shelf. Height, 7½ in. Shpg.wt., 3 lbs.
35 N 02611.....Each **\$2.25**

E Seal Book Ends. Sleek seals look stunning holding books on desk or table, but are equally effective as ornaments alone. Handmade of gem-clear, solid crystal glass. 7 in. high. Shpg. wt., 6 lbs.
35 N 02609.....Pair **\$4.95**

F Cart and Bear Set. Hand fashioned from clear crystal glass. Unique as candy or cigarette holder, cart holds 20 cigarettes. Bear, 4½ in. long; allover height 4½ in. Shipping weight, 3 lbs.
35 N 02607.....2-piece set **\$1.98**

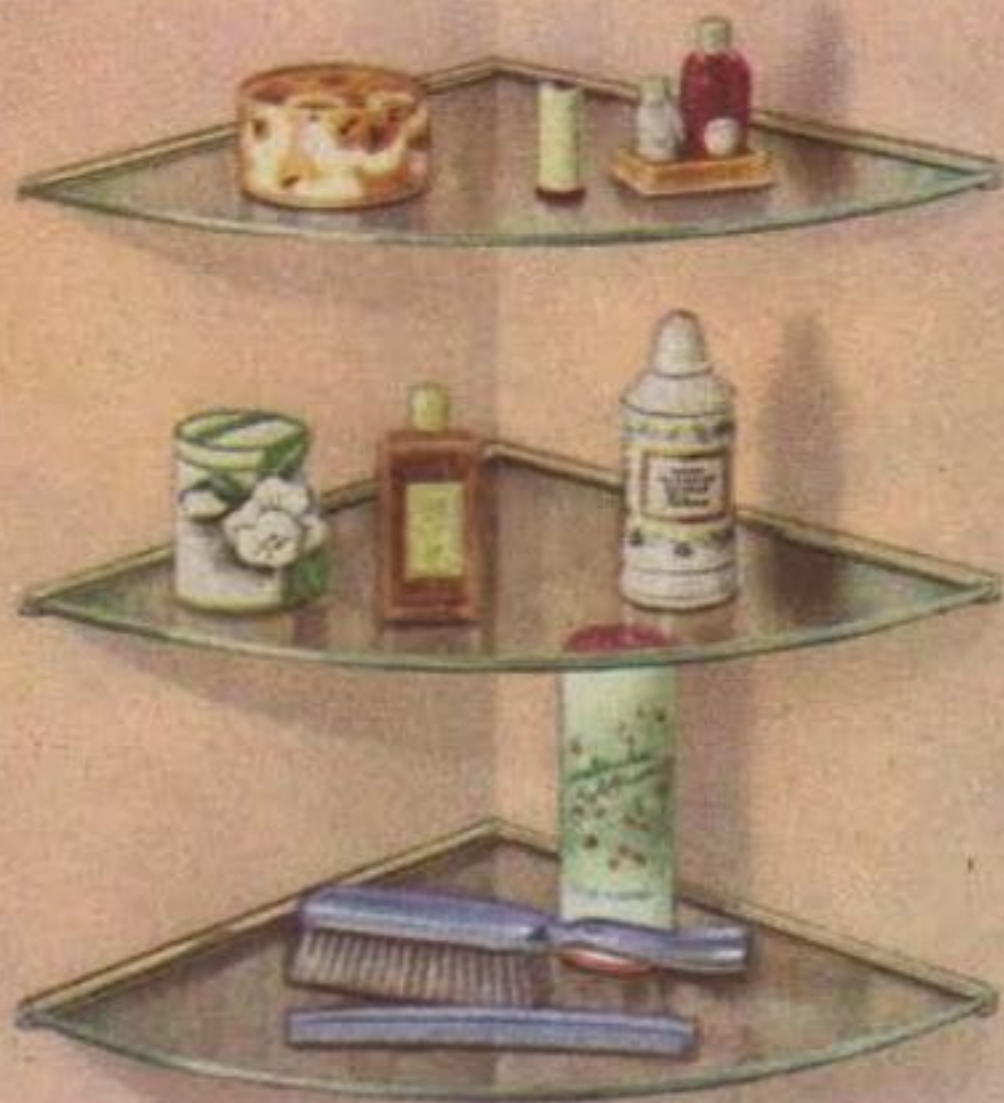
G Colorful Hi-Jac Coasters. Every hostess would be thrilled with these colorful coasters. Most practical ones we've seen . . . absorb moisture that forms on beverage glasses—give protection to clothes and furniture. Easily slip on and off ordinary size tumblers. Assorted colors. Cotton terry cloth is snug-knit, easily washed. Shpg. wt., 4 oz.
35 N 1636.....Set of 8 **98c**

H Vase. Authentic plastic composition reproduction of a costly imported cinnabar vase. Magnificent in pairs on mantel or sideboard . . . grand for artificial flowers. Height, 11½ inches. Shipping weight, 3 pounds.
35 N 05258.....Each **\$1.19**

Beloved characters step right out of Dickens' novels to add gay charm to your home. Beautifully modeled from extra hard plastic composition . . . decorated by hand in brilliant colors. Each figure, 9½ inches high. Shipping weight, 4 pounds.

J Tony Weller, from famous "Pickwick Papers."
35 N 05259.....**\$1.95**

K Micawber, from beloved "David Copperfield."
35 N 05260.....**\$1.95**



A • Set of 3 heavy Glass Shelves, with Brackets for installing, only.....\$1.98



B • Delightful Vari-change Water Garden Set, for only..... \$2.29



C • Decorative Log Cabin Incense Burner, with 65 Fir Balsam Cones.....79c



D • Ever-Popular Worry-birds, per pair. . 98c

E • Novel Sea Shell Plant Holders, per pair 98c



F • Blue Glass Bowl and Holder. Set.. \$1.49

G • 2 Flower Pots and Holders. Set..\$1.69



H • Vivid Parrot Plant Holder..... 98c

J • Plant Holder Book Ends, pair..... 98c



Gifts for the home

- A** Modern glass corner shelves add decorative charm to any room. Are 11½ inches wide on each side. Brackets included. Easily installed. Accessories not included. Shipping weights, set of 3, 9 lbs.; set of 4, 12 lbs.
42 N 4100...Set of 3 for **\$1.98**
42 N 4101...Set of 4 for **\$2.65**

- B** Vari-change Water Garden Set: Varied arrangements may be made. White pottery bowl, 13¼ in. long, pottery crane, 7¼ in. high, shell chips, florist's clay, flower holder. Flowers not incl. Shpg. wt., 6 lbs.
71 N 334.....**\$2.29**

- C** Decorative Log Cabin Incense Burner with 65 Fir Balsam Cones: Enjoy spicy pine fragrance as chimney smokes. Northern Pine, 3x3¼x3¼ in. Shipping weight, 1 pound 2 ounces.
71 N 352.....**79c**
71 N 353—Extra Incense Cones. Shpg. wt., 8 oz.....**60 for 40c**

- D** Ever-Popular Worrybirds: The gift for your worrying friends. Hand made and painted. Pine cone body, wooden legs. Composition head. Assorted colors, our choice. Shipping wt., 1 lb.
71 N 378Pair **98c**

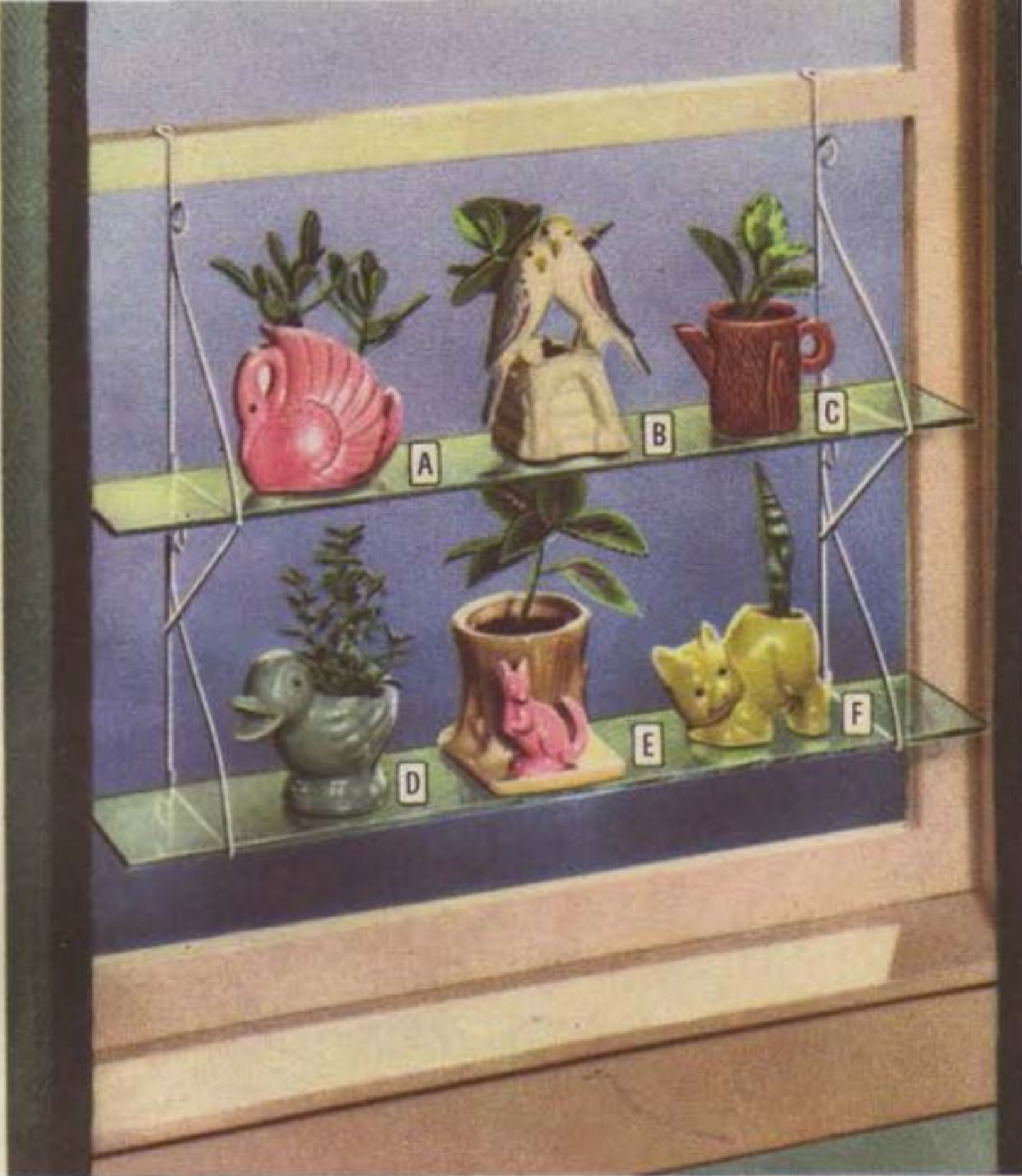
- E** Novel Sea Shell Plant Holders: Attractive pink shell-shaped glazed pottery, 5 in. high, 5½ in. long, 3½ in. across top. Plants not incl. Shpg. wt., 3 lbs.
71 N 327Pair **98c**

- F** Blue Glass Bowl and Holder: A gift of beauty and utility. A deep clear blue bowl with a white wood holder. Bowl 4½ in. deep; holder 12¼ in. high. Flowers not incl. Shpg. wt., 2 lbs.
71 N 290.....Set **\$1.49**

- G** 2 Flower Pots and Holders: Very attractive. Bright red pots have sub-watering reservoirs. White wood holders. 12 inches high. Plants not included. Shipping wt., 3 lbs.
71 N 285.....Set **\$1.69**

- H** Vivid Parrot Plant Holder: Made of multi-colored glazed pottery. Stands 8 inches high. Room for a bulb or a medium-sized plant. Plant not included. Shipping weight, 2 lbs.
71 N 328.....Each **98c**

- J** Plant Holder Book Ends: Attractive way to keep books in order. Multi-colored glazed pottery parrots stand 6½ inches high. Plants and book not included. Shpg. wt., 3 lbs.
71 N 345.....Pair **98c**



Window Shelf-Plant Holder Set brings year 'round cheer indoors

Two smooth edged, heavy glass shelves 22x3¾ in., supported by two white enameled metal brackets 18 in. high. Will not interfere with operation of window. The colorful plant holders are made of heavy, high-fired glazed pottery. Plants above not included.

\$2.25
Per Set

- A. .Pink Swan: 3½x4 inches. B. .Love Birds: 4x5½ inches.
C. .Red Pitcher: 3x3½ inches. D. .Blue-green Duck: 3½x4 inches.
E. .Pink Kangaroo: 4x4 inches. F. .Yellow Cat: 3x4½ inches.

71 N 0300—Set complete, as pictured above, less plants. Shpg.wt., 9 lbs.**\$2.25**
71 N 264—Bracket and shelves only. Shipping weight, 4 pounds 2 ounces.**89c**



Hi, Buddy and Pig make interesting Gifts

- G** A novel gift for members of the family or friends. Just sprinkle grass seed on soldier boy's head and on the pig's back, keep filled with water and watch the hair grow. Soldier boy is 6½ inches high and the pig is 7 inches long and 4 inches high. Four packets of seed included.
71 N 338—1 Hi, Buddy and 1 Pig. Shpg. wt., 4 lbs. **\$1.10**

Attractive Flower Pots for all-year use

- H** A colorful nest of 6 different sized flower pots. Removable sub-watering reservoirs. Dripless. If drain is desired, push out bottom holes. Sizes range from 2 inches to 6 inches across and deep. Outsides of pots are enameled green, red, blue, orange, yellow, white.
71 N 385—Shpg. wt., 4 lbs. 4 oz.....Set of 6 for **89c**





A • Sheer white cotton lawn..... 3 for 45c



B • Lace corners and embroidery 3 for 59c



C • Stitched 6 for 78c



D • Dainty... 3 for 50c

E • Cotton... 3 for 69c

F • Linen... 3 for 79c



G • Prints... 3 for 69c

H • Hankies, chest. \$1.25

J • Our Best. Ea. \$1.00

K • Linen... Each 59c



Handkerchiefs that say Merry Christmas

A Sheer white cotton lawn. Dainty hand-printed floral sprays. Assorted colors. About 10x10 inches.
25 N 2348—Shpg. wt., 5 oz..... 3 in a box 45c

B Assorted venise-style lace corners on white cotton with colored embroidery. About 10 $\frac{3}{8}$ x10 $\frac{3}{8}$ inches.
25 N 2437—Shpg. wt., 5 oz..... 3 in a box 59c

C Assorted colored buttonhole-stitch edge and embroidery designs. Soft white cotton. About 10 $\frac{1}{4}$ x10 $\frac{1}{4}$ in.
25 N 2418—Shpg. wt., 8 oz. 3 in a box. 2 boxes 78c

D Assorted multi-colored embroidery with buttonhole stitched edge. White cotton. About 12x12 inches.
25 N 2428—Shpg. wt., 5 oz..... 3 in a box 50c

E Flower-like fold, one all white, two in asstd. colors with white embroidery. Cotton. Abt 10x10 in.
25 N 2445—Shpg. wt., 5 oz..... 3 in a box 69c

F Fine white linen with asstd. multi-color embroidery (looks like petit point). About 10 $\frac{1}{2}$ x10 $\frac{1}{2}$ inches.
25 N 2421—Shpg. wt., 5 oz..... 3 in box 79c

G Artificial leather utility box of asstd. colored cotton print hankies. Abt. 9 $\frac{1}{2}$ in. sq. Box size 9 $\frac{1}{2}$ x6 $\frac{1}{2}$ x2 in.
25 N 2440—Shpg. wt. 8 oz..... 3 in box 69c

H Colored embroidered cotton hankies in artificial leather chest. Abt. 10 $\frac{1}{4}$ in. sq. Chest, 9x5 $\frac{1}{2}$ x2 $\frac{1}{2}$ in.
25 N 2443—Shpg. wt., 8 oz..... 3 in chest \$1.25

J Sheerest finest real linen handkerchiefs, with white borders in assorted cotton lace patterns. Lovely gifts, party prizes. Buy them for the prettiest present under the tree. About 11 $\frac{3}{4}$ x11 $\frac{3}{4}$ inches.
25 N 2438—Shpg. wt., 2 oz..... Each \$1.00

K White linen handkerchiefs with dainty white cotton lace borders, in asstd. designs. About 11x11 inches.
25 N 2312—Shpg. wt., 2 oz..... Each 59c



A • Gay holiday Hankies . . 6 for 69c

Exciting . . new . . colorful Floral Prints

A Gay holiday hankies, costume-brightening additions . . . the ideal gift for any woman . . . they're all beautiful, gay, exciting. Assorted prints in lovely new patterns on washable white cotton. Hemmed. About 12½ inches square. Assorted colors.

25 N 2303—Shipping weight, 4 ounces. 6 for 69c

B 12 smart prints. Large, colorful, life-like floral designs that will make her eyes sparkle . . . she'll find one to match or contrast each outfit. No woman ever has too many. Sheer, washable white cotton. Assorted colors and styles. Neat hems. About 12 inches square.

25 N 2320—Shipping weight, 6 ounces. 12 for 98c



B • 12 smart Prints for 98c



Ration Book Cover Set

A practical gift combination . . . a gay print hanky and handy simulated leather cover, in assorted colors, for her ration books. Cover has bound edges. Soft, washable cotton hanky in assorted prints, colors, about 12 inches square. Shipping weight, 8 ounces.

25 N 2429—Boxed set. . . . 59c



Kiddies Handkerchiefs in Gay Gift Folders

An inexpensive gift for the children. Favorite story book designs in bright colors on fresh white cotton . . . hankies that children will love and be proud to carry. Each hanky is in a clever gift folder with toyland border. An ideal gift, prize or favor that's bound to be a hit . . . with children and mothers, too, because it's practical. Assorted designs and colors. Each hanky about 6¾ inches square. Shpg. wt., 8 oz.

25 N 2430. 12 in folders 79c



Handkerchief Doll

A charming gift for big or little girls. Made of three assorted colors and styles cotton print hankies that may be used. 10 in. tall. Shpg. wt., 6 oz.

25 N 2423. . . . Each 55c



A • Twelve-piece Dresser Set, Exquisite Glowing Plastic. In elaborate gift case.....\$21.95

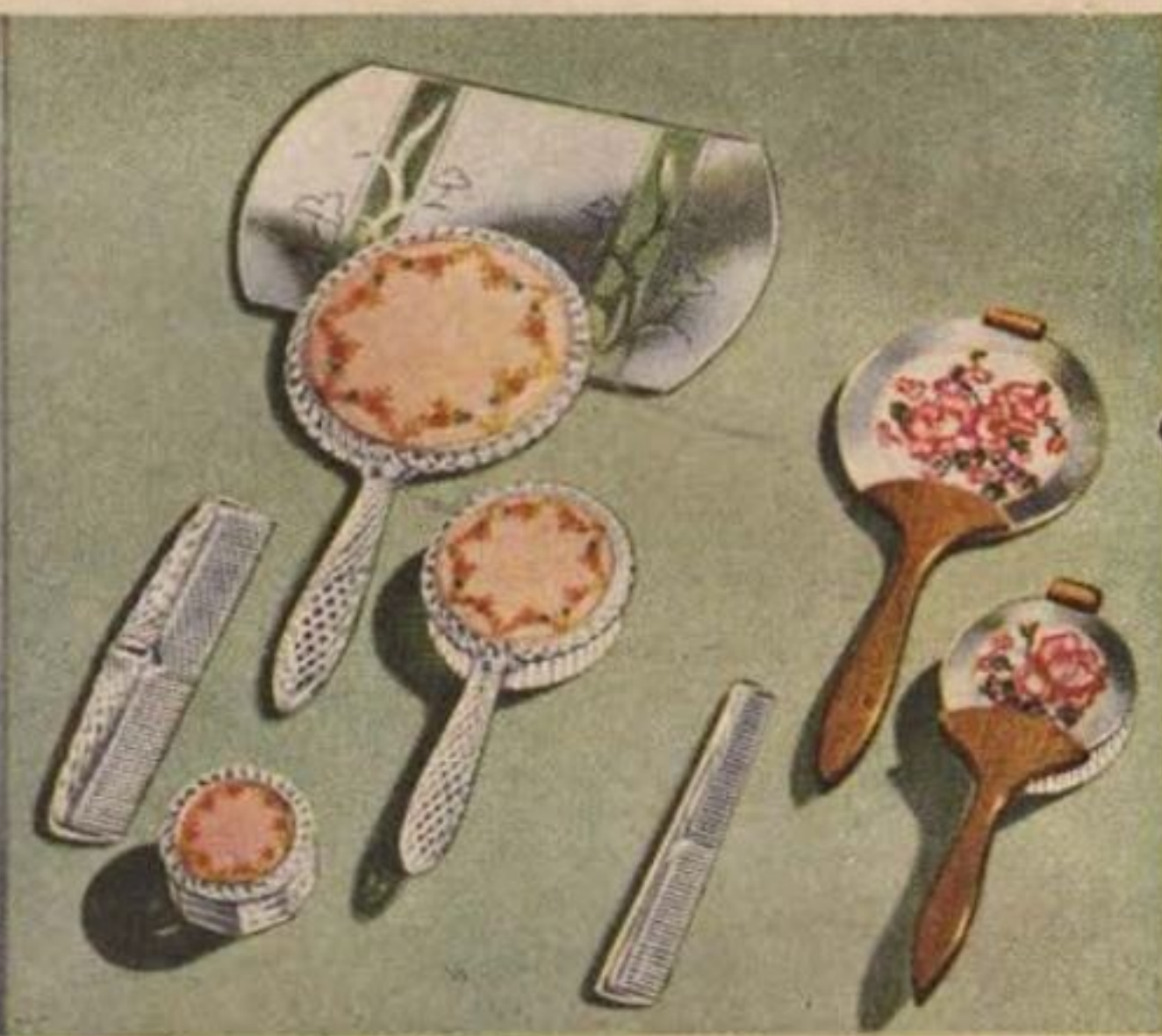


B • Six-piece mirror trim Set....\$3.57

C • Dainty three-piece plastic Set..\$3.29



D • Seven-piece plastic Dresser Set in a rich-looking, beautifully made gift case.....\$10.39



E • Five-piece plastic Set.....\$4.98

F • Three-piece wood handle Set...\$1.10



G • Six-piece floral design Set...\$3.98

H • Professional style Brush with Comb.98c



J • Better three-piece Pyroxoloid Set.

K • Three-pc. economy Pyroxoloid Set.79c



Dresser Sets she will treasure

- A** Twelve-piece Dresser Set. To gleam with jewel-like brilliance on her dressing table. Consists of hand mirror, (about 13¼ in. long), mirror tray, 2 cream jars, 1 powder jar, 2 picture frames, scissors, shoe horn, magnifying mirror, comb and Nylon bristle hairbrush. In exquisite case, lined in lustrous tufted rayon. Choice of maize, rose or blue. *Be sure to state color wanted when ordering.*

8 N 09649—Shipping weight, 9 lbs... \$21.95

- B** Six-piece mirror trim Set. Floral design with mirror trim border. Walnut finished wood trim. Crystal-like handles. Consists of hand mirror (11 inches overall) comb, brush, 2 cream jars, and mirror tray. Nicely boxed.

8 N 9629—Shipping weight, 3 lbs. 4 oz. \$3.57

- C** Dainty three-piece plastic Set. Long, slender pieces. Gay, pastel backs. Three basic pieces: hand mirror (abt. 13½ inches long), comb and brush. Plastic in pink or blue. *State color.*

8 N 9620—Shipping weight, 1 lb. 3 oz. \$3.29

- D** Seven-piece plastic Dresser Set. Lovely in its gift case, even more beautiful on her dressing table. Set consists of tray, comb, brush, hand mirror (about 13 inches overall), 2 jars, shoe horn. *Colors: blue, rose or Nile green. Be sure to state color wanted when ordering.*

8 N 09646—Shipping weight, 7 lbs... \$10.39

- E** Five-piece plastic Set. Appealing to any woman. Consists of mirror (about 11½ inches long), brush, cream jar, comb, and tray. Choice of rose, blue or white. Backs have lovely floral designs. *State color.*

8 N 9640—Shipping weight, 2 lbs. 11 oz. \$4.98

- F** Three-piece wood handle Set. Ensemble with walnut finish wooden handles and trim. Backs of hairbrush and hand mirror have floral decorations in pastel tones. Mirror borders.

8 N 5656—Shipping weight, 2 pounds. \$1.10

- G** 6-pc. floral design Set with walnut finished wood frame. Has tray, comb, brush, mirror, 2 cream jars. *Note: Comes in plain lined gift box instead of case shown.*

8 N 9619R—Shpg. wt., 4 lbs. 8 oz... \$3.98

- H** Professional style brush with comb. Brush has sparkling transparent back and 5 rows of semi-flared, white, fibre-tex bristles. Matching comb completes a set you'll be proud to give. *Colors: crystal, blue or rose. State color.*

8 N 5034—Shipping weight, 6 oz... 98c

- J** Better three-piece Pyroxol to make a young lady's e. Pink or pastel b. *State color.*

SORRY - NOT AVAILABLE
Shipping weight, 1 lb. 8 oz.,

- K** Three-piece economy Pyroxoloid Set. Will bring color and charm to a young lady's room. Plastic, in pastel blue or pink. *State color.*

8 N 9717—Shipping weight, 1 lb. 6 oz... 79c



- L** Chen Yu Manicure Set. Beautiful rayon gabardine case contains Polish, Polish Remover, Lacquerol, Chip-Chek, 2¼-oz. Hand Lotion, and jar of 25 Polish Remover Pads.

8 N 9627—Postpaid... \$3.82

- M** Ann Barton 15-pc. Set. Contains Polish, Remover, Hand Lotion, Cuticle Remover, Cuticle Scissors, Tweezers, File, 8 other items. Wine color genuine leather case.

8 N 9647—Shipping weight, 1 lb. 2 oz... \$4.47

- N** Chen Yu Costume Set. Five ¼-ounce bottles of nail lacquer in assorted shades to blend with any costume and a bottle of Lacquerol base coat. In smart box.

8 N 3919—Postpaid... \$1.65



- P** Cutex Set in smart wood box. Contains Nail Polish, Polish Remover, Cuticle Remover, other essentials.

8 N 9696—Postpaid. A handsome gift... \$1.97

- R** Cutex Deluxe Set in striped fabric case. Polish, Remover, Orange Sticks, Nail White Pencil, Emery Boards, Cuticle Oil and Remover. A thrilling gift.

8 N 9701—Postpaid... \$3.09

- S** Revlon Kit. Contains Nail Polish, Polish Remover, Cuticle Remover, Emery Boards and Orange Stick.

8 N 9702—Postpaid. Lovely fabric case... \$1.80

- T** Revlon Hope Chest. Contains Polish, Remover, Adheron, Emery Boards and Orange Stick. An ideal gift.

8 N 9605—Postpaid. In heavy paper gift chest... \$1.10



A • Factor Hollywood Makeup Set \$2.75

B • Max Factor Pancake Makeup.....\$1.65

C • Honeysuckle Set ...\$2.53

D • Pink Clover Set, \$2.53

E • "Way to Loveliness" ..\$1.65



F • Coty's Matched Makeup....\$2.48

G • Coty's Perfume "Sabots". Gift Box.\$5.50

H • Attar of Petals—by Orloff—Toiletries in hand decorated containers. Gift Boxes.....\$1.10 to \$2.75



helena rubinstein

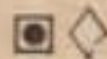
EARLY AMERICAN

J • Rubinstein "Heaven-Sent" Set...\$2.48

K • Rubinstein Apple Blossom Set \$1.93

L • Early American Old Spice Trunk. Box\$3.25

M • Early American Tissue. Box\$1.55





Famous Name Cosmetic Gifts

- A** Max Factor Hollywood Makeup Set. Face Powder, Tru-Color Lipstick, Cake Rouge. For Blonde, Brunette, Brownette or Red-head. A smart gift.
8 N 9660—Postpaid. *State type*....\$2.75
- B** Max Factor Pancake Makeup. Choice of Cream 1, Cream 2, Natural 2, Tan 1.
8 N 4215—Postpaid. *State shade*... \$1.65
- C** Ayer Honeysuckle Set. Bath powder (10-oz.), Puff, Cream Cologne (5-oz.) Gift box.
8 N 9677—Postpaid.....Set \$2.53
- D** Ayer Pink Clover Set. Bath powder (10-oz.), Puff, Cream Cologne (5-oz.) Gift box.
8 N 9674—Postpaid.....Set \$2.53
- E** Ayer "Way to Loveliness" Kit. Special sizes of Skin Lotion, Night Cream, Face Cream, Face Powder and Cleansing Cream.
8 N 9669—Postpaid.....\$1.65
- F** Coty's Matched Makeup. "Air-Spun" face powder, Sub-deb lipstick and Cake Rouge, in harmonizing shades. In smart gift box. L'Origan or Paris scent.
8 N 9661—Postpaid. *State scent*...\$2.48
- G** Coty's Perfume "Sabots." Two Coty perfumes, L'Aimant and Emeraude. Each about ½ oz. In clever wooden shoes.
8 N 9920—Postpaid. Gift box.....\$5.50
- H** Attar of Petals—by Orloff. Fine toiletries in hand-painted white porcelain apothecary jars that may be used later for spices, or as knick-knacks, etc. Postpaid.
Talcum—Fine powder in shaker jar.
8 N 6052—3 ounces.....\$1.10
Triple Extract—Use as perfume.
8 N 6059—4-ounce container..... \$2.20
Toilet Water—Delightfully fragrant.
8 N 6051—4-ounce container..... \$1.65
Cologne—An exhilarating beauty luxury.
8 N 6050—4-ounce container.....\$1.38
Dusting Powder—In large jar with puff.
8 N 6053—10 ounces.....\$2.75
Flower Potpourri Sachet—In quaint mortar and pestle jar. For a dainty lady.
8 N 6062—2½-ounce size.....\$1.38
- J** Rubinstein "Heaven-Sent" Set. 6 oz. body powder with puff and 2-oz. toilet water. In baby blue gift box with pink trim.
8 N 9728—Postpaid..... \$2.48
- K** Rubinstein Apple Blossom Set. 3½-oz. cream cologne and 6-oz. body powder with puff. In attractive gift box.
8 N 9688—Postpaid.....\$1.93
- L** Early American Old Spice Trunk Box. 8 Pcs.—Contains 4 oz. Old Spice Toilet Water, 3 cakes of guest soap, 2 tubes each of bath salts and talcum. Removable tray.
8 N 9699—Postpaid..... \$3.25
- M** Early American Tissue Dispenser Box. Packed with 3 large cakes of soap; box of talcum. Two fragrances. Postpaid.
8 N 5525—Old Spice fragrance.....\$1.55
8 N 5527—Friendship's Garden.....\$1.55



Musical Powder Boxes—Handy Makeup Mirror

Mirror Top Box. Beautiful walnut finished wood box. Plays a gay tune when lid is lifted. Size, about 4½ x 4½ inches.
8 N 9625—Shipping weight, 1 pound 6 ounces.....\$5.98

Porcelain Powder Box. Hand painted flowers on cream-color porcelain with gold-color trim. Plays entertaining tune.
8 N 9626—Shpg. wt., 1 lb. 12 oz. Size: 4¼ x 4¼ in. high. \$7.98

"Around the Neck" Mirror. Leaves both hands free to apply makeup or arrange hair. Adjusts to any angle. Folds up flat. Wood frame has attractive walnut finish. A practical gift.
8 N 1166—Shpg. wt., 1 lb. (13¾ inches folded).....\$1.98



Exquisitely Boxed Perfumes—Postpaid

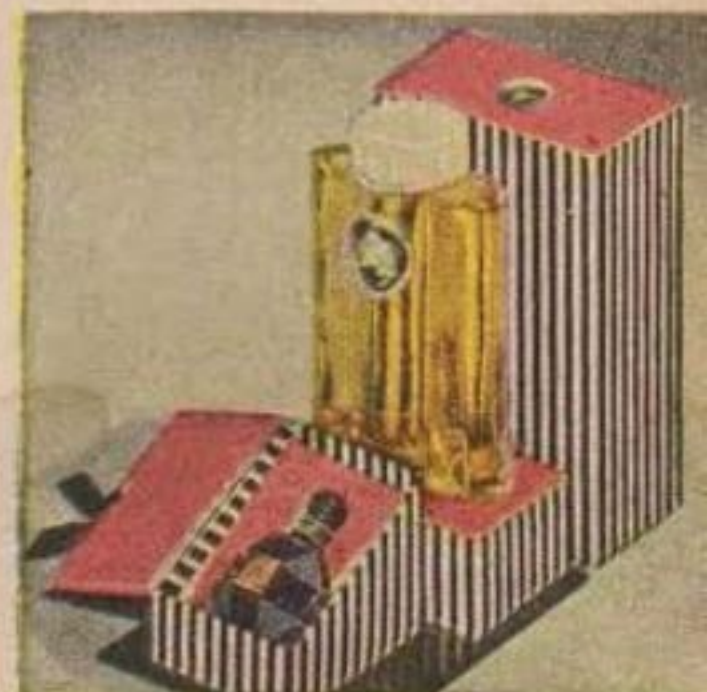
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|---|--|
| A Mary Dunhill — Flowers of Devonshire. Gay and light hearted scent.
8 N 9929—¾ oz. \$6.60 | D D'Orsay-le Dandy
8 N 9603—¼ oz. \$6.33 |
| B Mary Dunhill—White Hyacinth. One of loveliest floral scents.
8 N 9964—½ oz. \$5.50
8 N 9970—¼ oz. \$3.30 | E Mary Dunhill-Frou Frou Du Gardenia.
8 N 9961—¾ oz. \$5.50
8 N 9963—¼ oz. \$2.75 |
| C Vigny-le Golliwogg. A sophisticated scent.
8 N 9639—¾ oz. \$5.50 | F Secret de Suzanne. A charming scent.
8 N 9616—½ oz. \$8.25 |
| | G D'Orsay-Intoxication. Unforgettable.
8 N 9608—½ oz. \$11.00 |

Le Dandy Combination

and other Perfumes—Postpaid

- D'Orsay-Le Dandy Duo.** ¼-ounce perfume and 4 ounces of cologne in exquisite box shown.
8 N 9611—Postpaid....\$4.68
- Vigny-Beau Catcher.** Tantalizing. (Not shown.)
8 N 9631—¾ ounce....\$8.25
- Worth-Je Reviens.** A deep, heady scent. (Not shown.)
8 N 9664—¾ ounce....\$8.25
- Suzanne-Tout de Suite.**
8 N 9630—½ ounce....\$8.25

All prices on this page, except 8 N 1166, include 10% Federal Excise Tax





A • Three Tangee Lipsticks in compact fabrikoid case. Shades for every hour of the daySet 55c



B • Rhapsody Perfumes. Radio-shaped case. 97c

C • Hanging Ivy Bowl with Bubble Bath... \$1.10



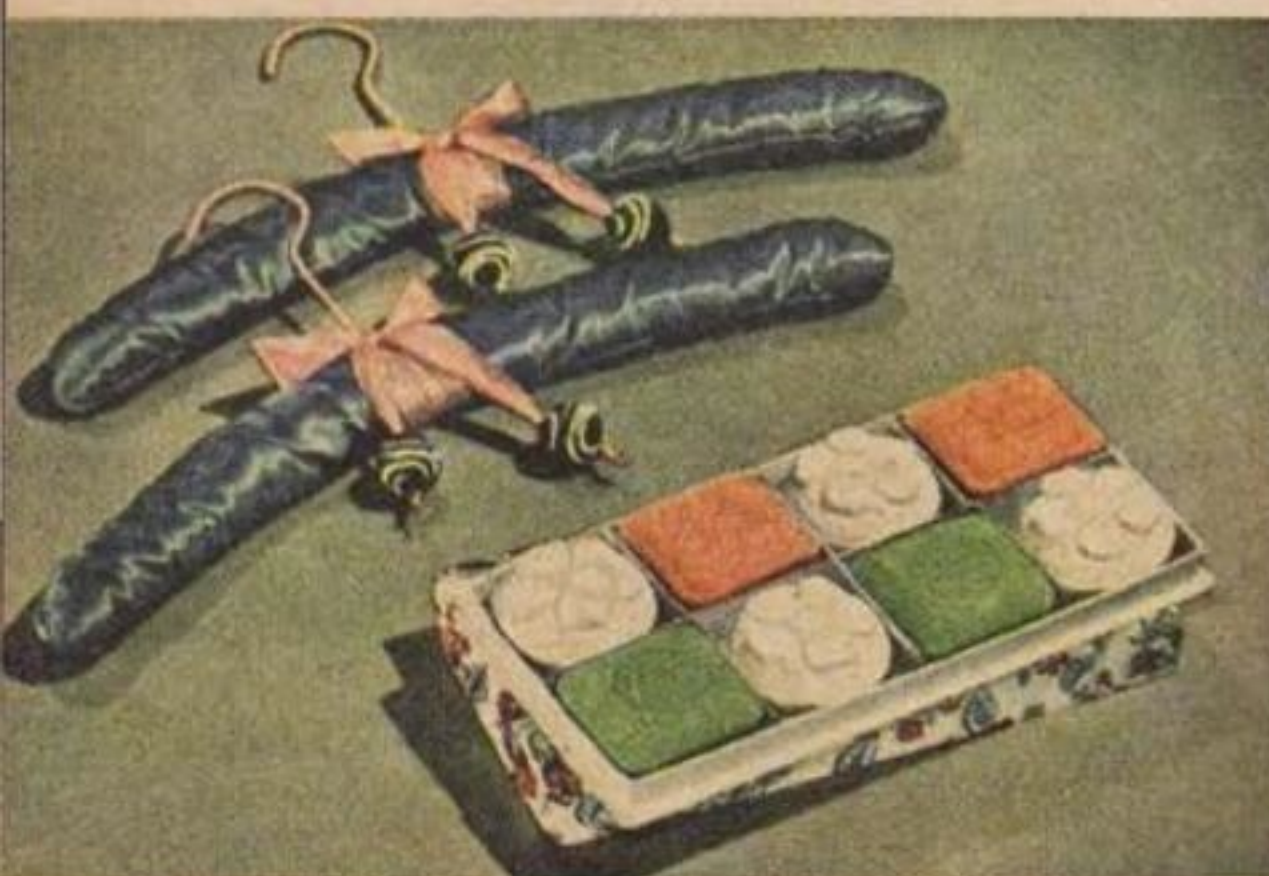
D • Child's Soap Zoo 4 figures... 23c



E • Pink Petals Bath Set. 5 lovely items. 69c

F • Penelope... La Crosse Polish Set..... \$1.38

G • Hind's Gift Set in gift box..... 55c



H • Sachet Hangers 2 for only.... \$1.29

J • Scented Gift Soap 8 cakes for... 49c



K • Mirror Top Tissue Box Each..... \$1.29

L • Tangee Mini Set 3 items..... 28c

Add Toiletries to your Christmas list

- A Three Tangee Lipsticks. Theatrical Red, Medium Red, Red-Red. Black fabrikoid (artificial leather) case. 8 N 9947—Shipping weight, 4 ounces... 3 in set 55c
- B Rhapsody Perfumes. Exquisite two-tone plastic radio-shaped case containing 3 Rhapsody perfumes. 8 N 9612—Shipping weight, 12 ounces..... 97c
- C Hanging Ivy Bowl with Bubble bath crystals. Pastel and silver colored bowl reusable for plants. 8 N 9610—Shipping weight, 2 pounds 8 ounces. \$1.10
- D Child's Soap Zoo. Children love these clever soap animals. Made of Wrisley soap in bright colors. 8 N 9726—Shipping weight, 14 ounces... 4 in set 23c
- E Pink Petals Bath Set. Contains body powder, toilet water, perfume, talcum and bath crystals. 8 N 9707—Shipping weight, 2 lbs. 6 oz..... Set 69c

- F Penelope. Pottery pig holds three bottles—La Crosse Nail Polish, Polish Remover and Stazon base coat. 8 N 9666—Postpaid..... Set \$1.38
- G Hind's Gift Set. Contains Honey and Almond Cream Dusting Powder, Brilliantine and Cream Cologne. 8 N 9606—Postpaid. In smart gift box..... Set 55c
- H Sachet Hangers. Pastel color rayon satin. 8 N 9607—Shpg. wt., 1 lb. Boxed..... 2 for \$1.29
- J Scented Gift Soap. 8 cakes of lovely toilet soap in assorted Pine and Apple Blossom fragrances. 8 N 9938—Shpg. wt., 2 lbs. Gift box... 8 cakes 49c
- K Mirror Top Tissue Box. Fiberboard; metal frame. Size 11x6x3 in. Asst'd colors. Tissues not included. 8 N 9618—Shpg. wt., 1 lb. 8 oz. Boxed... Each \$1.29
- L Tangee Set. Harmonizing lipstick, powder, rouge. 8 N 9738—Postpaid. In neat gift box..... Set 28c



A • Attractive New Fruit Plaques..Pair \$1.09

B • Bluebirds for Happiness Set of 5.....\$1.00



E • Glass Horse Book Ends 8-in. High .Pair\$2.59

F • Quaint Dutch Boy and Girl Book Ends. Pair..\$5.19



C • Lovely Gazelle Plant Holder...Each \$2.79

D • New Wild Goose Plant Holder....Each \$1.59



G • Gayly colored "Balloon Lady" and "Balloon Man" Replicas of old English Pieces.....Pair \$4.69

Gifts for her home beautiful

A Attractive New Fruit Plaques of high quality plaster composition. Exceptionally realistic in detail and design. Artistically painted to imitate the life-like appearance of luscious, natural-colored fruit. Air brush finish in bright colored lacquers. Abt. 10x8 in.

25 N 09509—Shipping weight, 5 pounds..Pair **\$1.09**

B Bluebirds for Happiness... Hang them in flight across your wall. Well known symbol of joy and good luck. Pressed wood, hand decorated in natural coloring. Ready to hang. Birds vary in size, from smallest, 2 inches, to largest, 5½ inches long.

25 N 9684—Shipping weight, 1 lb. 8 oz. Set of 5 **\$1.00**

C Lovely Gazelle Plant Holder... made of highly glazed pottery. The figurine of the gazelle is smart and artistic. Beautifully colored in deep-toned blue that blends into a soft, delicate yellow. Pot attached to base, about 11 in. high; 3 in. flower pot. Plant not included.

25 N 09655—Shipping weight, 5 pounds..Each **\$2.79**

D New Wild Goose Plant Holder of beautifully glazed pottery. Attractively colored with aqua blue base blending into a creamy white. About 8 inches high; width, 8 inches. Plant not included.

25 N 09695—Shipping weight, 4 pounds..Each **\$1.59**

E Glass Horse Book Ends, with weight enough to hold any heavy book in place. Artistically designed of crystal clear glass. These two beautiful horses, in a graceful rearing position, will flatter any library table or mantel. Size, 8 inches high overall, 6 inches wide.

25 N 09640—Shipping weight, 7 lbs....Pair **\$2.59**

F Quaint Dutch Boy and Girl Book Ends... finished in antique gold color and mounted on a genuine onyx base. Here indeed is charm, and as a gift they will reflect your good taste. The figures are of plaster composition, nicely made and durable. Height, 7 inches.

25 N 09641—Shipping weight, 5 pounds...Pair **\$5.19**

G Gayly colored "Balloon Lady" and "Balloon Man"... Reproductions of old English decorative pieces. Constructed entirely of plaster composition. Here indeed are unusual ornaments that will lend much charm and cheer to your coffee or cocktail table, your radio or mantel. Beautifully hand-decorated in bright, vivid colors that will blend well with any color scheme. This gay pair, so familiar to adult and child, seem nearly human. You'll receive many flattering comments whether you decorate your own home or give them as a gift. About 11½ inches high.

25 N 09630—Shipping weight, 6 pounds.Pair **\$4.69**



1



4



3



2

A • Sparkling Mirror Framed Pictures, approximately 23x27 inches Each \$3.49



B • The Fruit Kids, clever figurines, Each \$1.00



C • Playful Dogs Pair, \$2.69



D • Beautiful Birds Each, \$2.35



E • Horse Figurine, \$2.95

F • "Hippo" Plant Holder, \$1.59

Page 14 • Sears-Roebuck



G • Petal Pajama Bag in lovely Pastel shades, .. Each 64c



Holiday Gifts for all the year

- A Sparkling Mirror-framed Pictures.** Landscapes and floral prints, beautiful in themselves, but with these frames, they become really distinctive! Pictures like these can make any room come to life with color, originality and charm . . . they become the eye-catching part of a room and spread loveliness over all. The mirror frame gives a shadow box effect, and just as a mirror can enlarge the size of a room, so this frame gives depth to the picture. Just the thing to hang over fireplace or davenport in your living room, or buffet in your dining room. The pictures are accurate prints of fine oil paintings . . . each picture is truly breathtaking . . . they resemble pictures found only in exclusive shops . . . it's hard to believe the cost is so low. They are gifts any woman would love . . . that will fit in any home and lend it grace and beauty. Four charming subjects to choose from . . . all equally beautiful in color and design. *State first and second choice.* Size, including frame, about 23 x 27 inches.

[1] Peonies—glorious soft colors in a lovely subject.
[2] Home by the Sea—quiet dignity, peaceful colors.
[3] The Stone Bridge—a truly enchanting scene.
[4] Asters—Real looking, alive with color and beauty.
Shipping weight, each 10 pounds.
25 N 06200.....Each \$3.49

- B The Fruit Kids . . . clever figurines.** They're cute. They'll bring gayety to kitchen, playroom or nursery. Gleaming Carlton ware (plaster composition), brilliantly colored. Each about 7 inches high. *State choice.* [5] Stella Strawberry, [6] Lee Lemon, and [7] Penny Pineapple.
25 N 09548—Shpg. wt., ea., 4 lbs. . . Each \$1.00

- C Playful Dogs . . . lifelike favorites.** A perky wire hair terrier and a lovable cocker spaniel make a distinctive twosome. Designed by Mortens, famous sculptor. White terrier with black spots; white cocker with brown spots. High glaze, giving a porcelain effect finish. Each about 4 inches.
25 N 09642—Shpg. wt., pair, 3 lbs. . Pair \$2.69

- D Beautiful Birds** will add a touch of color and beauty to your home. For mantel, radio or wall shelf . . . use them for novel table decoration. Fine china with expensive look . . . brilliant life-like colors. Up to 6½ inches in height. *State choice:* 8, 9 or 10.
25 N 09513—Shpg. wt., each, 2 lbs. Each \$2.35

- E Horse Figurine—Western type.** An original design by Mortens, well-known sculptor . . . an ideal gift for a horseman . . . any one who likes unusually fine figurines. Perfect for the mantelpiece. Plaster composition with high gloss finish. Natural looking coloring, white with brown spots. About 7¾ inches high.
25 N 09528—Shpg. wt., 5 lbs. Each \$2.95

- F Plant Holder—"Happy Hippo."** A touch of novelty and distinction for knick-knack shelf, end table, radio top . . . Glazed pottery in deep, rich brown blending into deep yellow. Planting space large enough for 3 small plants. 9 in. long, 4 in. wide, 3¾ in. high.
25 N 09574—Shpg. wt., 4 lbs. Each \$1.59

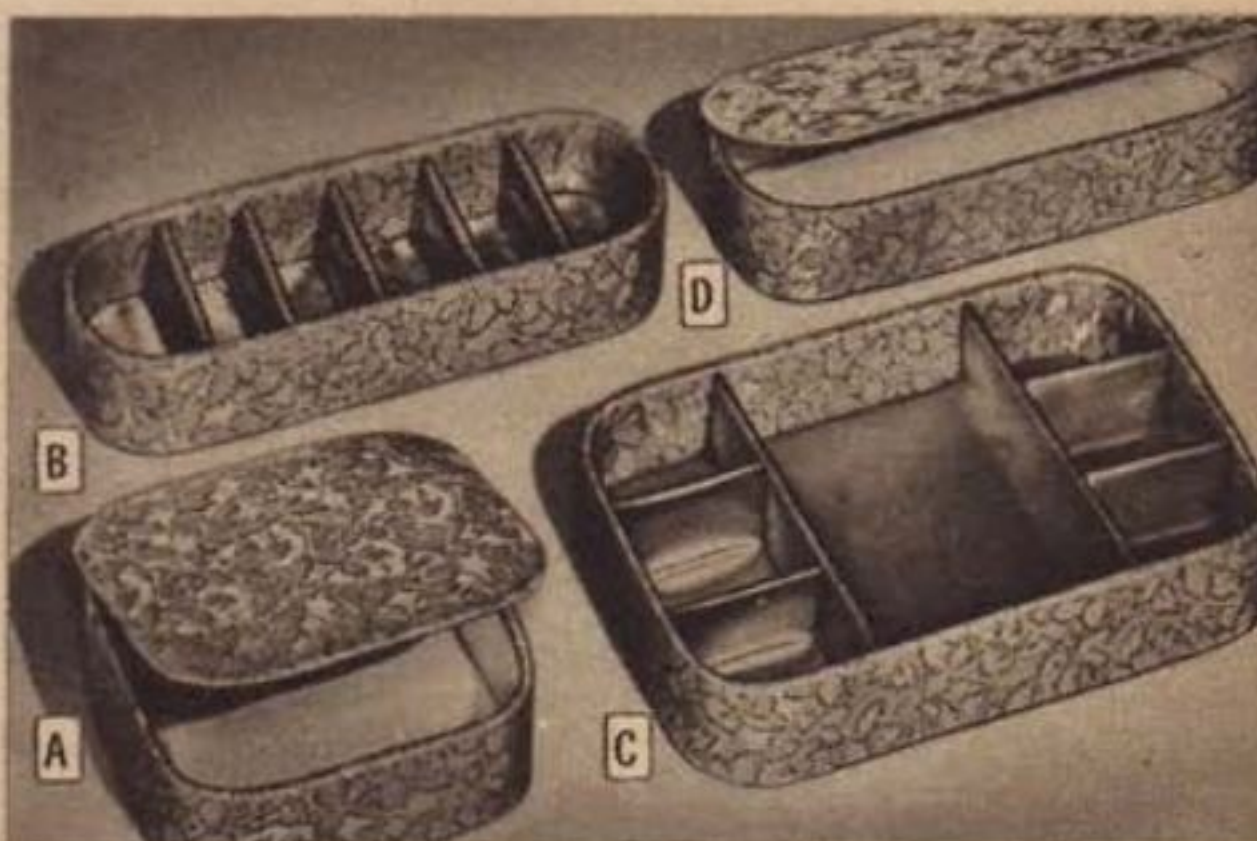
- G Petal Pajama Bag . . . in lovely pastel shades . . . a glamorous bit of feminine "fluff" for her boudoir.** Row on row of gleaming rayon satin petals make a boudoir pillow of beauty . . . tuck pajamas or nightie in back opening . . . It's practical as well as beautiful. Asstd. pastel colors. About 16-in. diam.
25 N 4547—Shipping weight, 9 ounces..Each 64c



- H Simulated leather Sewing Box,** 8x11x3½ inches. A gift to please every woman. 3-section bottom. Contains: thread, thimble, tape measure, needles, bodkin, pin-cushion. Rayon lining. Assorted color boxes.
25 N 5276—Shpg. wt., 2 lbs. 8 oz. Each \$2.96
- J Petite kit,** 4x3½x1½ in. Asstd. color mending thread, thimble, needles, thread cutter. Asstd. color case.
25 N 5257—Shpg. wt., 10 oz. Each \$1.13



- Gay chintz covered Sewing Boxes. Blue, green or rose. *State color wanted.* Assorted floral patterns.
- K Sectional Box** with 2-in. deep drawer. 5 compartments. Glazed white paper lining. 12½x9½x4 in.
25 N 5274—Shpg. wt., 2 lbs. 12 oz. Each \$1.89
- L Quilted chintz** with chintz lining. 6 compartments. One compartment has pincushion. 13½x9x3 in.
25 N 5275—Shpg. wt., 2 lbs. 6 oz. Each \$2.35



- Figured brocaded rayon satin Boxes. In lovely colors: ice blue, pink or ice green. *State color wanted.*
- A 25N4999—Hanky Box,** 7½x7½x2¾ in. Wt., 13 oz \$1.09
- B 25N4985—6-section Hosiery Tray,** 13x4½x2¼ in. Rayon and satin lining. Shpg. wt., 12 oz. 1.09
- C 25N5010—Hose and Hanky Tray,** 13x8¼x2¼ in. Plain satin lining. Shpg. wt., 1 lb. 4 oz. 2.09
- D 25N5009—Glove Box,** 13x4½x2¾ in. Wt., 14 oz. 1.09



A • "Julie and Jon" . . graceful Figurines . Pr.\$4.98



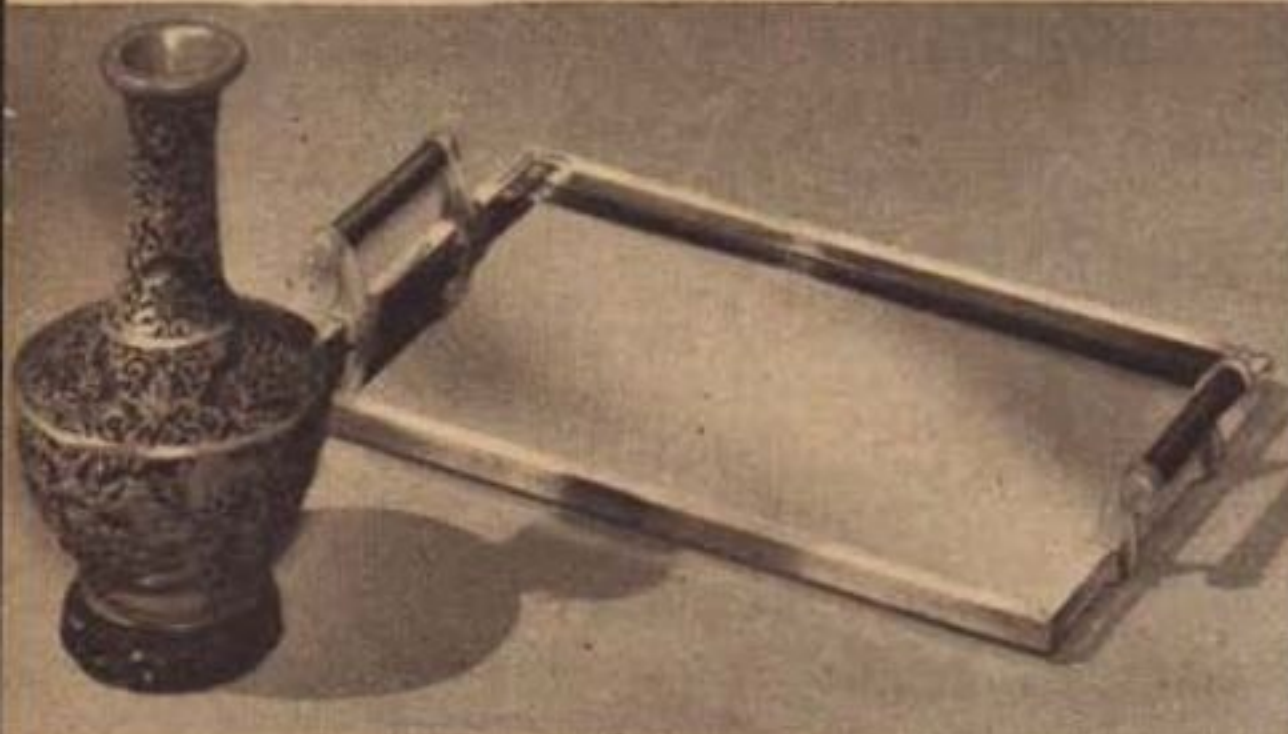
B • Trained Seal balances Glass bowl . . . \$1.69



C • Panda Figurine holds Glass Bowl \$2.09



D • Sparkling Glass Vanity Set \$1.79



E • Red Composition Vase \$1.19

F • Mirror Tray with ivory color frame . . \$1.98



G • Crystal-like Glass Cart \$1.00

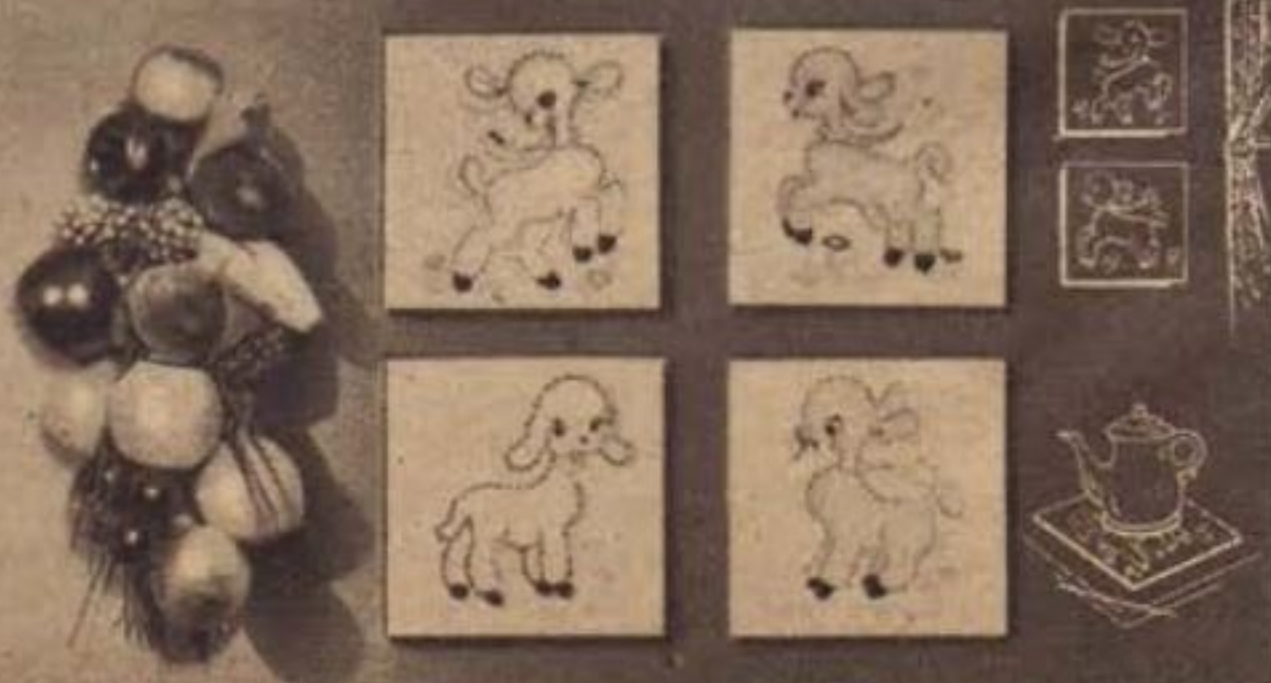
H • Pull Matches and Ash Tray \$1.29



J • Wide Mirror Frame 11x13 inches. \$2.95



K • Rich Mirror Frame 10x12 inches . . 96c



L • Artistic Fruit String \$1.98

M • Gayhand-decorated Tiles. Set of 4 . . \$1.10

Decorative Gifts for the home

A "Julie and Jon" . . . graceful figurines have captured the joy of youth. Rich colorings of white with blue and wine. Highly glazed plaster composition. About 13 inches tall.

25 N 09566—Shpg. wt., 6 lbs. . . . Pair **\$4.98**

B Trained Seal balances glass bowl on his nose for holding flower bouquets, ivy or fish. About 11½x8 inches. Made of glistening black plaster composition. Ivy not incl.

25 N 09524—Shpg. wt., 5 lbs. . . . Each **\$1.69**

C Panda Figurine holds glass bowl 5 inches in diameter. Overall height, abt., 8½ in. Plaster composition finished in black and white enamel with painted red bow. Ivy not incl.

25 N 09501—Shpg. wt., 7 lbs. . . . Each **\$2.09**

D Sparkling Glass Vanity Set . . . 4 useful pieces. Diamond effect design. 2 bottles about 7 inches high; 1 powder jar, 3¼-inch diameter; 1 mirror tray, about 14x6½ inches.

25 N 09600—Shpg. wt., 4 lbs. 4-pc. set **\$1.79**

E Red Composition Vase . . . resembles Chinese work of art. Carved Cinnabar effect on plaster composition. Deep red color. About 11 inches high. For artificial flowers only.

25 N 09556—Shpg. wt., 3 lbs. . . . Each **\$1.19**

F Mirror Tray with ivory color metal covered wood frame. Window glass. Handy size, 16½x10½ inches. Distinctly smart, very useful and a gift any woman will appreciate.

25 N 09592—Shpg. wt., 3 lbs. . . . Each **\$1.98**

G Crystal-like Glass Cart for cigarettes, candy, flowers. Smartly styled of clear glass. A gift that shows thought and will be appreciated. About 3 in. high, 5 in. long.

25 N 09601—Shpg. wt., 2 lbs. . . . Each **\$1.00**

H Pull Matches and Ash Tray . . . matches light when pulled out from top of tray. Glass tray with assorted color plastic top. Complete with supply of 750 matches. 7½x6½ in.

25 N 09604—Shpg. wt., 3 lbs. . . . Each **\$1.29**

J Wide Mirror Frame for 8x10-inch photo . . . a lasting gift. Modern etched design. Mirror of ¾-inch window glass. Easel stand, felt back. Overall size, 11x13 inches.

25 N 09584—Shpg. wt., 7 lbs. . . . Each **\$2.95**

K Rich Mirror Frame, to hold 8x10-inch picture. Mirror of ¾-inch window glass. Design gives an etched effect. Chipped edge. Easel stand. Overall size, 10x12 inches.

25 N 09588—Shpg. wt., 6 lbs. . . . Each **96c**

L Artistic Fruit String adds charm and gayety to your walls. Gay artificial lacquered fruit and soft leaves in vivid, bright colors. About 12 inches long.

25 N 09603—Shpg. wt., 3 lbs. . . . Each **\$1.98**

M Gay, Hand-decorated Tiles . . . lambs in clever, amusing action poses. On light blue background. Hangers for use on wall. For use under hot dishes. About 4x4 inches.

25 N 09622—Shpg. wt., 3 lbs. Set of 4 **\$1.10**



Lifelike Figurines . . . copies of wood carvings

Six animals . . . a perfect gift. Beautifully detailed—smartly designed. Includes 3 dogs, one brown, one black, one white; a brown elephant, brown rabbit; a black cat. All about 2 to 2¼ in. high. Composition pressed wood. Shpg. wt., set, 1 lb. 6 oz.

\$1.19
for 6

25 N 9632..Set of six **\$1.19**

Four picturesque figures . . . so real looking it's hard to believe their low price. A touch of distinction for what-not, radio top, mantel or coffee table. Walnut color backgrounds with colored highlights. Composition pressed wood. All abt. 5 in. high. Wt., set, 1 lb. 8 oz.

\$1.19
for 4

25 N 9619..Set of four **\$1.19**



Table Center Piece of Beautiful Porsalana Flowers

Distinctive and unusual with a charm and grace you'll be proud to use year after year for your most effective table settings. The artificial apple blossoms and violets in lifelike colors are made of porsalana which has the glaze of porcelain without being fragile—very durable, washable and will not chip. Gaily colored bird of plaster composition is perched in the center. Firmly set in bowl. Length, 18 in.; height, 6 in.

\$6.98

25 N 09530—Shipping weight, 3 pounds. Each **\$6.98**



New large-size duvetyn Pictures

Beautifully painted by hand and air brush in vivid colors against a deep, black background. The soft cotton duvetyn looks like lustrous velvet. An unusually attractive wall decoration that will add beauty to any home and bring you many fine compliments. Three favorite subjects: Christ on Mount Olive, (illustrated above), Hunter's Paradise and Country Home. Please be sure to order by subject name. Overall size, approximately 48x22 inches. Decorative 3-inch ornament on top of frame. 1-inch wooden frame finished in burnished gold color.

\$3.45

25 N 09526—Shipping weight, 5 pounds. Each **\$3.45**



A • The Terrible Trio . . . Fatso, Ratso and Japso . . . have fun dumping ashes in their faces. . . . Each 58c Set of 3 for \$1.65



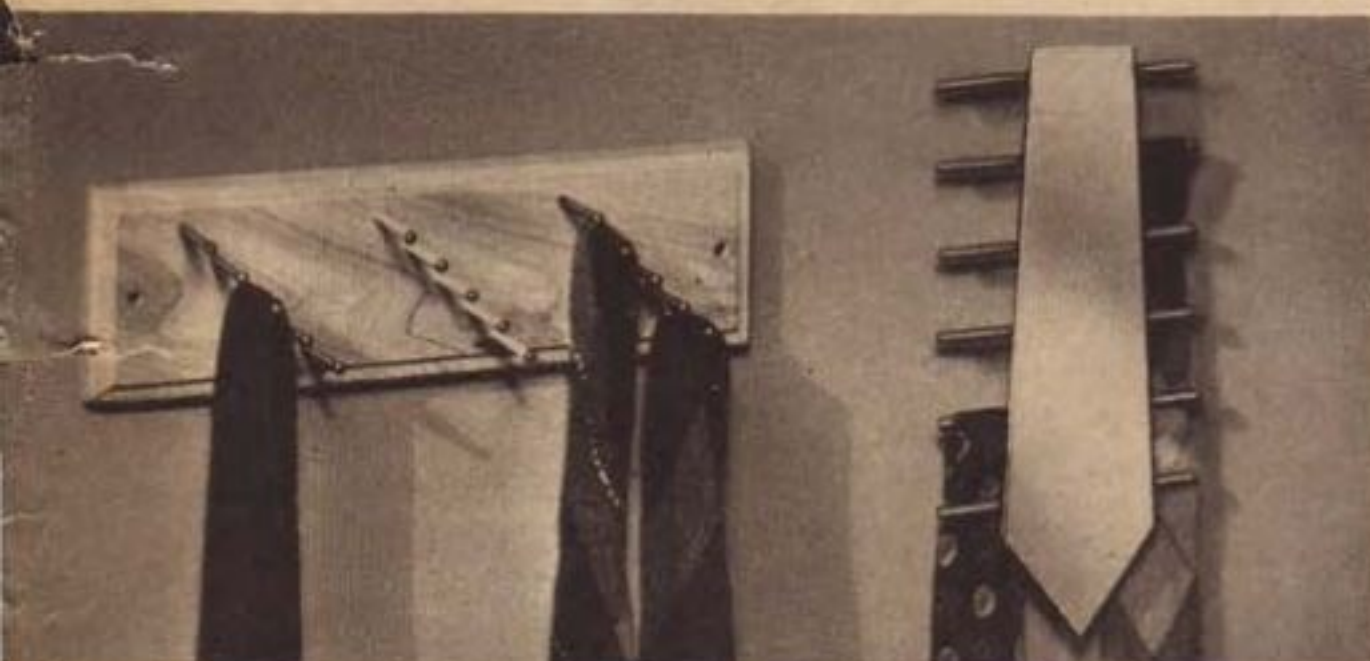
B • Ornamental Hotzi Notzie Pin-cushion. . . . Each 49c



C • Clever Animal Kits . . . for old and young alike . . . contain enough material to make one large and one small animal Kit \$1.00



D • Triangular Pillow. . . . \$1.79



E • Genuine Aromatic Cedar Tie Rack. . . . \$1.00

F • Tie-shaped Mirror Tie Rack. . . . 89c



G • Handsome Horse's head Tie Rack. . . . \$1.00



H • Military Glass hat Powder Box; Puff \$1.19

J • "Sa-Chaise Lounge" Pincushion-Jewel Box. . . . \$1.00



K • "Wise Old Owl" Weather Forecaster. . . . \$1.00

Clever Christmas Gift Novelties

- A The Terrible Trio**—Burn up the Axis with your ashes . . . face likenesses of the terrible trio make clever and useful ash trays . . . perfect for timely gifts, favors and prizes. They'll cause a riot of fun in any home. They're something new . . . entirely different . . . and bound to make a hit. Made of plaster composition in an earth brown color. Contrasting colors bring out the details of the faces. There's [1] Fatso, [2] Ratso and [3] Japso. *Please state choice, 1, 2 or 3.* All about 5x7 in. Shpg. wt., ea, 1 lb. 4 oz.; set, 4 lbs.

25 N 9633.....Each **58c**
Set of 3 \$1.65

- B Ornamental Hotzie Notzie Pin Cushion** . . . you'll have him right where you want him. 4½ in. tall. Made of composition, seat of his pants is a handy pincushion. Tagged with clever rhyme.

25 N 9587—Shpg. wt., each 1 lb. Each **49c**

- C Clever Animal Kit for making stuffed cloth "Mother" and "Offspring"**. Includes all but stuffing. Fun to make, fun to give. *State choice: [A] Horses, [B] Elephants.*

25 N 4552—Shpg. wt. 6 oz. Kit **\$1.00**

- D Novel triangular-shaped Pillow** . . . Heavy cotton; multicolor woven Jacquard stripe. Smart off-white binding. Fluffy cotton comber filling. *Size: 9x12x16 inches. Colors: beige, wine, blue, green. State color.*

25 N 4758—Shpg. wt. 2 lbs. 4 oz. Each **\$1.79**

- E Genuine Aromatic Cedar Tie Rack** in natural cedar color with spokes for 15 ties. Made by Cravator. Individually gift boxed . . . a perfect gift for any man. Screws for mounting included. About 11¼x3¼ inches.

25 N 6500—Shpg. wt., 1 lb. 4 oz. Each **\$1.00**

- F Tie-shaped Mirror on Tie Rack** . . . handy for him to tie ties. 12 red wood bars hold ties. Wood back. Clear window glass mirror. About 10x5½ inches.

25 N 9618—Shpg. wt., 1 lb. Each **89c**

- G Handsome Horse Head Tie Rack** . . . smart . . . strictly masculine. "DecoWood" (plastic wood composition), has the appearance of carved wood. Horseshoe and 4-leaf clover wood bar for holding ties. About 11x4½ inches.

25 N 9502—Shpg. wt., 1 lb. 8 oz. Each **\$1.00**

- H Military Glass Hat Powder Box with puff**. Rich amber color glass with mirror top . . . a clever gift in tune with the times. May also be used as a vanity dish. About 5x4½x2 inches.

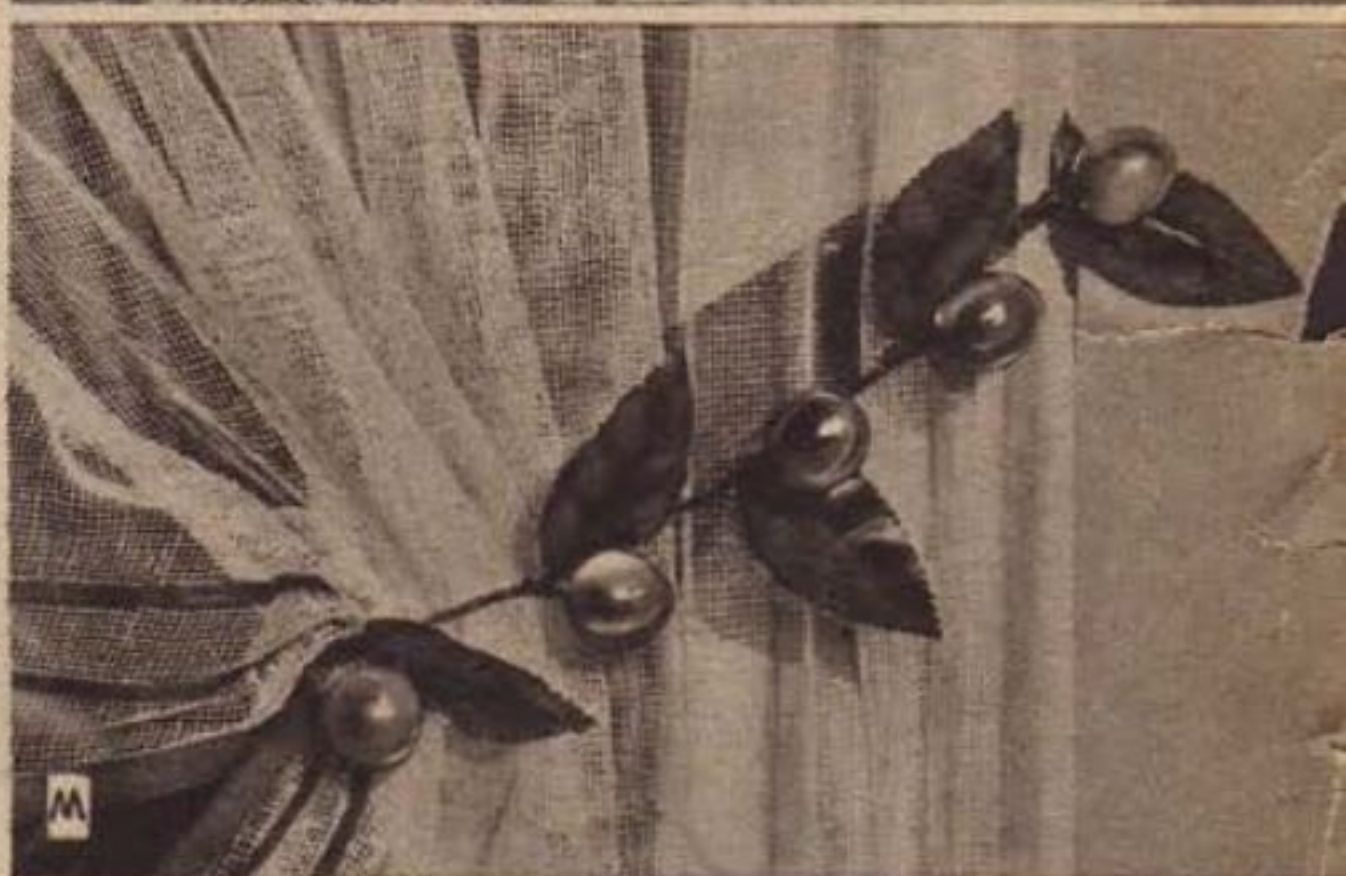
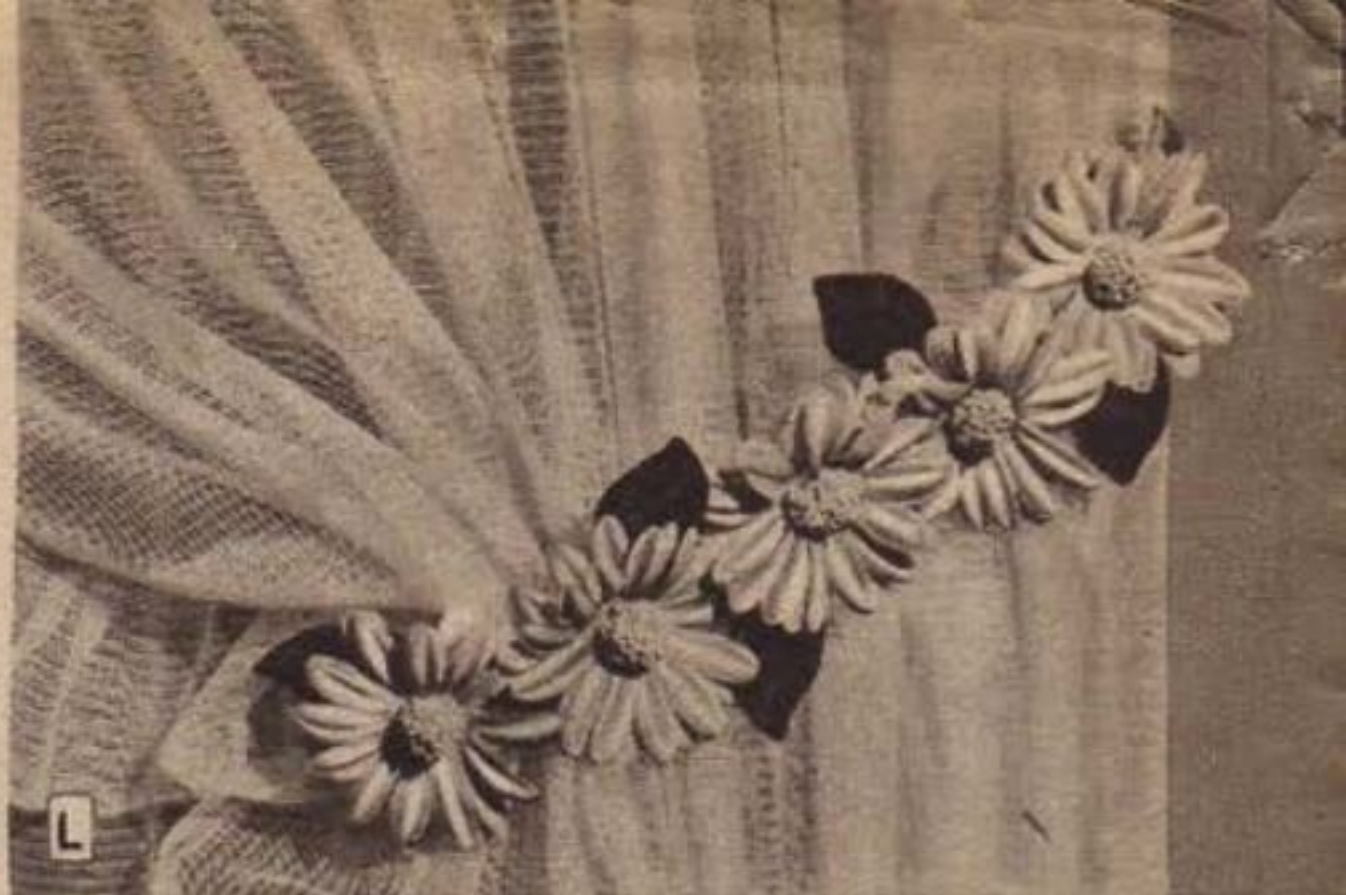
25 N 09514—Shpg. wt., 2 lbs. . . Each **\$1.19**

- J "Sa-Chaise" Pincushion Jewel Box** with a pin cushion top that opens to reveal 2 bottles of perfume . . . use it for a jewel box when perfume is removed. Rayon print covered. Assorted pastel colors. About 3½x5 inches.

25 N 4548—Shpg. wt., 8 oz. Each **\$1.00**

- K "Wise Old Owl" Weather Forecaster** . . . a clever design. Rich ivory, high-lighted with green and red, gives it a porcelain-like appearance. Made of wood composition. About 7x4 inches.

25 N 9598—Shpg. wt., 1 lb. Each **\$1.00**



Tiebacks . . Gay color accents for curtains

Inexpensive gifts for your own home, or for some one on your list who appreciates the unusual

- L Daisy Tiebacks.** Daisies won't tell; if your ruffled curtains or panels are a little worn, not as fresh and new looking as you'd like, dress them up with tiebacks and nobody will notice. Of course they glorify new curtains, too. Artificial fabric daisies, green fabric leaves (about 10 inches long); adequate rayon ribbon for tying. Flowers and ribbon in blue, ivory-white, pink or yellow, also combination of blue and pink. *State color.*

24 N 705—Shipping weight, 2 pairs, 4 oz. 2 pair **\$1.49**

- M Cherry Tiebacks.** Can't you see these bright bunches of cherries on crisp white kitchen curtains—a cheerful note of color. Artificial cherries in red with green fabric leaves (about 10 inches long); adequate rayon ribbon for tying.

24 N 700—Shipping weight, 2 pairs, 4 oz. 2 pair **\$1.19**

- N Carnation Tiebacks.** Do the bedroom curtains look a little plain; need a bit of color that will harmonize with other furnishings? Here's the answer. Artificial fabric carnations with green fabric leaves (about 10 inches long); adequate rayon ribbon for tying. Flowers and ribbon in blue, ivory-white, pink or yellow; also combination of blue and pink. *State color.*

24 N 706—Shipping weight, 2 pairs, 4 oz. 2 pair **\$1.49**



A • Crocheted Stemware Starter Set . . . \$5.79

B • Crocheted Crystal Cake Stand \$1.45



C • Crocheted Crystal Punch Set \$5.69

D • 6-in. Basket. \$1.19

E • Salad Set. \$2.65



F • 14-piece Flamex Ovenware Set . . . \$2.89

G • 10-piece Flamex Ovenware Set . . . \$1.49



H • Tumblers . \$1.00

J • Frames . . Pr. 49c

K • \$1.99

L • Set. \$1.69

M • 98c

For a happy hostess all through the year

A Crocheted Stemware Starter Set. Beautiful shapes: ball-shaped stems. Crocheted type openwork on plate edges. Four each: crystal glass goblets, sherbets, 8-in. salad plates. See Big Catalog for open stock.
35 N 01751—Shpg. wt., 20 lbs. . 12-piece Set **\$5.79**

B Crocheted Crystal Cake Stand. Beautiful glass cake server.
35 N 01729—12-in. diameter Shpg. wt., 5 lbs. **\$1.45**

C Crocheted Crystal Punch Set. 14 pieces. For festive entertaining all year around. Cups hook over crocheted design edge of glistening bowl. Set consists of one 4-quart glass bowl, 14-inch diameter; twelve 6-ounce cups and ladle.
35 N 01719R—Shpg. wt., 20 lbs. . 14-piece Set **\$5.69**

D Baskets for Fruit or Flowers. Graceful shapes.
35 N 01725— 6 inches long. Shpg. wt., 2 lbs. . **\$1.19**
35 N 01724— 9 inches long. Shpg. wt., 3 lbs. . . **1.75**
35 N 01723—12 inches long. Shpg. wt., 5 lbs. . . **2.98**

E Salad Set. 4 pieces. Flatters any table setting. Consists of beautifully shaped bowl, 10½-in. diameter; plate, 13-in. diameter; glass serving fork, spoon.
35 N 01732—Shipping weight, 9 lbs. 4-pc. Set **\$2.65**

F 14-piece Flamex Ovenware Set. Complete set for all baking purposes. Each dish leads a triple life—bake, serve, store in it. Consists of one 2-qt. covered glass casserole; one 1-qt. open casserole; two 9½-in. pie plates; one covered loaf pan, 10½x5x4½-in.; six 4-oz. custard cups; one utility pan, 11¾x6¾x2-in.
11 N 09215—Shpg. wt., 18 lbs. . 14-piece Set **\$2.89**

G 10-piece Flamex Ovenware Set. Bake and serve in same dish. Food browns evenly in Flamex glass because it absorbs heat quickly and holds it. Consists of: one 1½-quart covered casserole; one 9½-in. pie plate; one utility tray, 12¾x8½x2½ in.; six 4-oz. custard cups.
11 N 04944—Shpg. wt., 8 lbs. . . 10-piece Set **\$1.49**

H Tumblers—novel "Write your own name" type. Have frosted panels for names. No mix-up. Washes off easily. Safety edge glass resists chipping. 10-oz. size.
35 N 01546—Shpg. wt., 6 lbs. . . Set of 8 for **\$1.00**

J Frames for photographs . . . in crystal glass. Smart adornment for vanity . . . clever paperweights for a desk. Take 1¾-inch diameter photograph inserted in back. Overall size: 2¼x2¼x1½ inches.
35 N 02007—Shpg. wt., 10 oz. . . . Set of 2 for **49c**

K Combination knife holder and bread board. Keeps four knives handy, protects cutting edges. 5¾x11¾-in. front panel slides out for use as cutting board. Made of polished hardwood. Knives not included.
11 N 2050—Shipping weight, 5 lbs. **\$1.99**

L Handled Casseroles with Serving Tiles. Individual table service—glass tiles give added protection to table from hot dish. Set: 4 tiles; 4 casseroles, 5-in. diam. Flamex heat-resistant glass. See Big Catalog for complete line of Flamex.
11 N 9226—Shipping wt., 7 lbs. . . 8-piece Set **\$1.69**

M Nut Bowl, 5-inch metal cracker. Hardwood bowl, rustic natural bark, varnished. About 7½-in. diam.
11 N 8864—Shipping weight, 4 lbs. 8 oz. Set **98c**



Heat-resistant bargain Drip Coffee Maker

Easy way of making delicious coffee. Put coffee in upper bowl, pour in boiling water. Gets every bit of flavor from coffee. Wide mouth for easy cleaning. Made with Pyrex glass parts . . . can be used over direct flame. Also excellent for making tea. Shpg. wt., 4 lbs. **\$1.69**

11 N 9237—8-cup Coffee Maker. **\$1.69**

11 N 9236—Extra Filter Cloths for use with above coffee maker. Shpg. wt., 3 oz. . . . Package of six **25c**

See Big Catalog for full line of coffee makers



Give Decorated Wooden Ware

Salt Box. Colorful decal decoration on natural wood finish. Hinged cover. 6x8½ inches high. Also use it for match holder. **69c**

11 N 8828—Shipping weight, 1 lb. 8 oz. **69c**

Small size Bread Board. Decal decoration.

11 N 8831—6x8½ in. Shipping weight, 1 lb. . . **55c**

Large size Bread Board. 8x10½ inches. Slot in top for one knife. Colorful decal decoration.

11 N 8830R—Shipping weight, 2 pounds. **79c**



Attractive coated Rayon-voile Apron

Apron has an exceptionally full skirt to give maximum amount of protection to your clothes. Wide neckband is an important feature because it fits your neck comfortably without cutting. Broad sash ties for neat appearance. Tape bound edges and trim add a smart and colorful touch to this practical apron. Comes in white with gay red, blue or green trim. State color wanted. **\$1.29**

11 N 5335—Shipping weight, 8 ounces. **\$1.29**



A • 12 huge, sparkling Gems.....\$1.14

B • 24 assorted Glass Ornaments.....92c



C • 12 striking beauties..89c

D • 12 solid color Balls..69c

E • 12 small Tree Gems..45c



F • Brand new novelty assortment, 15 thrilling Toy Ornaments....\$1.00

Everything to trim the tree

- A** 12 huge, sparkling gems. Sears finest glass ball ornaments... each one different... each one in a beautiful color... each one 3 inches in diameter. Some have glittering, sprayed-on mica design... petal leaf sprays, star flowers, or varicolored stripes. Others are beautifully hand-painted, or have silver plated tinsel on the inside. Your family will appreciate their luxurious look on your tree. Shipping weight, 1 lb. 8 oz.

49 N 6652.....\$1.14

- B** 24 assorted glass ornaments. Enough gay and beautiful ornaments to decorate almost any tree, at a money-saving price. Transparent balls with sprays of tinsel inside... solid color gems that reflect tree lights beautifully... hand-painted designs... sprayed-on mica patterns. Popular shapes that were formerly imported. Yellow, green, red, blue. Sizes from 1 3/4 in. to 2 1/2 in. Bells, clusters, ovals. Shpg. wt., 1 lb. 6 oz.

49 N 6643..... 92c

- C** 12 striking beauties. A gleaming array of popular shapes for the average size tree. Hand decorated balls, fancy shaped bells, clusters, and reflectors in beautiful solid colors. Others have hand-painted stripes on the outside, glittering tinsel inside. Colors specially selected for effectiveness against green Christmas trees. Balls to 2 3/4 in. diameter, oblongs to 3 in. long. Shpg. wt., 1 lb.

49 N 6647.....89c

- D** 12 solid color balls. Big 2 3/4-in. balls that give a crystal clear, mirrorlike reflection. Shiny, opaque colors and transparents that are preferred by many people. Make yours an especially distinguished looking tree by choosing a box of the assorted colors (yellow, red, blue, orange) or the all blue set. Shpg. wt., 1 lb.

49 N 6648—Assorted colors.....69c

49 N 6649—All solid blue.....69c

- E** 12 small tree gems. Ornaments that are specially designed for small trees. Some have hand-applied stripes. Others are solid colors in a brilliant, opaque finish that reflects light, or in the new, transparent glass. Popular shapes include balls, oblongs, bells, and lanterns. Choose this set to make your tree gay and bright with brilliant color. 1 3/4 to 2 1/2-inch sizes. Shpg. wt., 10 oz.

49 N 6626.....45c

- F** Brand new novelty assortment... 15 toy styles. Thrill the children with these metallic paper and cardboard ornaments. Jack-in-the-box, baby buggy, horsie rocker, soldier boy, gun, wagon, plane, drum, clown, and others. To be perched on or hung from the branches. Brightly colored toy ornaments kiddies will thrill to find hanging from the branches all around the tree. Sizes 3 1/2 to 5 1/2 in. long. Shpg. wt., 1 lb.

49 N 6640.....\$1.00

Crystal Garlands of shimmering fiber glass yarn

Drape one or more of these glistening garlands on your tree, or about your room. Colorful, full round garlands that reflect the light and add to the gaiety and charm of your decorations. Wt., 3 oz. *State color.*
49N6519—24 ft.x 5/8 in. White or red and white. Each
49N6518—18 ft.x 7/8 in. White or blue and white. **29c**
49N6522—10 ft.x 1 1/2 in. White or red and white. **29c**



Candy-striped rayon Canes

12 canes of soft light rayon, look like striped candy. Sizes from 4 1/2 to 11 in. Assorted red and green stripes. Shipping weight, 8 ounces.

49 N 6619—Box of 12.. 42c

White spun rayon Icicles

Add a realistic touch of winter to your tree with these new type 5 1/2-in. icicles of white soft spun rayon. Shipping weight, 8 ounces.

49 N 6509—Box of 12....29c

24 Beautiful Foil Ornaments that give mirror-like reflection

Unbreakable reflectors. Bells (as shown) or balls. *State choice:* 3 1/2-in. bells, or 2 1/2-in. balls. Shipping weight, 1 pound.

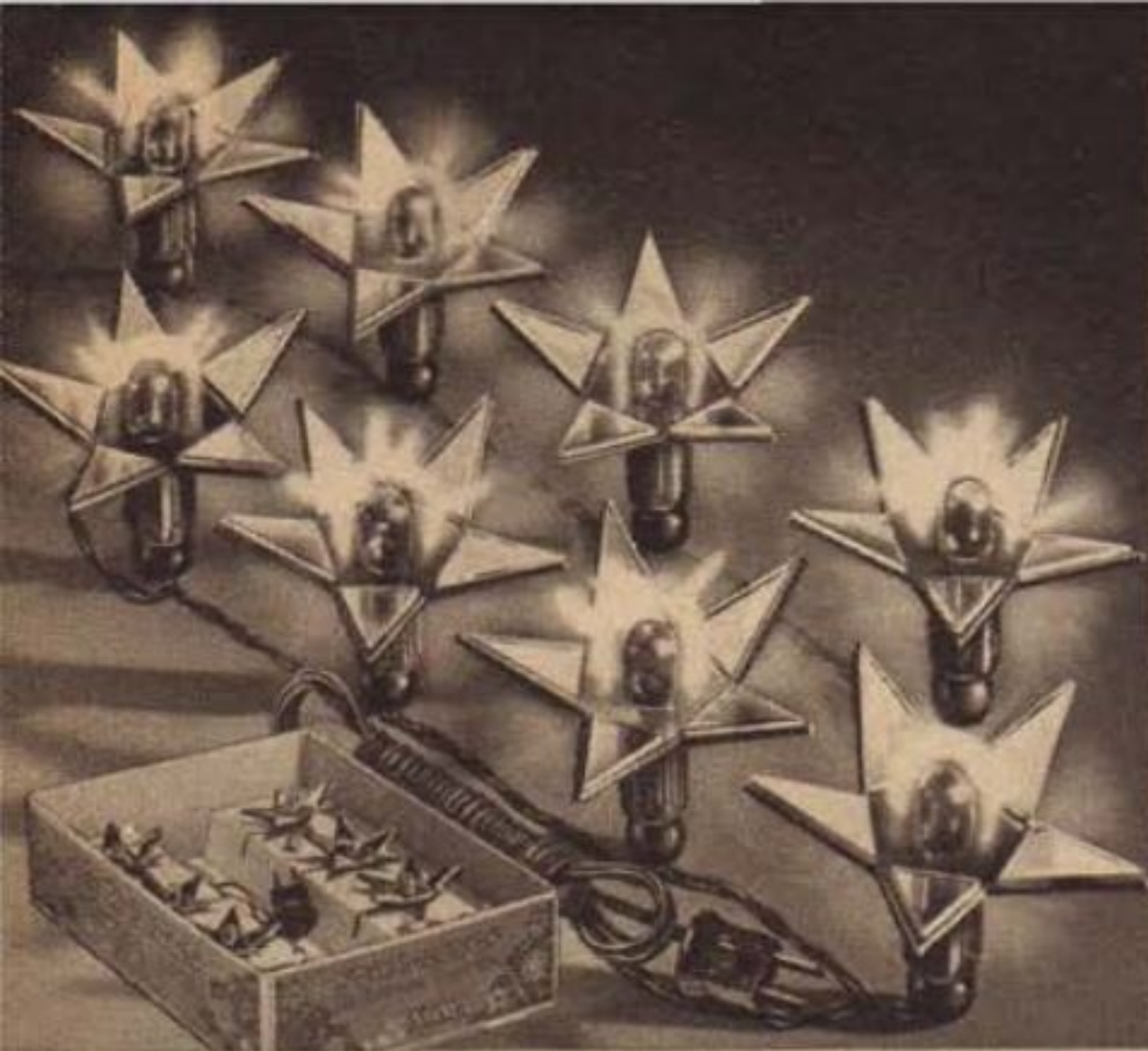
49 N 6604.....24 for \$1.12



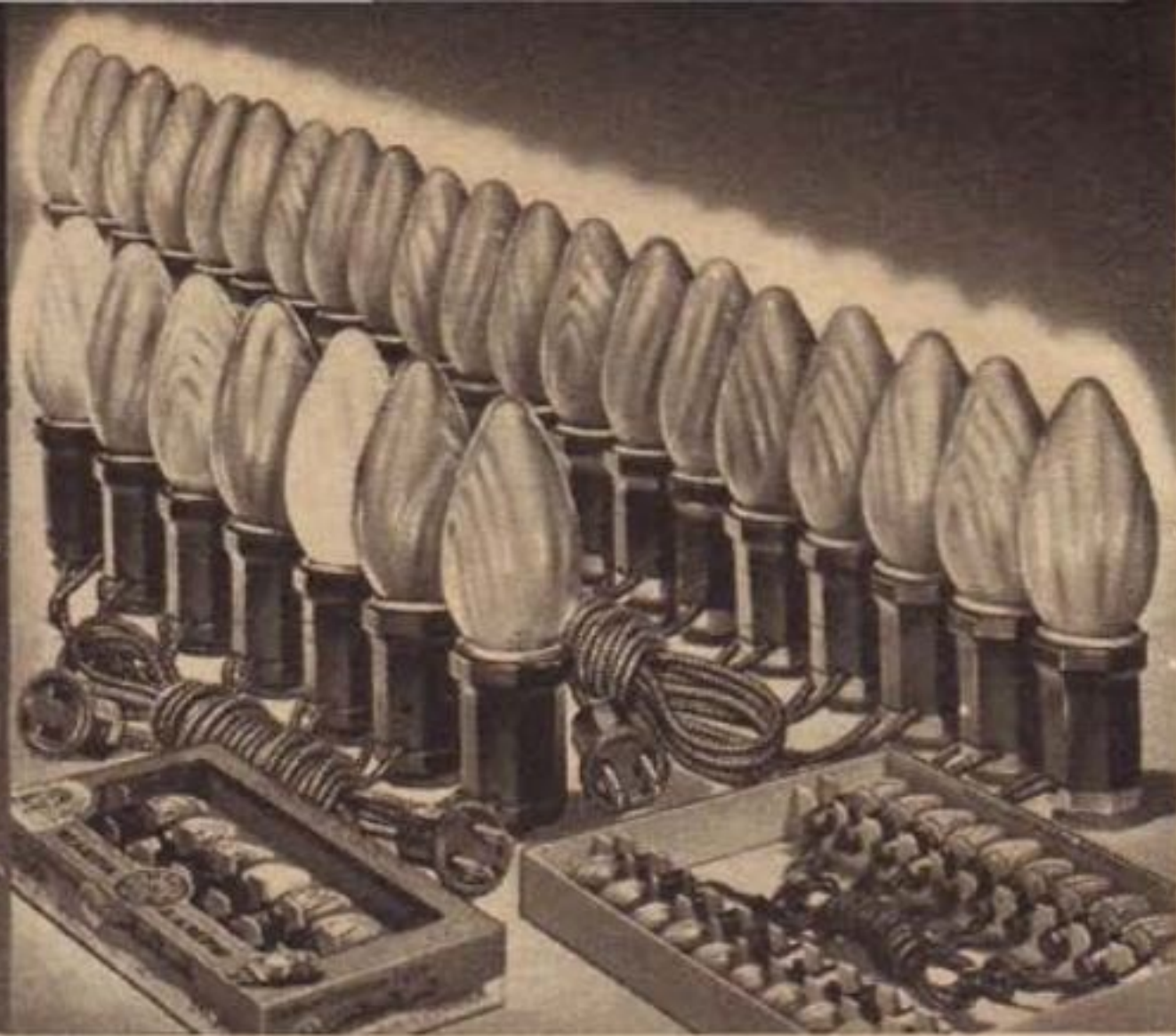
Deluxe Assortment of 25 thick-woven rayon Tree Ornaments

Inexpensive and colorful tree decorations. Assortment of candy-striped canes, wreaths, flowers, crosses, flower designs, icicles and star—all of soft, light rayon that feels like plush. Bright reds, greens, blues. To 4 1/2 in. long and 2 1/2-in. diameter.

49 N 6621—Assortment of 25 Ornaments. Shpg. wt., 1 lb.59c



A • 8-star Light Reflector Outfit.....\$1.36



B • Noma Indoor or Outdoor Sets. 7-lt. . . . \$1.88



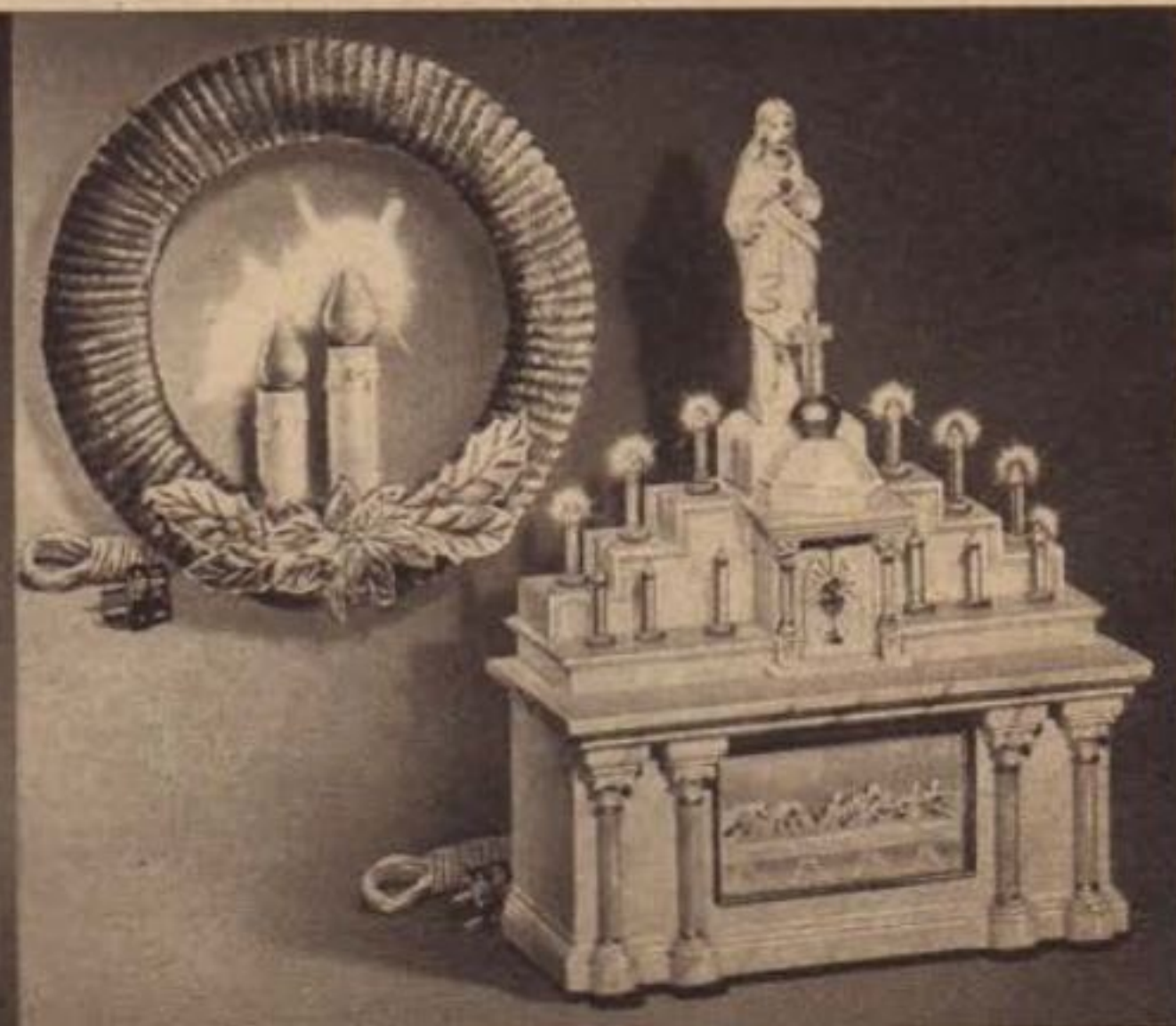
C • Electric-lighted tree-top Angel.....\$1.49



D • "Glolite" Trees. 10-inch.....\$1.24



E • Electric Candle Sets. 3-lt.....\$2.44



F • Elec. Wreath..78c G • Altar..\$7.49

Electric Decorations make Christmas gay

- A** 8-star Light Reflector Outfit, . . . Set your tree aglow with the brilliance of reflected lights. Every lamp lights up its own jewel-like reflector, until your tree gleams with sparkling assorted colors. Set includes series-wired eight 15-volt miniature lamps, 2 extra lamps for replacing burned-out bulbs. (Cannot be replaced with other 15-volt bulbs.) Adjustable berry beads hold each light on tree. Combination plug and extension outlet. Shpg. wt., 1 lb. 4 oz.

49 N 6545—8-light series \$1.36

- B** Noma Indoor or Outdoor Sets. 110-volt Mazda lamps for indoor or outdoor use. When one lamp goes out others stay lighted. Rubber washers hold lamps; insulate. Outlet plug for additional sets. Approved by Underwriters' Laboratories. State assorted colors or all blue.

7-light set	15-light set	20-light set
12½-ft. cord	24½-ft. cord	32-ft. cord
Wt., 1 lb. 8 oz.	Wt., 2 lbs.	Wt., 3 lbs.
49 N 6564	49 N 6562	49 N 6561
\$1.88	\$3.79	\$4.99

- C** Electric-lighted tree-top Angel. A bright and shining angel for the top of your tree. Silvery white, real-looking mohair and rayon wig. Wings of gleaming silver color. Dress of glistening rayon brocade. Attach her to the outlet on your tree-light set—she casts a glowing halo of light. Composition head. Overall size 11x10 inches. Independent burning 110-volt Mazda bulb. Cord with plug.

49 N 6532—Shpg. wt., 1 lb. 8 oz. \$1.49

- D** "Glo-lite" Trees—They'll last for years. Non-fading green tree has bulb inside to light up tiny, bulb-shaped glass rods. Bulb, cord, plug incl. 110-120 volt. Underwriters' approved.

10-inch Tree	14-inch Tree	15-inch Tree
13 lights.	17 lights.	12 candles.
Plain top.	Star on top.	Star on top.
Wt., 2 lbs.	Wt., 3 lbs. 8 oz.	Wt., 5 lbs.
49 N 6524	49 N 6525	79 N 06526
\$1.24	\$2.98	\$5.69

- E** Electric Candle Sets. Transparent halos reflect light from independent-burning, 110-volt Mazda bulbs. Ivory color, sturdy fiber candles with orange-color bulbs. Cord, plug.

79 N 06592—3 candles, tallest 20-in. wood base 10x3½-in. Wt., 3 lbs. \$2.44

79 N 06593—7 candles, tallest 22 in. Wood base 19½x3½ in. Wt., 4 lbs. . . . \$4.59

8-light Candle Series. For mantel, window or table decoration. Has 8 15-volt lamps for 110-volt circuit. The tallest candle is 8 inches. Wood base is 21x2½ inches. Cord and plug are included.

49 N 6255—Shipping weight, 2 lbs. . . . \$1.19

- F** Electric Wreath, attractive room decoration. Red rayon chenille. 10-in. diam. Ivory color candles with 110-volt Mazda lamps.

49 N 6221—Shipping wt., 1 lb. 6 oz. . . . 78c

- G** Altar, lighted plastic. Looks like marble. 30-watt bulb inside "lights" 12 candles, cross, "Last Supper," pillars. Altar 12x5x16 in. Bulb, plug, cord included.

79 N 06538—Shipping wt., 12 lbs. . . . \$7.49



Musical Church Scene

Christmas scene on platform 18x11¾ in. All in white but 6 trees. Church 9x4x14½ in. with Swiss music box, figure on skis, reindeer, all sprinkled with white mica. Electric bulb behind red cellophane window. Shpg. wt., 5 lbs.

79 N 06590 \$9.97

Sears Electric Stand

Holds trees up to 3 in. in diameter; easy-to-use 3-jaw locking mechanism. No screws, just one pull of hand lever. Metal with water well. 8 Mazda lamps on base, outlet for tree lights. Patented. Shipping weight, 4 pounds.

49 N 6549 \$2.84



Door Bell Cluster

For a touch of holiday gaiety. Cluster includes five bright red transparent cellophane bells hung from a bow of metallic paper ribbon. About 25 in. high overall. Shpg. wt., 2 lbs.

79N06265 \$1.00

Large-size Lamps

110-volt. Use with sets comparable to 49N6564, 49N6562, 49 N 6561 shown in item B at left.

49 N 6595
Shipping wt., 5 oz.
3 asst'd. colors. 29c

49 N 6594
Shipping wt. 12 oz.
10 blue for . . . 97c

5½-inch Star

Entire star glows with light from bulb inside. Cord, plug, 110-volt Mazda bulb included. Shpg. wt., 5 oz.

49 N 6514 66c

Smaller star, 15-volt lamp for series sets. Wt., 3 oz.
49 N 6512 29c



8 Kristolite Reflectors

Silver-color metal with light-reflecting surface, 2½ in. diam. Make every bulb glow with added brilliance—add shining beauty to your tree. Bulbs not included. Shipping weight, 8 ounces.

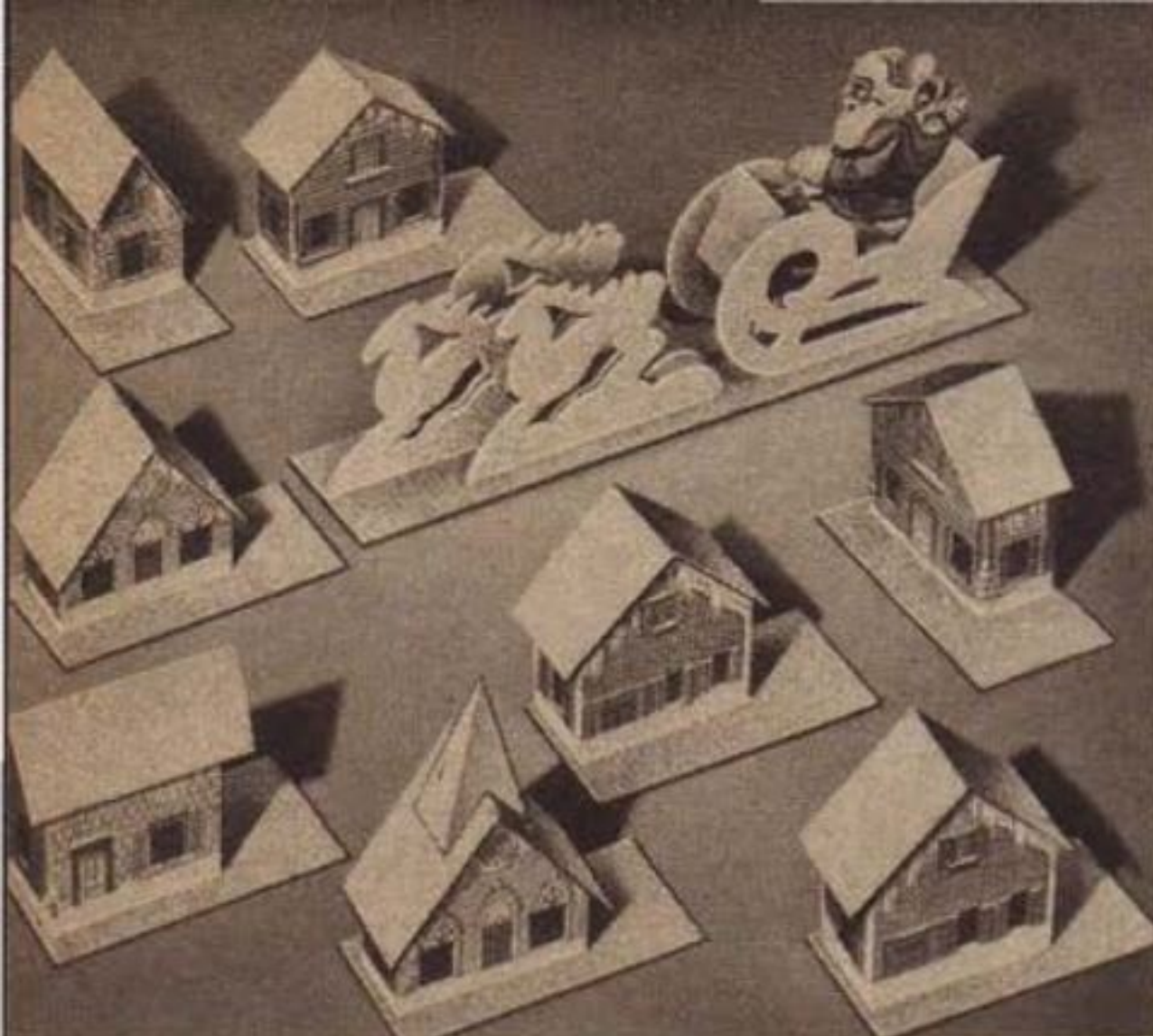
49N6513 25c

8 Lights in wreath design

Star-shaped mirrors, artificial holly, poinsettia. Stand-up base. 18x4x15 in. Cord, plug. 15-volt bulbs. 110-volt circuit.

79 N 06264—Wt., 3 lbs. \$2.99

* Sears-Roebuck • Page 25



A • 9-piece Christmas Village Set.....79c

B • American-made Manger Set.....\$3.51



C • Tree-Top Angel Decoration... 54c

D • Roll of Snowy White Cotton.....27c

E • Room Decoration 15-pc. Outfit....39c

F • Cellophane Roping 30 feet..... 29c



G • Red Bells 8 for...26c

H • 12-in. Wreath Each....30c

J • 48 Candles for....23c

K • 16-in. Wreath Each...\$1.49

L • 19-in. Wreath Each..\$1.98

M • 18-in. Wreath Each..\$1.79



Dress up your home for Christmas

- A** 9-piece Christmas Village. Christmas dwells in this fiberboard Yuletide village. Put it under the tree—on the mantel—on the window sill—on the dinner table. Fill houses and sleigh with candy. Transparent windows light up when you insert tree lamps. Houses are sprinkled with snowy mica. 7 houses, church, and Santa in sleigh with reindeer. This Christmas Village will add cheer. Average size: 5x3½x2¼ inches
49 N 6637—Shipping wt., 1 lb. 8 oz....Set **79c**
- B** American-made 16-piece Manger Set. Tells the Christmas Story. Realistic hand painted plastic composition figures, can be washed with soap and water. Includes Christ Child in Crib, Joseph, Mary, the three kings, shepherd, angel, beggar, donkey, cow, three sheep. Standing figures about 4½ inches high. Pressed fiber stable with Star of Bethlehem. Shipping weight, 6 pounds.
79 N 06654—Hand Painted Set..... **\$3.51**
- C** Tree Top Angel. Has white mohair and rayon, real-looking wig, a lustrous rayon dress, trimmed with shining silver color stars, silver-color metallic cardboard wings. Stands 9½ inches high.
49 N 6528—Shipping weight, 1 pound..... **54c**
- D** Flame-resistant White Cotton. As white and dazzling as new fallen snow... for "snow drift" at foot, and "snowflakes" on branches of tree. Very decorative. Comes in roll about 30x48 inches.
49 N 6504—Shipping weight, 12 ounces... **27c**
- E** 15-piece Room Decoration. 2 bright tissue paper wreaths. 4 colorful tissue garlands. Eight 4-inch honeycombed red tissue bells, one 8-inch bell. Garlands are red and green, 10 feet each. Wreaths are red, 6-inch. Shipping weight, 1 pound.
49 N 6225—15-piece outfit..... **39c**
- F** Cellophane Roping. High luster. Durable. 30 feet long, ¾-inch wide. Shipping weight, 6 oz.
49 N 6203—Red roping.....30 feet for **29c**
49 N 6204—Green roping.....30 feet for **29c**
- G** Red Color Tissue Bells. Inexpensive, festive. Eight 6-inch honeycombed bells.
49 N 6201—Shipping weight, 4 oz....8 for **26c**
- H** Wreath. 12-inch red honeycombed tissue paper wreath for decoration. Metallic paper, colorful poinsettia and berry with leaf design.
49 N 6212—Shipping weight, 6 ounces.... **30c**
- J** 48 Wax Candles. 3-inch wax candles for an old-fashioned Christmas. Assorted colors.
49 N 6599—Shipping weight, 1 lb...48 for **23c**
- K** 16-inch Wreath. Natural color prepared assorted type leaf background, 3 clusters frosted cones, 3 bunches bright red berries in princess pine.
79 N 06247—Shipping weight, 2 lbs. 8 oz..**\$1.49**
- L** 19-inch Strawflower Oak Leaf Wreath. Sears best. Rich, dignified. Natural strawflowers.
79 N 06250—Shipping weight, 3 pounds..**\$1.98**
- M** 18-inch Oak Leaf Wreath. Princess pine and oak leaves tinted white and green; poinsettias.
79 N 06249—Shipping weight, 3 pounds..**\$1.79**



Evergreen American-made artificial Christmas Trees

Convenient... clean... economical—the perfect answer to your Christmas tree problem. Deck it with shining ornaments, to glow against its rich, fresh-from-the-forest green color. Branches are round, and unfold from the trunk. Look over the sizes below and choose one that fits your needs. Wood holder included; trimmings not included. Top branch is folded down in shipping; be sure to straighten to measure height.

Catalog Number	Approximate Height	No. of Branches	Shipping Weight	Price Each
49 N 6662	30-inch	24	1 lb. 2 oz.	49c
79 N 06663	40-inch	37	2 lbs.	\$1.11
79 N 06664	55-inch	49	4 lbs.	2.19
79 N 06665	60-inch	62	6 lbs.	3.16
79 N 06666	72-inch	75	7 lbs.	4.53

Santa Claus Outfit

Here's your holiday costume, Dad. Designed to transform you into the jolliest St. Nick in town—at a price that won't dent your Christmas budget. Bring St. Nick to life for the children at home. Be a Santa-clad master of ceremonies at Christmas parties, church and school programs. The two-piece suit is of good quality, bright-red sturdy cotton material, trimmed with white. The puttees are shiny black artificial patent leather. Put them on over your shoes and they look like boots. Jolly cloth mask has a matching red and white Santa Claus hood *Fits sizes 38 to 44.*
49 N 6618—Complete outfit, Wt. 2 lbs. 10 oz. **\$3.98**

Santa Claus Mask only
Cloth mask described above.
49N6507—Shpg. wt., 8 oz. 54c





A • Big Deluxe fiber Doll Buggy \$6.60



B • Folding artificial leather Doll Buggy . . \$6.52



C • Medium-size fiber Doll Buggy \$4.45



D • Low-priced fiber Doll Buggy \$2.78

Doll Carriages give many happy hours

A Big Deluxe fiber Doll Buggy. The big buggy she's been asking for—large enough for any member of her doll family. Made of good quality fiber, in two-tone tan and brown enamel. Roomy, 20½x9½-inch body. Strong wood wheels and wood undergearing.
79 N 08207—Shipping weight, 11 pounds. . . . **\$6.60**

C Medium-size fiber Doll Buggy. Handsome . . . light . . . sturdy. Two-tone tan and brown enamel. Body size, 18½x9½ inches. Wood wheels, undergearing.
79 N 08206—Shipping weight, 9 pounds. . . . **\$4.45**

B Beautiful folding artificial leather Doll Buggy. So smartly modern in design, so handy to fold and tuck away in a small space; it's popular with daughter and mother, too. Blue artificial leather with foot extension; strong wood wheels. Body size, 12x24 inches.
79 N 08106—Shipping weight, 8 pounds. . . . **\$6.52**

D Low-priced fiber Doll Buggy. A buggy she'll love, at a price that won't strain your holiday budget. It's sturdily made of beautiful, two-tone tan and brown enamel fiber. Body size, 17x8½ inches. Strong wood wheels and wood undergearing.
79 N 08204—Shipping weight, 6 pounds. . . . **\$2.78**



E • Maple-finished Double Bunk Beds.....\$1.51



F • Our finest Doll Bassinet with drawer.....\$2.11

Doll Beds are fun

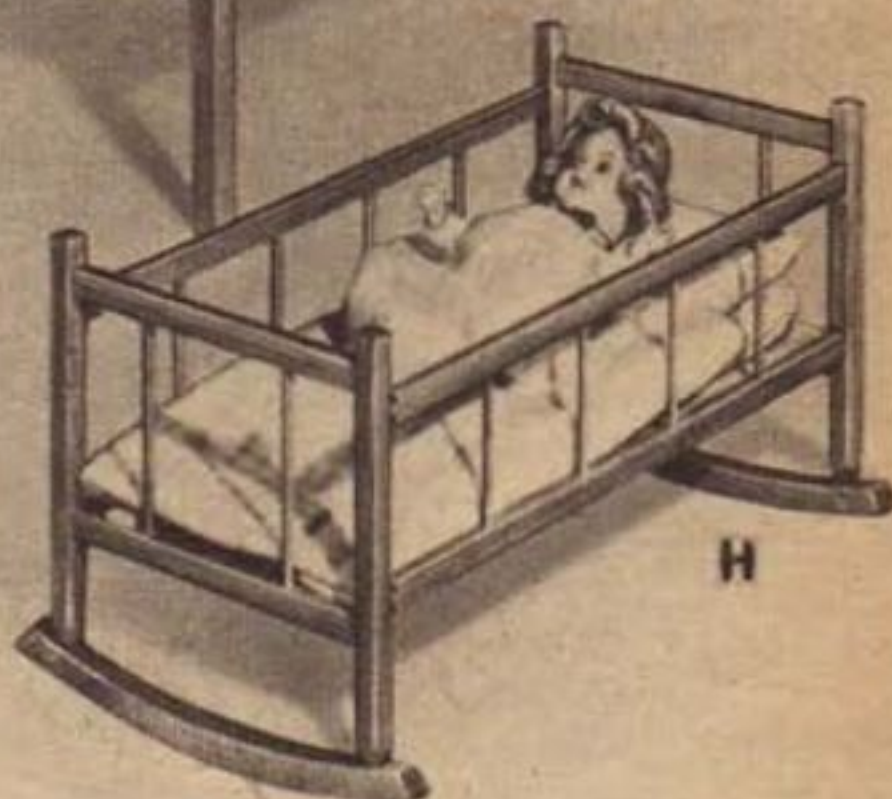
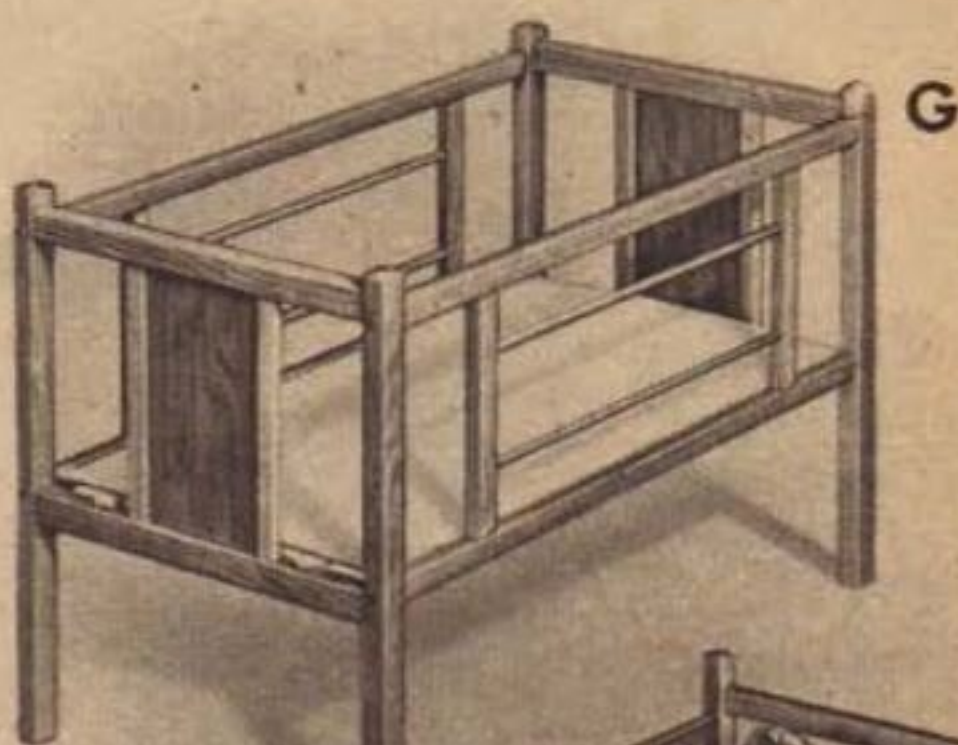
E Maple-finished Double Bunk Beds. A clever bit of playtime furniture. Easy to make into twin beds or a double-decker. 14-inch ladder so dolly can climb into top bed easily. Smooth wood. Size overall, 20½x10½x17¾ inches high. Doll and pillow not included. Each bed has cardboard mattress.

79 N 07913—Shipping weight, 6 pounds. Mailable...\$1.51

F Our finest Doll Bassinet with drawer. She can lower the dropside to tuck dolly in—raise it again to keep her safe. Has drawer in foot of crib for clothes and extra bedding. Light maple finish. Size overall 26x14¼x17¼ in. high. Cardboard mattress.

79 N 07912—Shipping weight, 10 pounds. Mailable...\$2.11

For little mothers



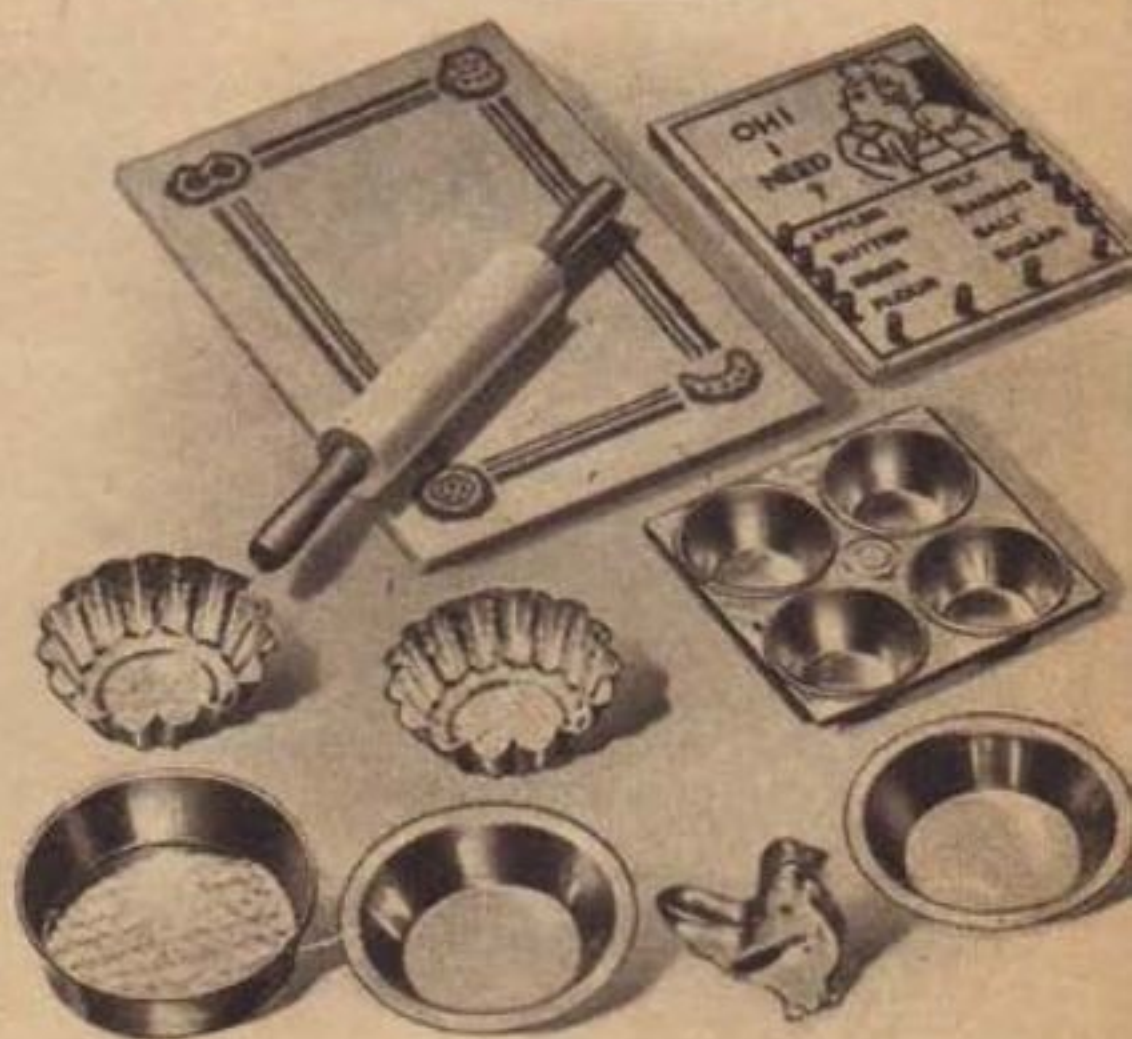
G Maple-finish Wood Doll Bassinet

For dolly's slumbertime... a handsome and comfy little bed. Decorated panels at the head and foot; overall measurements: 26x14½x17¼ inches high. Cardboard mattress. 79 N 07911—Shpg. wt., 5 lbs. Mailable...\$1.10

H Maple-finish Doll Cradle

Rock-a-bye dolly in this dandy little cradle. Smooth wood. 20½ inches long, 12¾ inches wide, 11½ in. high. Wood slat bottom. Doll and pillow not included.

79 N 07910—Shpg. wt., 2 lbs. Mailable.....72c



Tiny Cooks 10-piece Bake Set

Everything the young cook needs to bake miniature cookies, pies and other goodies. 47c

49 N 1969—Shipping weight, 1 pound.....47c



A • Solid oak three-piece Set. . . . \$7.90

B • Natural oak-finish Set. \$8.32



C • Unpainted Wood Furniture Set. \$2.98



D • Maple-finish drop-leaf Set. . . \$3.98



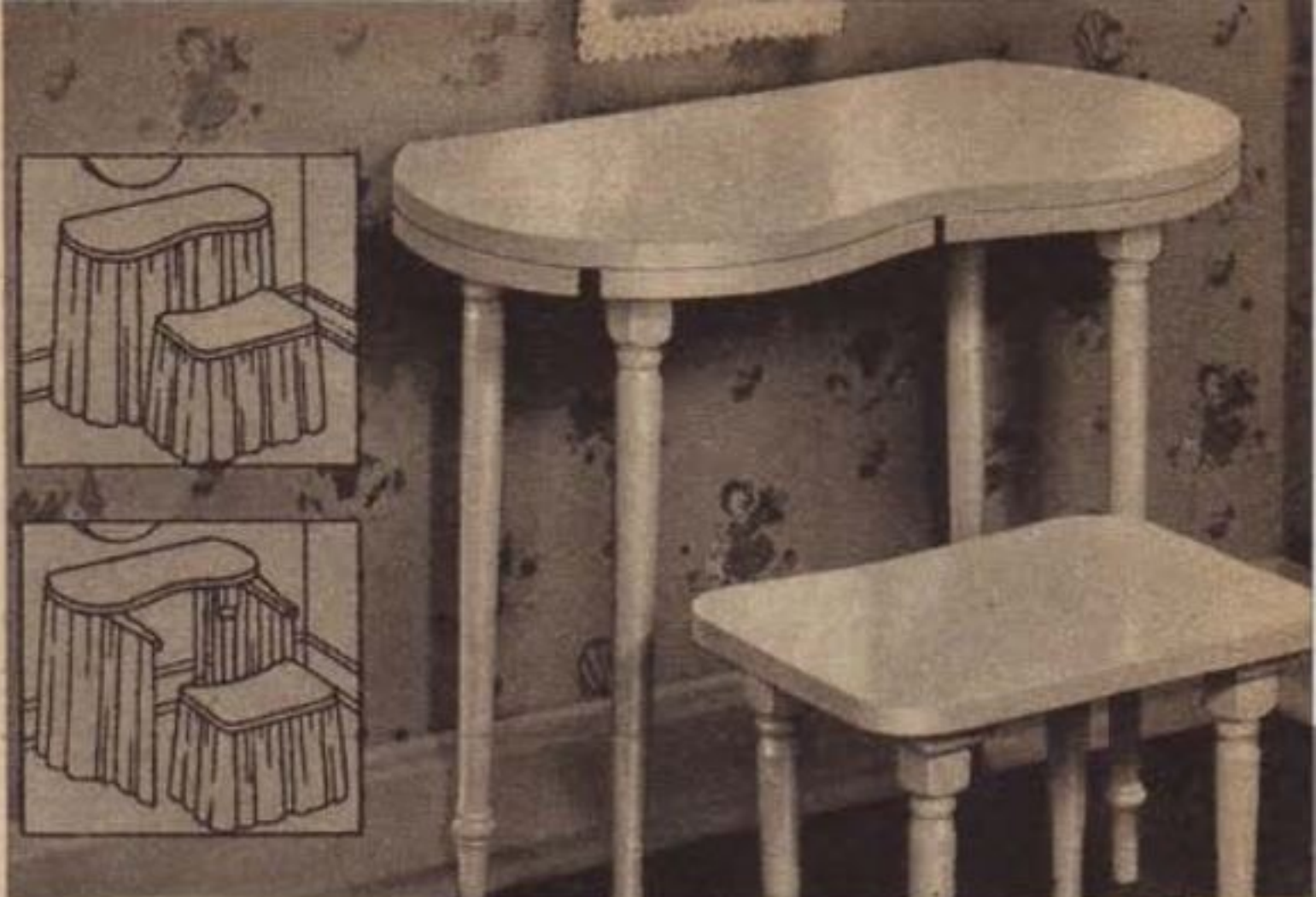
Furniture for little folks

- A** Solid oak three-piece Set. Real solid-oak furniture of her very own. Made extra durable to last for years. Made extra size for fast-growing youngsters. Beautiful, natural finish with colorful soldier stencil. Plank-top table is 18x23½ inches, 19½ inches from the floor. Chair seats are 11x10 inches, 12 inches from floor. Overall height of chairs, 22 inches. Wing-back chairs are comfortable; strong. Doll not incl. Mailable. Shipped un-assembled. Shpg. wt. 40 lbs.
79 N 08556—Table, 2 chairs.\$7.90

- B** Natural oak-finish Set. A table and two chairs for your "little lady's" playtime. She'll love entertaining her dolls and her friends. The set is strongly built, beautifully designed to give her years of use. Table top measures 25x18 inches, of ¾-in. thick wood. It's 18 inches high. Bentwood legs are 1½ in. wide, of ¾-in. thick wood, sturdily cross braced at the bottom. Bentwood chairs are 21½ in. high. Seats 12x11 in., 10¼ in. from floor. Accessories not included. Mailable. Shipped un-assembled. Shpg. wt., 27 lbs.
79 N 08537—Table, 2 chairs.\$8.32

- C** Unpainted wood Furniture Set. Paint it yourself, especially for her. And get her something extra with the money you save. Its smoothly-sanded surface is easy to paint—fun to decorate with colorful decal designs. Table top, 21x16 inches, 17 inches high. Neatly shaped spindle-back chairs constructed for comfort. Seats 10x10 inches, 10½ inches from floor. Table shipped with legs off. Easy to assemble. Mailable. Shipping weight, 14 pounds.
79 N 08530..... \$2.98

- D** Maple-finish Drop-Leaf Set. She'll love serving her guests at this "group-up" little table. It's maple-finished and has drop-leaf sides—easy to lower and raise—handy for storing in a small space. Beautifully, sturdily made of long-lasting wood. Table top, with leaves extended, is 23x19 inches, 18 in. from the floor. Chair seats, 9x9 in. are 10 in. from floor. Height overall 18x¾ in. Big enough, high enough and sturdy enough to last her through several years. Shipped with table legs off; easily assembled. Dishes not included. Mailable. Shpg. wt., 15 lbs.
79 N 08533..... \$3.98



For a little lady—Ivory-finish Vanity and Bench Set

Made of hardwood, with swing drapery arms. Table size 26x14½ inches. Overall height, 22 inches. Bench, 15x11 inches, height 12½ inches. Easy to finish with ruffled skirt.

79 N 08576—Mailable. Shpg. wt., 12 lbs....Vanity and chair \$5.87



Unpainted Chair

Slat seat 11½ in. square. 12¼ in. from floor. Ht., 23 in. Shpg. wt., 7 lbs. Mailable.
79N08567.\$1.86

Maple-finish Rocker

Cretonne covering. Seat 13¼x13¼ in. 10 in. from floor. Ht., 21½ in. Shpg. wt., 6 lbs. Mailable.
79N08577. \$3.62

Larger Rocker

Maple-finish. Upholstered. Seat 14 in. sq. 10½ in. high; total ht. 25¼ in. Shpg. wt., 7 lbs. Mailable.
79 N 08578... \$4.98

Chair and rockers are made of durable wood.

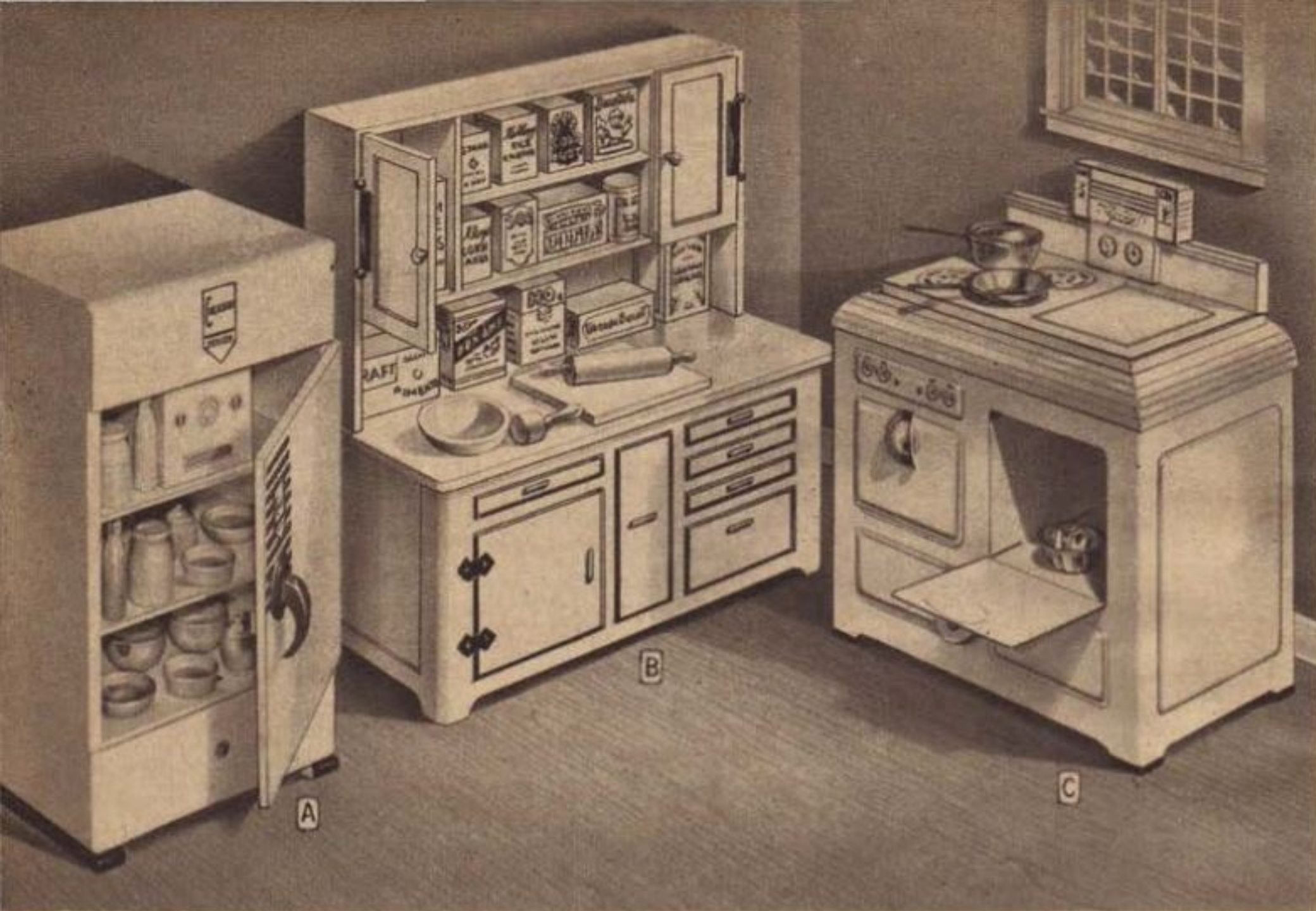


Fine maple-finish Rocker

Upholstered. Cretonne covering. Seat 14½ inches square. Removable seat and back cushion. Seat to floor 14 inches. Overall height, 26 inches. Shipping weight, 9 pounds.
79 N 08579..... \$6.99

Upholstered Platform Rocker

Maple finish. Tapestry covered. Seat, 16x13½ inches. 10½ inches from floor. Spring action seat. Shpg. wt., 10 lbs.
79 N 08583..... \$8.98



A • Coldspot Jr. . . . \$3.12

B • Kitchen Cabinet . \$1.37

C • Happi-Time Play Stove . \$2.14



D-E-F-G • Treasure Chests for Children's Toys \$2.58 to \$6.32



For her own play kitchen

- A Coldspot Jr. Refrigerator.** Looks like its namesake, Sears famous Coldspot. Sturdy, white enameled wood, highly polished. With red trim. 3 removable wood shelves. Roomy vegetable compartment. Imitation freezing unit. Snap catch door handle. 2 covered jam jars, 2 mixing bowls, 2 butter crocks, 2 milk bottles, 2 catsup bottles, and 2 storage bowls. Non-electric. $17\frac{3}{4} \times 9\frac{3}{4} \times 9$ in. Shpg. wt., 8 lbs.
79 N 02061 \$3.12

- B Kitchen Cabinet.** Any little girl will love to add this cabinet to her playhouse kitchen. Not a tiny cabinet, but a big, realistic model that stands 14 inches high. Made of strong fiberboard and wood. Attractively finished ivory and red. Upper doors open and close. Dummy food packages, rolling pin, bread board, potato masher and wood bowl included. $14 \times 13\frac{1}{2}$ inches. Shpg. wt., 2 lbs. 4 oz.
49 N 2078 \$1.37

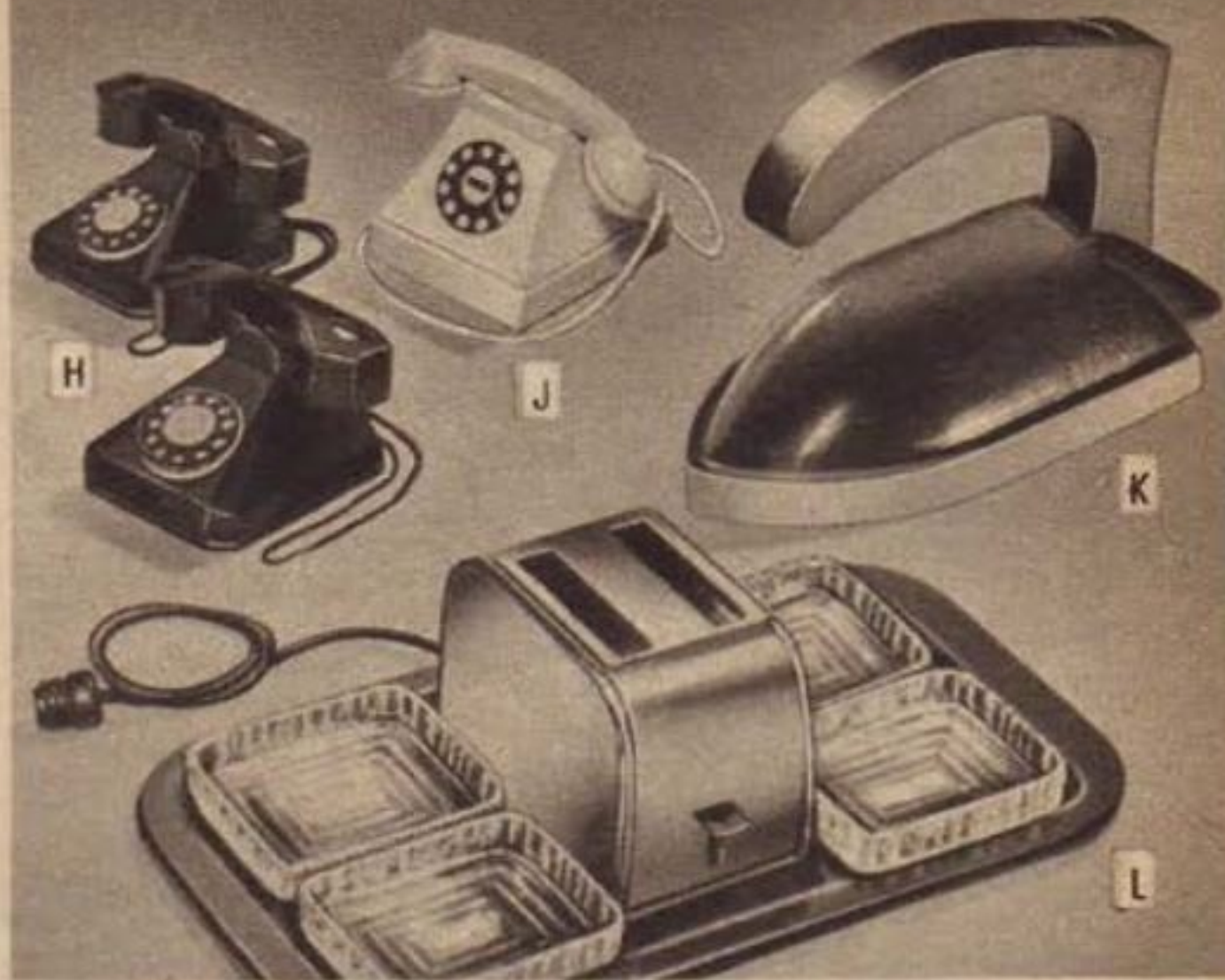
- C Happi-Time Play Stove.** Has many features of mother's big Prosperity electric range. Non-electric. Doors have real turning handles. Sturdily made of fiberboard. White with red and blue trim. Has 4 imitation burners, timer unit, salt and pepper shakers, frying pan, sauce pot, pot cover, muffin cup. Assembled, measures $16\frac{1}{4} \times 14\frac{1}{8} \times 9\frac{1}{4}$ inches. Shipping weight, 3 pounds.
49 N 2074 \$2.14

- D Seat-Chest.** Youngsters learn to be neat when they have a special place to keep their things. Cover has softly padded seat top and is held open by lid holder as shown. Made of wood, covered with colorful printed cretonne, shirred to make a pretty ruffle at the bottom. Colorful paper lining. Size, $24 \times 12 \times 12$ in. Toys not included. Mailable. Shpg. wt., 9 lbs.
79 N 08442 \$2.58

- E Deluxe Treasure Chest.** Attractive, two-toned ivory-colored artificial leather covering over wood. Large mirror on inside. Colored paper lining. Padlock, key. Size $16 \times 10 \times 7\frac{1}{2}$ in. Shpg. wt., 6 lbs.
79 N 08485 \$5.98

- F Treasure Chest.** Dark artificial leather covering over wood; paper lining. Padlock key. $16 \times 10 \times 7\frac{1}{2}$ inches.
79 N 08483—Shpg. wt., 5 lbs. ... \$3.84

- G Pirate Chest.** All youngsters want a pirate chest. It brings their dream world of adventure and exploration into reality. And what better place is there to store "treasures?" Made of sturdy wood with strong metal hinges and metal studded wood cleats. Pirate stenciling on top and sides. Strong rope handles. $30 \times 15\frac{1}{2} \times 13$ inches. Shpg. wt., 23 lbs.
79 N 08434 \$6.32

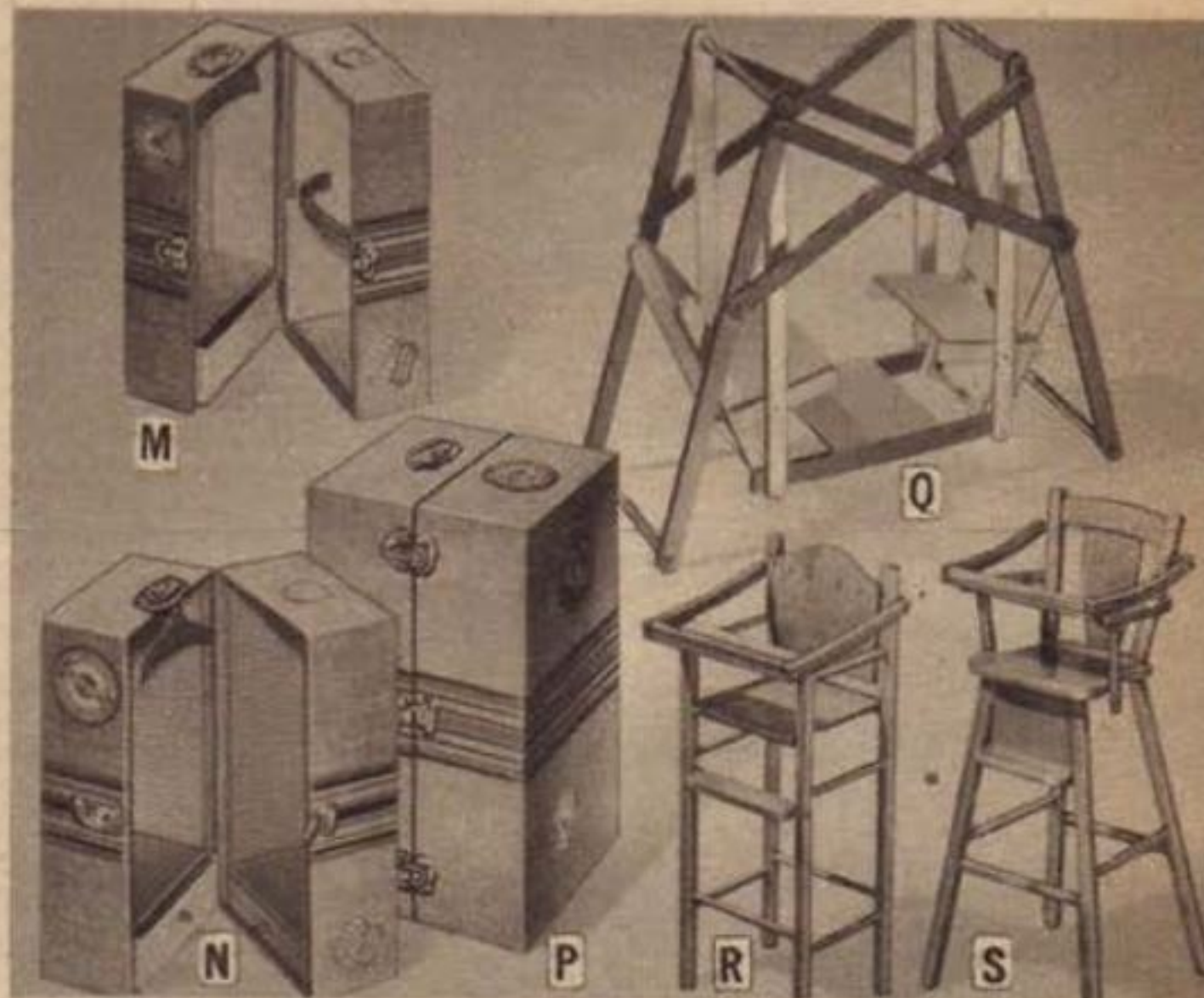


- H Talking Telephones.** Call your friends with this set of two black plastic telephones with separate hearing and talking chambers. Clicking dials. You can actually use these phones and have many hours of fun. $7 \times 6\frac{1}{4} \times 4\frac{3}{4}$ in. Wt. 1 lb. 4 oz.
49 N 2407 \$1.88

- J Single Telephone.** This modern ivory colored dial telephone will give hours of fun. Receiver lifts up; you can carry this phone anywhere. Fiberboard. $6 \times 4\frac{1}{2} \times 3\frac{3}{4}$ in. Wt., 1 lb.
49 N 2406 84c

- K Play Iron.** Heat it on the stove—use it to iron dolly's clothes. Or mother can use it for her own light pieces. Makes a grand little travel iron $5\frac{7}{8}$ inches. Porcelain black enameled handle. Polished porcelain face. Shpg. wt., 10 oz.
49 N 1705 62c

- L Toy Toaster Set.** Looks like the hostess set mother uses. 6 pieces: metal toaster, tray, 4 glass dishes. Toaster $5\frac{5}{8} \times 3\frac{3}{8} \times 3\frac{1}{2}$ in. Tray, $13 \times 7\frac{3}{4}$ in. Dummy cord; plug. Wt., 3 lbs.
49 N 2066 \$1.04



- Doll Wardrobe Trunks.** Keep dolly's clothes pretty in a wardrobe trunk which looks just like mother's. Sturdily made: sides and ends wood. Fabric-effect paper outside; colored paper covering inside. Hangers; carrying handle.

- M** 79 N 08461— $14 \times 7\frac{3}{4} \times 7$ in. 1 drawer; snap. Wt. 2 lbs. \$1.23

- N** 79 N 08462— $16 \times 8\frac{5}{8} \times 8\frac{1}{8}$ in. 2 drawers; key. Shipping weight, 4 lbs. \$1.84

- P** 79 N 08463— $18 \times 10\frac{1}{2} \times 10$ in. 2 drawers; snap lock and key. Shpg. wt., 6 lbs. \$2.61

- Q Doll Lawn Swing.** Your dolly and your friends' dollies will have plenty of room to swing in this two seated all wooden swing. Red and yellow finish. Size, $18 \times 19\frac{3}{4} \times 9\frac{3}{8}$ in. Shpg. wt., 3 lbs.
79 N 08488 \$1.26

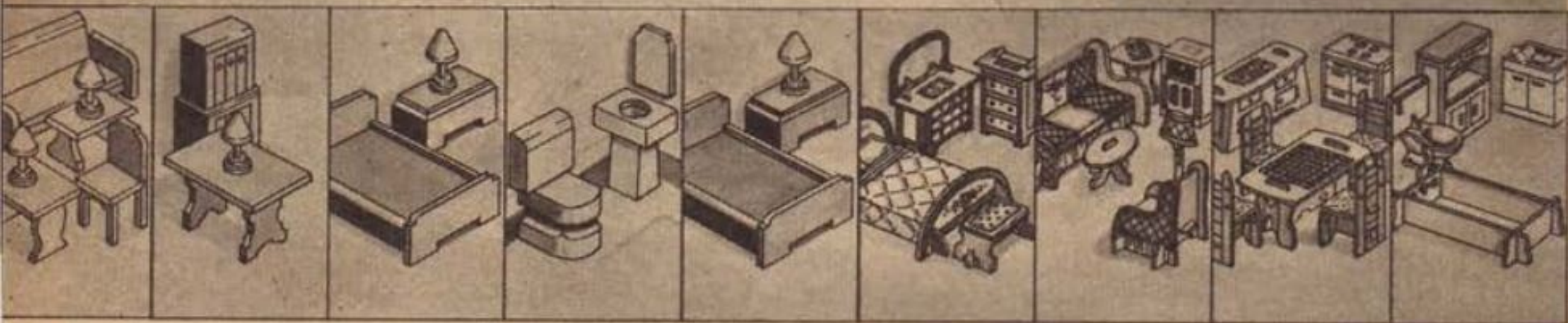
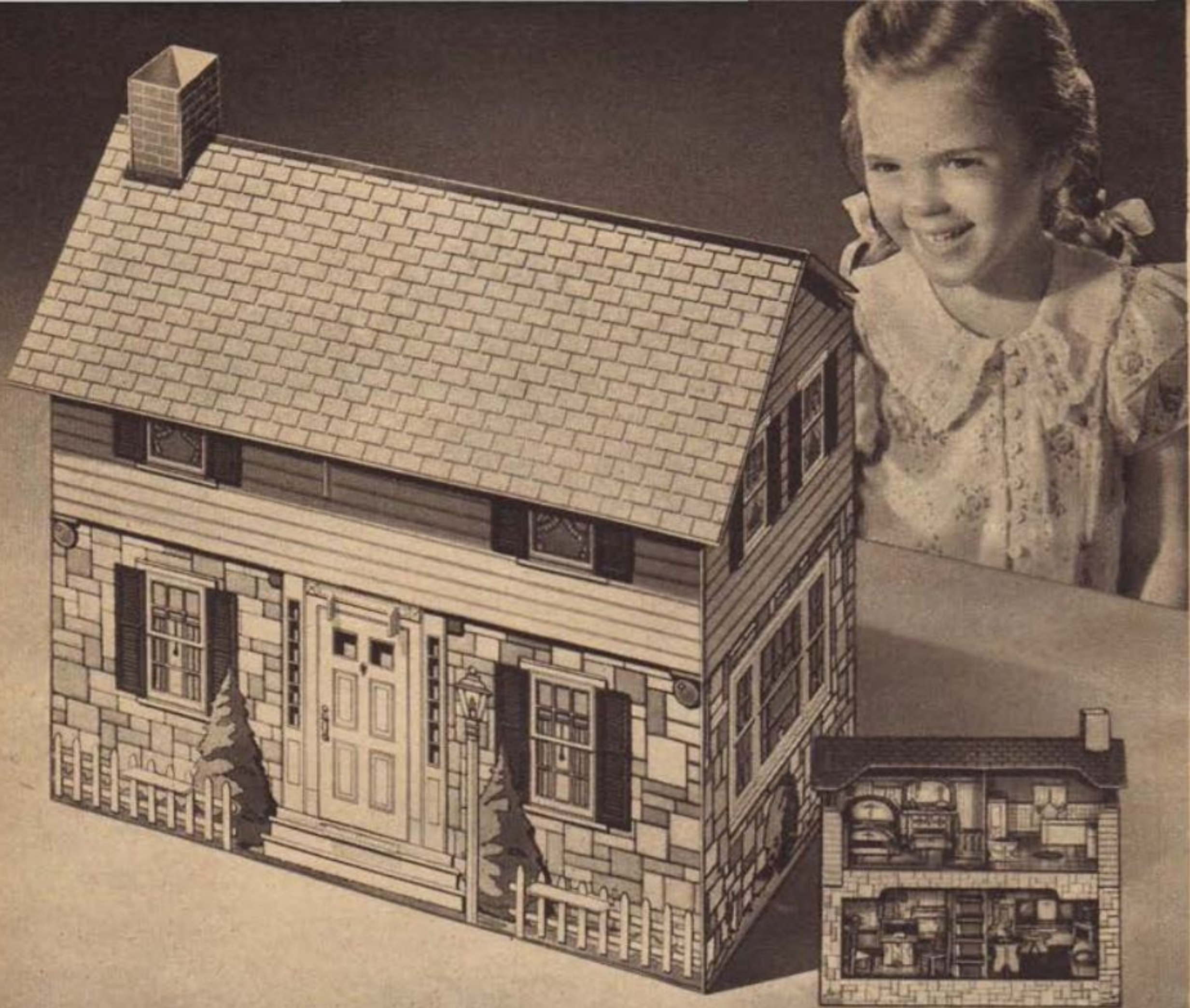
- Doll High Chairs.** Sturdy wood; maple finish. Foot rest, lift-up tray, curved arms.

- R** 79 N 08421— $25\frac{1}{2}$ in. high. Wt., 5 lbs. \$1.45

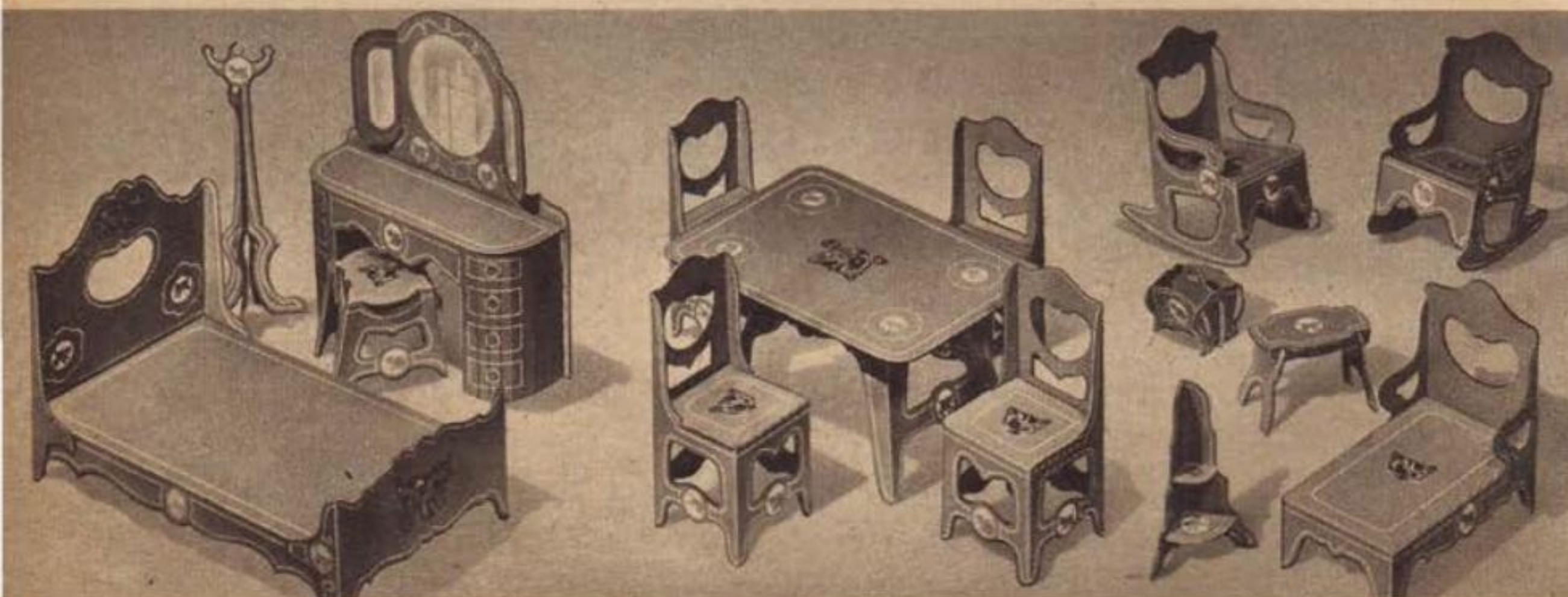
- S** 79 N 08423—Large Deluxe Model, 31 inches high. Wt., 6 lbs. \$2.98

For Easy Terms, see Page 88

☐ Sears-Roebuck • Page 33



A • Exciting 4-room Dream House with 39 pieces of furniture\$1.86



B • 15-piece Set of Modern Furniture for Dolly's House\$1.43

A little girl's Dream House

4-room House completely furnished

House with
39 pieces
furniture

\$1.86

House with
21 pieces
furniture

79c

- Sturdy fiberboard house, 16x13x7 1/2 in.
- Back of house opens so that furniture can be arranged by housekeeper
- Number 49N2143 has 18 pieces of real wood furniture and 21 pieces fiberboard furniture; number 49N2142 has 21 pieces of fiberboard furniture

A The house of dreams, with realistic-looking fireplace, stairway, rugs and pictures on walls and floors... complete interior decoration.

Modern Colonial in design, the house is sturdy enough to stand up under long hours of play. Outside is painted to look like field stone and white siding. Front has two windows. The doll who will live in this house will have the finest home in the neighborhood.

All furniture is correct size scale for the house. The 18 pieces of real wood furniture, finished in walnut or maple, include a 6-piece living room suite, (day-enport, 2 tables, 2 lamps, chair), 3-piece walnut dining set (table, buffet, lamp). Two bedrooms each have a 3-piece set of bed, chest and lamp, one walnut, the other maple. 3-piece maple bathroom set includes washstand, toilet, and medicine chest. Fiberboard furniture consists of 4-Pc. Bedroom set, 6-Pc. Living Room set, 7-Pc. Kitchen and Dinette set, 4-Pc. Bathroom set. House is easily assembled.

House and 39
pieces of Furni-
ture. Shpg. wt.,
2 lbs. 8 oz.
49 N 2143. **\$1.86**

House, 21 pieces
fiberboard Furni-
ture. Shpg.
wt., 1 lb.
49 N 2142. **79c**

15-piece set Doll Furniture

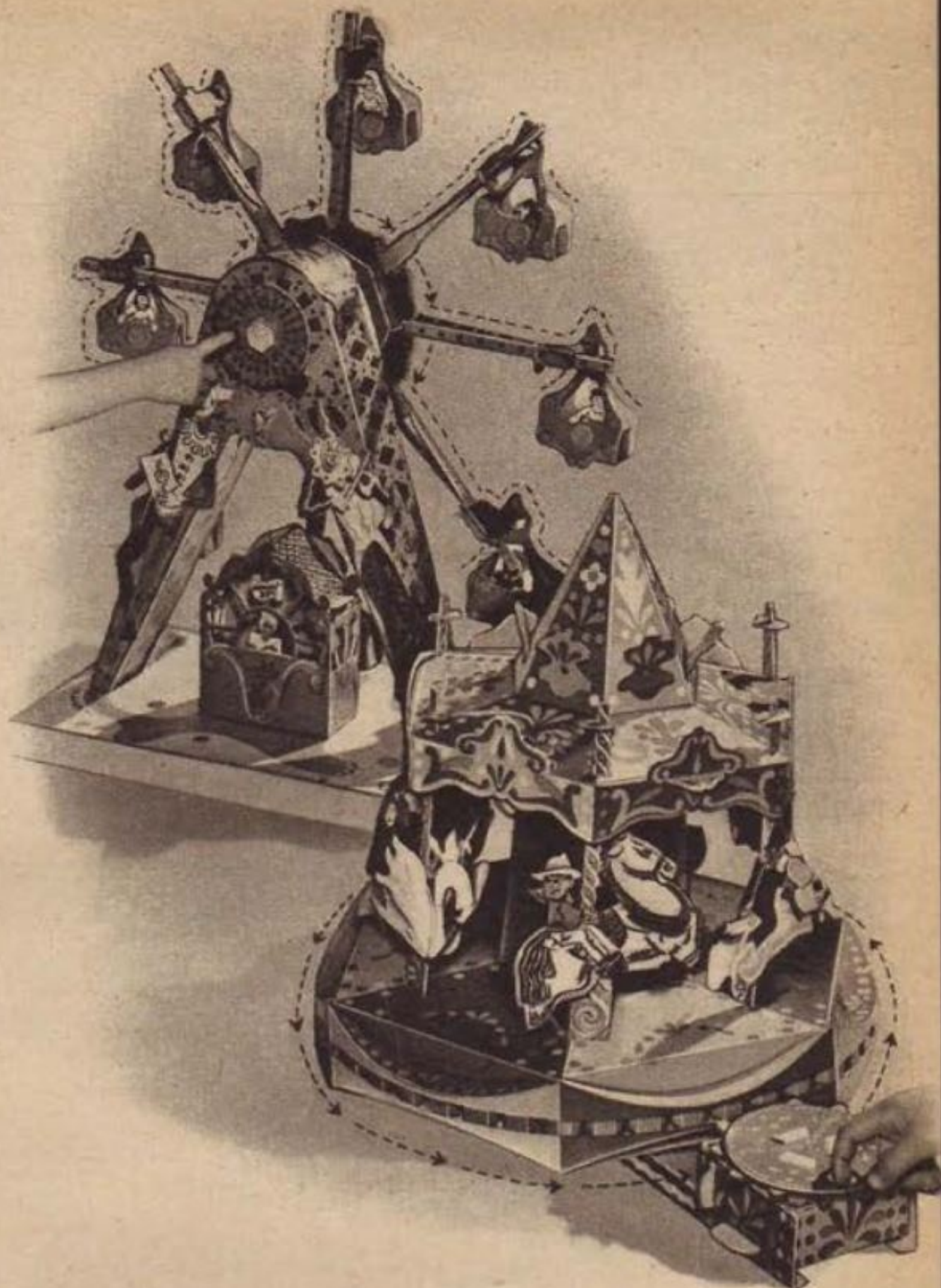
- A wonderful holiday value **\$1.43**
- 15-piece set of miniature furniture to please any little girl
- Complete suites to furnish 3 rooms
- Pieces all die-cut of heavy fiberboard; very real looking

B What little girl wouldn't like this 15-piece set of sturdy furniture when she plays house with her family of dolls. All pieces are made of heavy die-cut fiberboard, clean-cut, that won't get limp from handling. Finish resembles mother's finest wood furniture, and design is up-to-the-minute. Bed measures 15 1/4 x 9 1/2 x 8 inches. Others are in proportion.

The dining room set consists of four straight chairs and dining table where the dolly may eat her evening meal. The bedroom set has a bed, dressing table and bench, and costumer.

The living room suite includes 2 rockers where a little girl's dolly may rest and relax; a chaise longue, and end table, and magazine rack.

49 N 2144—Shpg. wt., 3 lbs. 2 oz. **\$1.43**



Big musical Ferris Wheel

A majestic ferris wheel with eight moving cars and a moving clown figure on the front. Tinkling glass plays musical tones. Made of gay colored, strong fiberboard. Height, 30 in., width, 26 in., and 12 in. thick, assembled. Every child will want one with merry-go-round. Shpg. wt., 2 lbs. 4 oz.

\$1.90

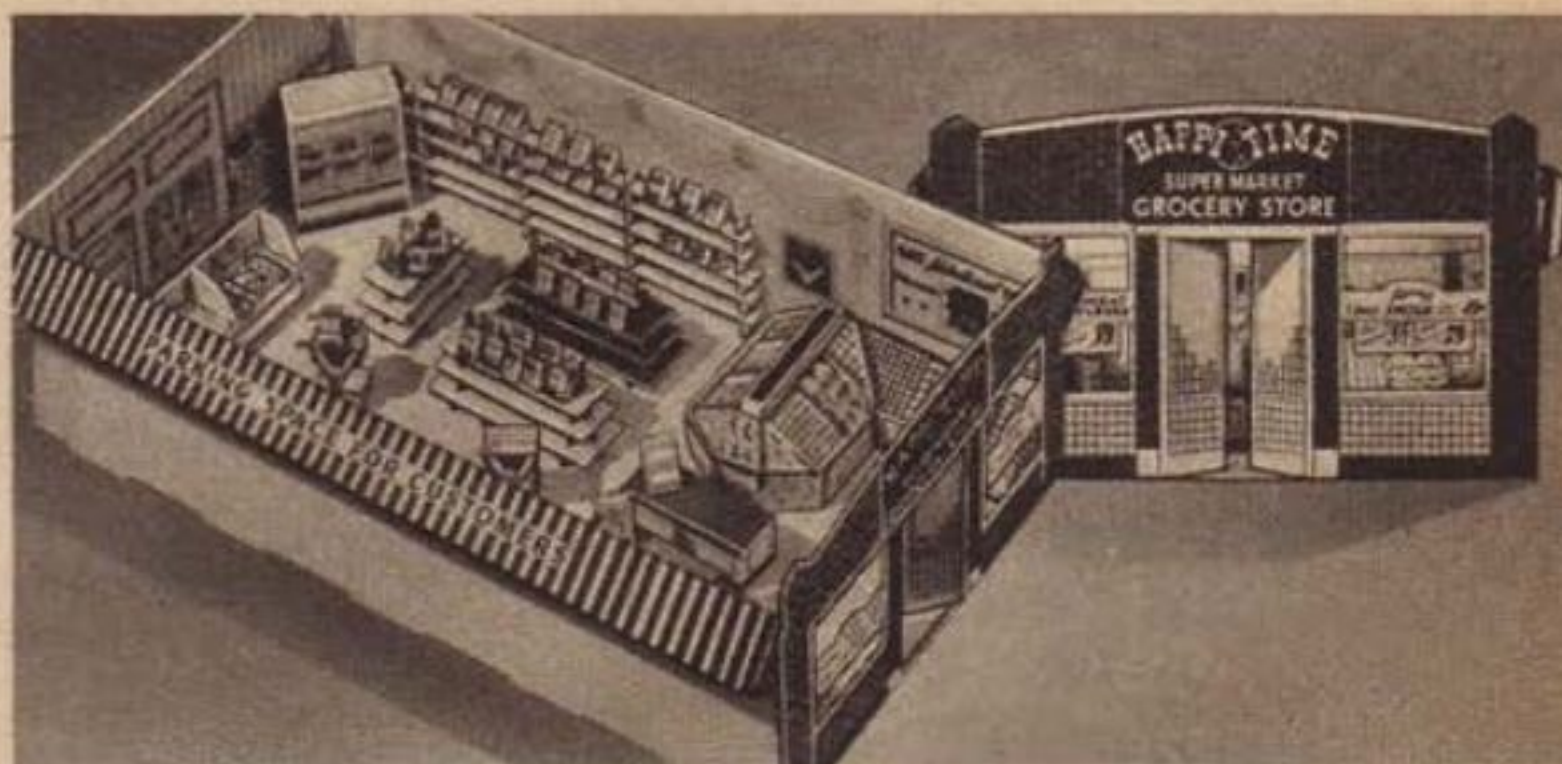
49 N 2474.....**\$1.90**

Tinkly musical Merry-Go-Round

Real musical merry-go-round attractively lithographed fiberboard. Six fascinating figures go 'round and 'round; tinkling glass gives off musical tones as the merry-go-round revolves just like the ones at the parks and fairs. Height, 17 inches, 15 inches wide, 14 inches long, assembled. Lots of indoor fun.

\$1.90

49 N 2473—Wt., 1 lb. 8 oz...**\$1.90**



"Happi-Time" Super Market Grocery Store for housekeepers

Boys and girls will love this model grocery, ready for business. Lithographed fiberboard walls, movable counters with shelves, play scale, cash register, 2 carts, refrigerator, with door that opens, packages, \$10.00 in play money.

\$1.45

49 N 2059—Size, 27 1/4 x 17 x 9 inches. Shipping weight, 1 pound... **\$1.45**

3 Sears-Roebuck • Page 35



A • 12-inch Baby Bunting Doll 60c

B • 8-inch Baby-Pillow-Cradle \$1.12

C • 21-inch composition-head Topsy \$1.07

D • Combination Muff and Doll \$1.00



E • 12-inch Baby Doll 55c

F • 10-inch Romper Doll 30c

G • 10-inch Topsy Doll 30c

H • 8-inch mohair wig Doll... 30c

J • 7½-inch Sweater Baby 36c

Give her an appealing Personality Doll

A 12-inch Baby Bunting. A winsome doll in a cotton flannel bunting and peaked hood. Hard composition; inside jointed. Appealing features with painted eyes.
49 N 3430—Shipping weight, 1 pound..... 60c

B 8-inch Baby-Pillow-Cradle. All composition doll in a wicker cradle. Painted eyes. Inside jointed. Organdy dress, pillow, coverlet. Cradle length, 12 inches.
49 N 3517—Shipping weight, 1 lb. 2 oz..... \$1.12

C 21-inch composition-head Topsy. Big colored doll with large, moving goo-goo eyes. Cotton stuffed body, arms, legs. Percal dress; ribbon . . composition head.
49 N 3433—Shipping weight, 1 lb. 12 oz..... \$1.07

D Combination Muff and Doll. Softly padded 9-in. wide muff has rayon plush covering. Ribbon cord to hang around child's neck. Composition head; painted eyes.
49 N 3570—Shipping weight, 12 oz..... \$1.00

E 12-inch Baby Doll. All composition; inside jointed. Painted eyes and mouth. Wears a pretty, dainty dress with big bonnet to match. Has undies and socks.
49 N 3429—Shipping weight, 14 ounces..... 55c

F 10-inch Romper Doll. Chubby boy doll in cute romper, socks. All composition. Realistically painted.
49 N 3426—Shipping weight, 10 ounces..... 30c

G 10-inch Topsy Doll. Any little tot will adore her. All composition. Painted eyes. In romper and socks.
49 N 3427—Shipping weight, 10 ounces..... 30c

H 8-inch mohair wig Doll. All composition. Painted eyes. Pretty organdy dress. Ribbon in her hair.
49 N 3428—Shipping weight, 8 ounces..... 30c

J 7½-inch Sweater Baby. All composition. Inside jointed. Snow-suit type sweater with bonnet to match.
49 N 3432—Shipping weight, 8 ounces..... 36c



A • 3-piece Wardrobe



B • 9-piece Wardrobe

Smart new Clothes for her dolly

A 3-piece Wardrobe. Percale dress, fuzzy cloth coat, and tam to match. Shipping weight, 4 ounces.

49 N 3485—Fits 12 to 13-inch dolls.....	79c
49 N 3486—Fits 14 to 15-inch dolls.....	\$1.03
49 N 3487—Fits 16 to 17-inch dolls.....	1.36
49 N 3488—Fits 18 to 19-inch dolls.....	1.71
49 N 3489—Fits 20 to 21-inch dolls.....	2.13

B 9-piece Wardrobe. Floral print dress, fuzzy cloth coat, tam to match, pajamas, sun suit, bonnet and 3-piece snow suit. Shipping weight, 8 ounces.

49 N 3480—Fits 12 to 13-inch dolls.....	\$1.33
49 N 3481—Fits 14 to 15-inch dolls.....	1.45
49 N 3482—Fits 16 to 17-inch dolls.....	1.79
49 N 3483—Fits 18 to 19-inch dolls.....	2.17
49 N 3484—Fits 20 to 21-inch dolls.....	2.71

C 21-piece Layette. Pretty dress, bonnet, 3 powder puffs, 2 diapers, clothes line, 4 clothespins, pair bootees, 2 hangers, stomach band, safety pins, sponge, towel, wash cloth. Shipping weight, 10 ounces.

49 N 3470—Fits 10 to 11-inch dolls.....	51c
49 N 3471—Fits 12 to 14-inch dolls.....	64c
49 N 3472—Fits 16 to 17-inch dolls.....	81c

D 25-piece Layette. Dress, bonnet, slip, pair bootees, 3 powder puffs, towel, wash cloth, sponge, jacket, shirt, band, bib, 2 diapers, 2 hangers, 4 clothespins, clothes line, safety pins. Shipping weight, 12 ounces.

49 N 3473—Fits 10 to 11-inch dolls.....	90c
49 N 3474—Fits 12 to 14-inch dolls.....	\$1.13
49 N 3475—Fits 16 to 17-inch dolls.....	1.33



C • 21-piece Layette



D • 25-piece Layette



Reversible Doll Quilt and Pillow Set

Every doll crib and cradle needs one of these comfy quilt and matching pillow sets. Cloth covered and cotton padded to keep baby snug and warm. Quilt and pillow are reversible. Quilt size, 22x15 inches. Pillow size, 11x8 inches. Doll not included.

49 N 3531—Shipping weight, 14 ounces.....83c

83c



Doll's cotton-filled Crib Mattress

A cute little mattress for dolly's buggy or crib bed. Just like a real baby's. Filled with soft, fluffy cotton and covered with gay cotton print.

41c

Catalog No.	Size	Shpg. wt.	Price
49 N 3527.....	20x11 inches	12 ounces.....	41c
49 N 3530.....	24x15 inches	14 ounces.....	59c

Remember—you can buy anything in this book on Easy Terms—see page 88 for details

⊗ Sears-Roebuck • Page 37



A • 13-in. Miss Marie. \$2.19

B • 24-in. Organdy Baby. \$4.30

C • 13-in. Real Cutie. . . . \$1.79



D • 16-in. Baby Marie. \$1.95

E • 15-in. Standing Doll. . . \$1.17

F • 15-in. Baby Sunshine. . \$1.19



"Little Lady" Dolls

A 13-inch Miss Marie. A lovely girl doll with ringlet curls in her soft, mohair wig. Her lustrous eyes have painted lashes. She looks smart in her straw off-the-face hat and ruching trimmed dress. Wears dainty undies, anklet socks, shoes. All composition. Jointed head, arms, legs. 49N3354—Wt. 1 lb. 6 oz. \$2.19

B 24-inch Organdy Baby. She's a big doll with blonde mohair wig waiting to be some little girl's "precious". Sleeping eyes have long lashes ... and she cries. Pearly white teeth. Organdy dress and bonnet. Undies, socks, booties are ribbon-tied. All composition. Jointed head, legs and arms. 49N3199—Wt. 2 lbs. 8 oz. \$4.30

C 13-inch Real Cutie. Adorable true-to-life doll with soft ringlet curls in her blonde mohair wig. Her pretty eyes have painted lashes. Her dress is pretty organdy, and she wears cute little undies, anklet socks and shoes. All composition, with inside jointed head, arms, legs. 49N3011—Shpg. wt., 1 lb. \$1.79

D 16-inch Baby Marie. A chubby doll. Her soft, cotton-filled body invites being cuddled. Has turning composition head with molded hair that looks like real ringlets. Cries, too, and can close her pretty eyes. She wears an organdy dress and matching bonnet, undies, socks and tiny shoes. 49N3117—Wt., 1 lb. 8 oz. \$1.95

E 15-inch Standing Doll. A darling from Doll-land. Her big painted eyes, molded hair and rosebud lips are truly lifelike. Dressed in pretty dotted organdy with a big, ribbon-tied bonnet to match; cute undies, anklet socks and shoes. All composition, with inside jointed arms, legs. 49N3303—Wt., 1 lb.... \$1.17

F 15-inch Baby Sunshine. Her sweet smile will win any little girl's heart ... her soft, cotton-filled body makes her so cuddly. Has turning composition head and natural looking painted eyes. Her dress is organdy, and her ribbon-tied bonnet is lace trimmed. Underneath she wears undies, socks and wee shoes. 49N3118—Wt., 1 lb. 2 oz. \$1.19



Beautiful 13-inch Girl Doll with a Complete Wardrobe

- She has four complete changes of gay, colorful costumes
- Big lustrous eyes with painted lashes ... dark sprayed hair
- All composition body. Inside jointed head, arms and legs

\$2.39

It's Sears big value offering. A gorgeous doll with a smart wardrobe of gay dresses and ensembles for every occasion. Dress her to play in her sun suit and visor. Take her to parties in her pretty printed cotton dress with trimmed collar and matching wide poke bonnet. And how cute she looks at bedtime in her colorful pajamas. She has a cape and hat, too, that she can wear to go shopping. Dainty undies, anklet socks and shoes complete her fine wardrobe.

She's made of hard composition. She has a turning, tilting head, and wears a pretty smile so that you can see her pearly white teeth and tongue.

49 N 3356—Complete. Shipping weight, 1 pound 8 ounces. \$2.39

Easy Terms on all Sears Dolls—see page 88

☐ Sears-Roebuck • Page 39



A • "Mary and Lamb" Doll
with story book. .98c

B • Pretty Cinderella Doll
with story book. .98c

C • Lovely Goldilocks Doll
with story book. .98c

D • Red Riding Hood Doll
with story book. .98c



E • 17-inch Glamour Girl, Full com-
position.....\$3.19

F • 8-inch Baby Bunting on Sweet-
heart pillow.....\$2.79

G • 17-inch Blonde Beauty, Full
composition.....\$3.48



Story Book Dolls

- A** "Mary and Lamb" Doll with story book. 8-inch size. Mohair curls. Painted eyes; face. Inside jointed arms, legs. Finished full composition body. Perky dress of printed rayon, undies, socks, shoes. Shpg. wt., 1 lb. 4 oz.

49 N 3203.....98c

- B** Pretty Cinderella Doll with story book. 8-inch size. Long evening dress in floral pattern; dark tresses tied with gay ribbon. Undies, socks, shoes. Finished full composition body, painted eyes, facial details. Wt., 1 lb. 4 oz.

49 N 3204.....98c

- C** Lovely Goldilocks Doll with story book. 8-inch size. Checked rayon dress, organdy apron; blonde mohair wig; socks, undies and shoes. Painted face and eyes. Finished full composition body. Shpg. wt., 1 lb. 4 oz.

49 N 3205.....98c

- D** Red Riding Hood Doll with story book. 8-inch size. . . . Red rayon cape, print rayon dress, undies, socks, shoes. Blonde mohair wig. Full composition body. Painted eyes and face. Jointed arms, legs. Shpg. wt., 1 lb. 4 oz.

49 N 3206.....98c

- E** 17-inch "Glamour Girl" . . . glass-like eyes, long lashes, fine mohair ringlet wig, full composition body, inside jointed arms, legs, body. Celanese rayon coat. Felt hat, print dress, undies, rayon socks, shoes.

49 N 3352—Wt., 2 lbs. . . \$3.19

- F** 8-inch Baby Bunting . . . celanese rayon covered heart-shaped pillow. Composition body, inside jointed arms, legs. Turning, tilting painted-eye head. Rayon plush teddy bear style garment.

49 N 3528—Wt., 2 lbs. . . \$2.79

- G** 17-inch Blonde Beauty. Glass-like eyes, long lashes, curled mohair wig. Full composition body; turning, tilting head. Inside jointed arms and legs. Floral print dress, bonnet, undies, socks, shoes.

49 N 3357—Wt., 2 lbs. . \$3.48



13-in. pretty "Miss Marie" and 5 complete ensembles

Pretty "Miss Marie" is 13 inches tall and owns 5 complete ensembles. Her deep, lustrous eyes have beautiful, flirty lashes. Her little body has a smooth life-like finish because it is full composition and tinted in realistic flesh color tones. Her arms and legs are inside jointed. Golden, blonde mohair wig voguishly done into soft swirls and finger curls. She is dressed in a cute bolero style jacket dress in contrasting colors; ribbon tied dress; clever "beanie" type cap with a pert ribbon bow on the front; trim little suit of undies; cute socks and shoes. Her 4 other outfits are 1. Cotton play skirt, bra, panties, and bandana. 2. Slack suit. 3. A smart 2-piece snow-suit. 4. Colorfully printed, gay beach pajamas with sun visor.

49 N 3355—13-in. Pretty "Miss Marie"—5 Ensembles. Wt., 2 lbs. . . . \$3.19

Easy Terms on page 88.

☐ Sears-Roebuck • Page 41



Each one as pretty as a Christmas tree

Coat Baby with Rolling Glass-like Eyes

- Full composition head . . . turns and tilts
- Pretty curly mohair wig . . . real lashes
- Soft, roly-poly stuffed cotton body

\$3.39
20-inch size

She's a huggable, lovable baby, dressed in a pretty dress and Celanese rayon lace trim coat. The matching Celanese rayon bonnet is trimmed with a wide flared ruffle. She has big, wistful eyes that close in baby slumber, and she cries for "Mama" when she's put to bed. Tied imitation leather shoes, socks and undies complete her beautiful outfit.

49 N 3140—20-inch size. Shpg. wt., 2 lbs. 4 oz. . . . \$3.39

Pinafore Baby . . . a Dream Dolly for you

- Finger-curl mohair wig with real bangs
- Cotton-filled soft body; sleeping eyes
- Composition turning head, arms, legs

\$2.29
15-inch size

Little girls will adore the crisp-looking pinafore outfit that Baby wears. Undies, socks and bootees are perfect accessories. Baby's body is soft, made to be hugged; but her arms and legs are made of practically unbreakable composition.

15-inch . . . Sleeping Eyes
Shipping wt., 1 lb. 8 oz.
49 N 3180 \$2.29

19-inch . . . Glass-like Eyes
Shipping wt., 2 lbs. 12 oz.
49 N 3181 \$3.49



Rolling Glass-like Eye Baby

- Saucy head that turns, tilts
- Appealing facial features
- Beautiful organdy dress, bonnet

\$2.39

17-in. size

17-inch 'Dorable'—shy and demure—until she rolls those big eyes at you, like the little flirt that she really is! And best of all when you scold her or put her to bed, she cries! Her soft, cotton body is dressed in frilly organdy, just like a real baby's, and her ribbon-tied bonnet fits snugly and frames her pretty composition head. Her hair is molded composition, too, as well as her chubby arms and legs. She wears cute undies, rayon socks and imitation leather baby shoes to complete her outfit.

49 N 3154—Shipping weight, 2 pounds..\$2.39

A great big armful of Doll for a lucky little girl

- Fully 22 inches tall . . . a big, well proportioned baby
- Pretty natural looking sleeping eyes, long full lashes
- Hard to break composition head, arms and legs

\$2.19

22-in. size

This is "Baby Sunshine" . . . lift her and hug her soft cotton body close to you . . . then you'll agree that there is nothing quite so sweet as this baby doll. Her full-cut organdy dress billows around her in a big circle when she sits up and the fine lace trimming on her clothes makes her look as smart as any baby in the block! Just look at the generous ruffle on her organdy bonnet . . . it adds the right touch to her outfit. Any little girl will thrill to the fun of dressing and undressing "Baby Sunshine." She's a good quality baby, she'll last through countless hours of play. Also wears neat underclothes, slip and panties, rayon socks and white imitation leather baby shoes. "Baby Sunshine" cries for her "Mama" too . . . an added feature that every little girl appreciates.

49 N 3139—Shipping weight, 2 pounds 8 ounces.....\$2.19



New "Plassie," the washable doll

\$4.29

14-inch size

- Beautiful, newly-created plastic head . . . Facial details closest to human features
- Washable cotton stuffed chubby body . . . Glass-like sleeping eyes; long lashes
- Waterproofed construction arms and legs . . . Realistic fingers—each one separate

\$5.59

16-inch size

America's newest doll sensation! A satin-smooth baby, whose washable body feels and wrinkles like a real baby's. Just imagine—a dolly that you can sponge with soap and water, a dolly that you can dry, powder and change! Her beautifully shaped head is made of unbreakable "plastic composition"—durable enough to outlast many ordinary dolls. The rosy, flesh tinted hue of her lovely face looks

natural and life-like. Each detail of her facial features is expertly molded—a pert little nose with shaped nostrils, shell-like ears and well shaped lips. Her big winsome eyes are shadowed by thick lashes . . . her hair is molded composition. Her clothes are wee reproductions of a real infant's layette—knitted shirt, diaper, slip, lacy organdy dress and bonnet, socks and shoes. She's bewitching!

49 N 2807—14-inch size.

Shipping weight, 1 lb. 8 oz. . . . \$4.29

49 N 2808—16-inch size.

Shipping weight, 2 lbs. 8 oz. . . . \$5.59

49 N 2809—18-inch size.

Shipping weight, 4 pounds. . . . \$7.49



'Dorable Baby... lustrous glass-like eyes

\$3.98

18-inch size

- One of our most costly hand-rubbed finish dolls
- Cotton body; voice

\$5.72

23-inch size

Truly one of the best doll values that Sears offer. Fine hand-rubbed finish composition head, arms and legs—polished to a glowing flesh tint. She has tiny fingers, each well-shaped and distinctly separate from the other, rosy, full lips and lovely glass-like eyes with real lashes. Her hair is molded composition and shaped into pretty curls. Her soft body is stuffed with fluffy, lightweight cotton, making her easy to handle and play with. She wears a full-cut cotton net dress, lace trimmed, over an exquisite pink petticoat, cotton net bonnet to match, snug panties, socks and shoes.

Rolling, Glass-like Eyes

Glass-like Eyes

49 N 3141—18-inch size.
Shpg. wt., 2 lbs. 4 oz. **\$3.98**

49 N 3179—23-inch size
Shpg. wt., 3 lbs. 12 oz. **\$5.72**

Use this book and Sears big general catalog to do all your shopping

Sears exclusive "Momma-Poppa" Doll

\$2.29

15-inch size

- She cries for "Poppa" too
- Composition head, arms, and legs; pretty sleeping eyes

\$3.39

18-inch size

Even grown-ups are fascinated by the cunning way this doll talks, so just imagine how surprised and thrilled your little girl will be to hear this little heartbreaker crying for "Poppa" as well as "Momma." She's the kind of doll every child dreams about... life-like and beautiful... she has chubby composition arms and legs, her sleeping eyes are framed by long lashes and her soft, pliant body is filled with clean cotton. Her hair is molded in baby ringlets on her composition head. She wears a frilly pink organdy dress, a ribbon-tied bonnet, slip, panties, socks and shoes.

Glass-like Eyes

Glass-like Eyes

49 N 3157—15-inch size.
Shpg. wt., 1 lb. 12 oz. **\$2.29**

49 N 3158—18-inch size
Shpg. wt., 2 lbs. 4 oz. **\$3.39**

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A • "Pigtail Sue" \$3.19

B • "Pigtail Ann" \$2.15

C • "Little Miss Cuddles". \$1.59



D • "Sleepy Babe" \$1.09

E-F • "Goo-Goo Gob" or "Goo-Goo Eyes" . . \$1.00

G • "Lacy Susy". \$1.15

Soft "hug-me-close" Dolls for little tots

Soft body "Pigtail Sue"

A 20 inches tall. A perfect playtime companion for baby. She'll look like new through countless play hours. Soft combed cotton yarn yellow pig-tails, pressed mask face, glass-like sleeping eyes. Cotton stuffed body. Dress, accessories.

49 N 3587—Wt., 1 lb. 8 oz.. \$3.19

Soft body "Pigtail Ann"

B 15 inches tall. A lovable little doll, smaller in size than sister Sue at left. Painted eyes on her pressed mask face. Yellow cotton yarn pig-tails, ribbon-tied, cotton-stuffed body, arms and legs. Cute dress, undies, socks and shoes.

49 N 3597—Wt., 1 lb. 10 oz.. \$2.15

"Little Miss Cuddles"

C 17 inches tall. Baby will love this im-pish, soft-body doll with her curly cotton yarn "hair," painted mask face and painted eyes. Cotton stuffed. Printed percale dress and matching bonnet, ribbon-tied. Undies, rayon socks and baby shoes.

49 N 3584—Wt., 1 lb. 10 oz.. \$1.59

"Sleepy Babe"

D 15-inch. Cotton-stuffed. Cotton yarn hair, closed eyes. Wt., 1 lb. 4 oz.

49 N 3535 \$1.09

"Goo-Goo Gob"

E 15-inch Sailor. Cotton stuffed, balloon legs. Moving glass-like eyes. Composition head. Shpg. wt., 2 lbs. 4 oz.

49 N 3580 \$1.00

"Goo-Goo Eyes"

F 15-inch Soldier. Cotton stuffed, like his Sailor brother. Khaki colored clothes and overseas cap. Shpg. wt., 2 lbs. 4 oz.

49 N 3581 \$1.00

"Lacy Susy"

G 15-inch. Cotton-stuffed doll with painted eyes on mask face, cotton yarn hair. Printed dress, bonnet. Shpg. wt., 1 lb. 5 oz.

49 N 3582 \$1.15



A • Plastic Tea Set.....\$1.19

C • New Lionel Freight Train To Build..89c



B • Blackboard Set..\$1.13

D • Bowling Alley on Stand.....\$1.10

4 big thriller Toy values

Bright, 48-piece tea set

A Modern gay plastic colored set. 12 pcs. blunt-edge cutlery, 12 pcs. beautifully shaped heat and acid-resistant plastic tableware. 24 Happy time paper napkins. 4½-in. teapot. 49 N 1859—Shipping weight, 1 lb..\$1.19

Realistic new Lionel 250-piece fiberboard Freight Train Set

C Fun to put together. Authentic, educational, entertaining. Actually rolls around track. Requires no cutting or pasting. Includes 198 in. of track; 10-in. locomotive; 8-in. coal tender; 9-in. freight car with sliding doors; 9-in. gondola; 7-in. caboose; crossing signal; crossing gate; engineer; brakeman; freight handler. Cardboard packing cases. 49 N 5902—Shipping weight, 2 lbs. 6 oz. Complete Set.....89c

Easel blackboard—folding chair

B Sturdy frame of medium maple finished pine wood. Smooth-writing surface of black cardboard slate. Easy to erase. Slate is 13x9 inches. Board is 35 inches high. Folding chair, 20½ inches high. Shipping weight, 4 lbs. 79 N 03881.....\$1.13

Bowling Alley on stand . . . fun and excitement for all ages

D Entertainment for everyone—home model of one of America's favorite games. Made of sturdy fiberboard, walnut wood grained finish. Alley measures 44 inches long, 21 inches high, 10 inches wide. Includes ten 3-inch wood tenpins, two ¾-inch diameter opaque glass bowling balls. Easy instructions for assembling are included. Shipping weight, 3 pounds. 79 N 0128.....\$1.10



Gifts for Young and Old ... Sears Dart Games

Dic-Dac Dart

Play Tic-Tac-Toe with darts. It's played the same and scored the same—but it's more fun. 18x18-in. prestwood board 6 darts and rules included. 6 N 2503—Postpaid, \$1.39

\$1.39

Each

Eight Ball

Any popular billiard game may be played on this dart board. Fifteen balls painted on 18x18-inch prestwood board. 3 darts and rules included. 6 N 2508—Postpaid, \$1.39

\$1.39

Each

Give and Take

The first dart determines your number—the second dart tells you whether to "give" or "take." 18x18-in. prestwood board, 3 darts and rules. 6 N 2504—Postpaid, \$1.39

\$1.39

Each

Speldart

Entertainment in spelling. Complete a word and "collect" or break a word and "pay off." 18x18-in. prestwood board, 5 darts and rules included. 6 N 2505—Postpaid, \$1.39

\$1.39

Each



Dart-Bowl

Bowling and darts combined. Darts are thrown underhand—same form and scoring as bowling. 4 darts, score sheets, 2 crayons incl. 30x30-in. prestwood board. 6N02510—Postpaid, \$3.95 6N02511—As above but has cork face. Postpaid, \$4.95

\$3.95

Prestwood

Cardart

Cards and darts combined. Full deck of cards reproduced in actual size on 24x40-in. heavy construction green prestwood board; sturdy wood easel. 5 Truflite multi-colored darts, rules included. 6N02513—Postpaid, \$4.95 6 N 02512—Similar but 18x24-inch wall model. (No easel.) Postpaid, \$1.95

\$1.95

18x24 in.

Poker Pitch

Play poker and other card games with discs. It's easy to learn, fun to play—good exercise, too. Can be used in only 9 ft. of space. Consists of board with cards reproduced in bright colors, five flat reclaimed rubber discs and playing rules. Shipping weight, 10 pounds. 6 N 02515..... \$4.75

\$4.75

Each

Shuffle Pitch

Fun and exercise for shuffleboard enthusiasts. Takes only 9 ft. of space—ideal for homes or clubs... all the fun of regular shuffleboard. Consists of board with shuffle-board markings in color 5 flat reclaimed rubber discs. Rules included. Shpg. wt., 10 lbs. 6 N 02516..... \$4.75

\$4.75

Each



Little girls love Dress-up Dolls

Dainty "Little Princess" in christening clothes

- A** She's dressed in our finest, sheerest clothes, lavishly lace and ribbon trimmed. Soft mohair wig with bangs. Pretty life-like eyes. Cotton-stuffed body, composition head, arms and legs.

49 N 3193—Shpg. wt., 2 lbs. 15-inch size \$4.19

49 N 3194—Shpg. wt., 3 lbs. 20-inch size \$7.79

Sassy "Little Shaver" in gay ballerina clothes

- C** An impudent, lovable miss. Cotton stuffed wire-framed body. She bends, twists, into many poses. Painted eyes on pressed mask face. Blonde, cotton yarn hair. Our finest clothes.

49 N 3384—Shpg. wt., 1 lb. 11-inch size \$4.19

49 N 3385—Shpg. wt., 2 lbs. 15-inch size \$6.29

"Mitten Baby" in wee fur trimmed mittens

- B** So pretty and snug in her flaring rayon coat, bonnet and bunny-fur trimmed mittens. Soft, cotton stuffed body, composition head, arms and legs. Voice, mohair wig, and pretty life-like eyes.

49 N 3191—Shpg. wt., 2 lbs. . . 15-inch size. . \$5.49

49 N 3192—Shpg. wt., 4 lbs. . . 24-inch size. . \$10.98

Lovely "Lady in Blue," a miniature fashion plate

- D** All composition doll in bunny-fur trimmed coat. Mohair wig, pretty life-like eyes. Our finest quality.

49 N 3380—Shpg. wt., 2 lbs. . . 13½-inch size \$6.49

49 N 3381—Shpg. wt., 3 lbs. . . 18-inch size. . \$8.49

49 N 3382—Shpg. wt., 4 lbs. . . 20-inch size. . 11.29

49 N 3383—Shpg. wt., 5 lbs. . . 24-inch size. . 14.98



A • Red Pants Panda, 21 in. \$5.00

B • Mary and Her Lamb, \$5.98

C • Pangora Plush Bear, \$6.98



D • 20-inch high Plush Horse on Wheels. . \$5.36

E • Black and white Panda 25-inch \$4.82

Stuffed toys for little folks

A Red pants Panda. Chubby panda, all dressed up in balloon pants of fine quality cotton cloth. Head, hands and feet of pangora rayon plush. Yarn nose and mouth, glass-like eyes. Soft cotton filled. Wide ribbon bow. Shpg. wts., 2 lbs. 8 oz.; 1 lb. 12 oz.; 13 oz.

21-inch size
49 N 4368.....\$5.00

17-inch size
49 N 4367..... 3.18

13-inch size
49 N 4366..... 2.08

B Mary and her Little Lamb. The hit of 1943! The most adorable pair ever created. She's stuffed with soft, fluffy cotton, covered with percale to match dress. Golden-haired 28-inch Mary is the perfect shepherdess in her percale dress and lovely contrasting color apron. Her crownless bonnet matches apron. Fluffy lambs wool and rayon wig. 7-in. brushed rayon lamb, cotton-filled.

49 N 3564—Wt., 3 lbs. \$5.98

C Pangora plush Bear. He's wide-eyed, but there's a mischievous twinkle in his big brown glass-like eyes. Beautiful green and brown soft pangora rayon plush coat. Round, pudgy, roly poly. Cotton filled. Shipping weights, 3 lbs.; 2 lbs. 8 oz.; 13 oz.

34-inch size
49 N 4365.....\$6.98

23-inch size
49 N 4364..... 4.91

14-inch size
49 N 4363..... 3.06

D 20-in. Plush Horse on Wheels. Big enough for small horse-men to ride. Knights of old never had a more spirited charger than this fine fellow with white mane and black tail. Eager mouth, sparkling glass-like eyes. Artificial leather saddle, bridle, blinders. Excelsior-stuffed rayon plush body on strong frame. 4½-inch easy rolling wheels. Shpg. wt., 7 lbs.

79 N 04098.....\$5.36

E Black and white Panda with fuzzy ears. A roly-poly little fellow whose big, brown glass-like eyes beg you to pick him up. Face has yarn nose, mouth. Soft, rayon plush, cotton filled body, floppy legs, arms.

Shipping wts., 2 lbs. 12 oz.; 2 lbs. 8 oz.; 1 lb. 12 oz.; 12 oz.

25-inch size
49 N 4337.....\$4.82

21-inch size
49 N 4336..... 2.73

17-inch size
49 N 4335..... 1.87

12-inch size
49 N 4334.....94c



Big, bright-eyed Golden Bear

A big softy with floppy legs and arms... made for cuddling. Long, thick pile golden color pangora plush with pangora plush pads. His head turns, and all but 49N4353 growl when squeezed. Soft, cotton-filled body... wide ribbon bow.

94c

12-inch size
Shpg. wt., 10 oz.
49N4353....94c

16-inch size
Shpg. wt., 13 oz.
49N4354...\$1.94

21-inch size
Shpg. wt., 1 lb.
49N4355...\$3.04

25-inch size
Wt., 2 lbs. 12 oz.
49N4356...\$4.75

Genuine mohair Teddy Bear

It'll be a case of love at first sight for the proud, young owner of this realistic teddy. Thick, glossy coat of beautiful cinnamon color... just right for petting. Pink cloth foot and hand pads. Friendly, glass-like eyes; yarn nose, mouth. Arms and legs jointed inside. Wide ribbon bow.

\$1.88

12-inch size
49N4346—Shpg. wt., 13 oz.\$1.88

15-inch size
Wt., 1 lb. 6 oz. 49N4347...\$2.79

20-inch size
Wt., 1 lb. 10 oz. 49N4348...\$4.90



10-inch Horse

Cotton gabardine, filled with cotton. Yarn mane, tail. Cute little saddle. Shipping weight, 6 oz.

69c

49 N 4004..... 69c

Floppy-eared Lamb

Brushed rayon, cotton filled. Ribbon bow around the neck. 8 inches tall. Shipping wt., 6 oz.

69c

49 N 4006..... 69c

Friendly Scotty Pup

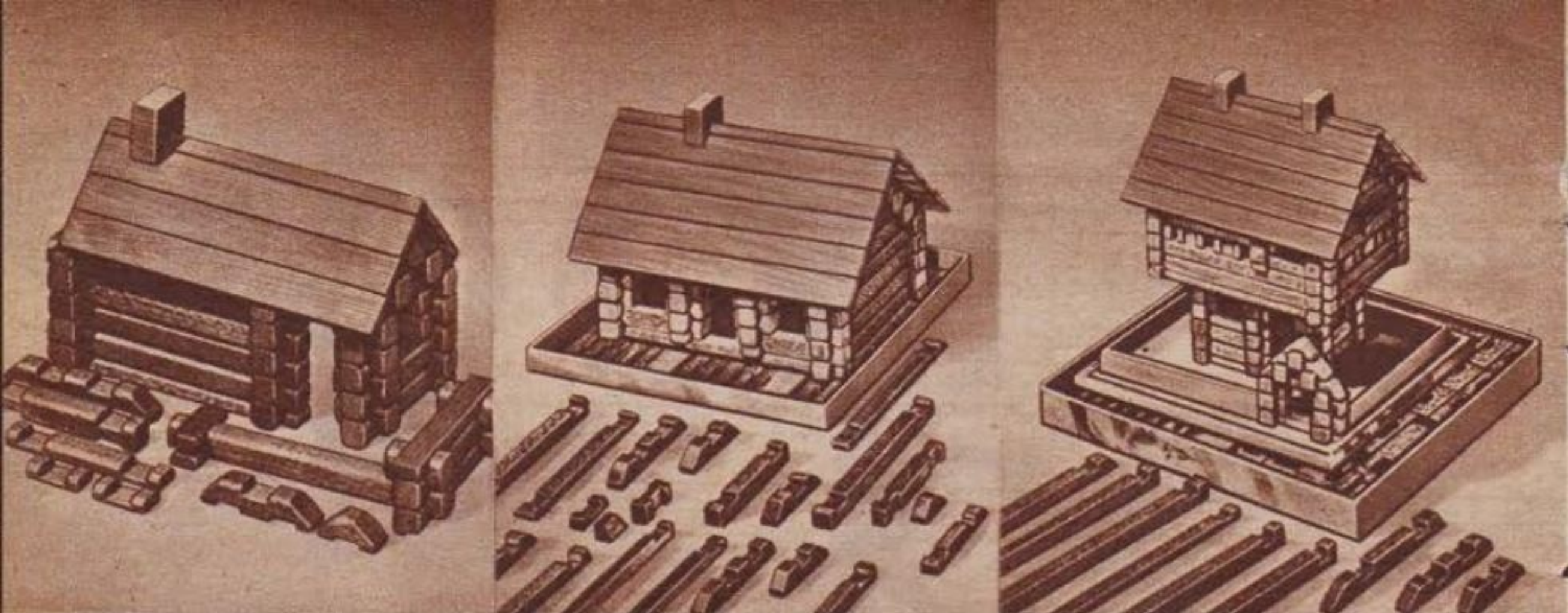
Perky features. Soft, cotton-filled brushed rayon. Ribbon bow. 8 inches tall. Shipping weight, 6 ounces.

69c

49 N 4005.....69c

More big values in our big General Catalog

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Genuine Halsam American Log Sets

63-piece Set for beginners

Rough-hewn miniature logs copied from those used by the pioneers. Set includes chimney, roof boards and assorted size logs that look like the real thing. Instructive. Shpg. wt., 1 lb. 8 oz.

49 N 3657—Complete Set....60c

86-piece Set... builds more houses

Axe marks make the logs look like hand-cut timber. The set contains everything needed to construct block houses, forts and log cabins. Children spend many happy hours playing with this educational toy. Long wearing.

49 N 3658—Shpg. wt., 2 lbs. 2 oz...\$1.22

Big Deluxe 200-piece Set

Builds an entire frontier village, consisting of cabins, block houses, forts. Each model can be lifted intact and carried wherever you want when completed. For hours of happy play.

49 N 3659—Shpg. wt., 5 lbs. \$2.45



Toddlers love to Build with these colorful Sets of Wood Blocks

Famous Halsam Hi-Lo 40-piece Block Set

Letters and interesting pictures of animals printed on two sides. Interlocking feature makes it easy for little hands to learn how to build. Harmless coloring. 1 5/16-inch cubes with rounded edges.

49 N 3613—Shipping weight, 1 lb. 12 oz.....61c

Big bag of about 150 assorted Wood Blocks

Approximately 150 assorted wood blocks... squares, oblongs and triangles that keep children entertained for hours at a time. Strongly woven mesh bag with drawcord helps to keep blocks from being lost.

49 N 3604—Shipping weight, 4 pounds.....85c



Movie Film for Home Entertainment... Loc-Bloks

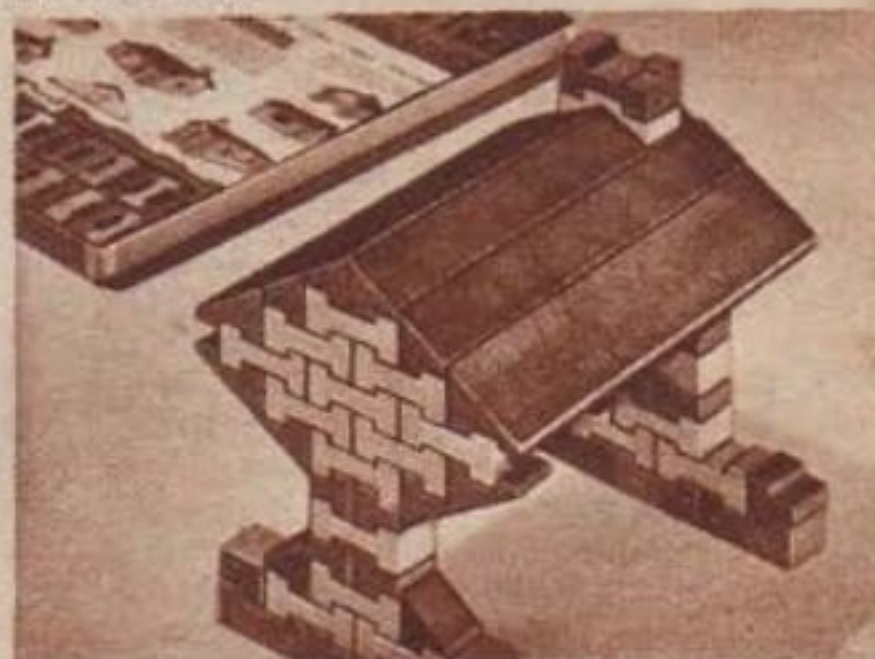
Collect your own library of 8 and 16-mm. Safety Movie Film

Star	Title	8-mm.	Ft. of Film	Price	16-mm.	Ft. of Film	Price
Mickey Mouse	Whirlwind Mickey	49 N 6801	25	\$0.75	49 N 6803	50	\$1.49
	Sky Battle	49 N 6903	50	1.49	49 N 6925	100	2.89
Donald Duck	Speedy Cop	49 N 6804	25	0.75	49 N 6807	50	1.49
	Gets Ducked	49 N 6912	50	1.49	49 N 6930	100	2.89
Three Stooges	Out for Business	49 N 6849	50	1.29	49 N 6856	100	2.49
	The Three Fakers	49 N 6857	100	2.49	49 N 6858	200	4.79
Scrappy	Cliff's Edge	49 N 6825	50	1.19	49 N 6826	100	2.39
	Early Bird	49 N 6827	100	2.29	49 N 6828	200	4.59
Krazy Kat	Kannibals	49 N 6839	50	1.19	49 N 6840	100	2.39
	Hot Dogs on Ice	49 N 6844	100	2.29	49 N 6848	200	4.59
Hal Roach	Let's Go Fishin'	49 N 6829	50	1.19	49 N 6830	100	2.39
	Donkey Delivery Co.	49 N 6831	50	1.19	49 N 6832	100	2.39
	Missing Nothing	49 N 6833	100	2.29	49 N 6834	200	4.59
	Parachute Jumpers	49 N 6850	50	1.49	49 N 6852	100	2.89
	R. A. F. Bombers	49 N 6853	50	1.49	49 N 6854	100	2.89

8-mm. films can be used only on 8-mm. projectors; 16-mm. films can be used only on 16-mm. projectors. Shipping weights: 8-mm. film: 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. 16-mm. film: 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.

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For Easy Terms, see page 88



Educational... entertaining

Interlocking wood building blocks. Build churches, houses, etc. Buildings hold together when moved.

Easy-to-follow instructions included. Shipping wts., 1 lb. 12 oz. and 4 lbs.

49 N 4776—103-piece set.....91c

49 N 4799—199-piece set.....\$1.86



New Constructo Sets

266-piece set builds dozens of models

- Quick, easy to handle, fascinating
- Requires no tools, no pasting, no cutting . . . illus. instruction book
- "Lock-notches" keep models intact

\$1.19

266-pc. set

Boys and girls of all ages will find it easy to build sturdy, lasting models of doll houses, apartment houses, airplane hangars, doll furniture, skyscrapers and castles, with these heavy cardboard Constructo pieces. Each piece has specially notched locking device that does away with need for tools, cutting and pasting. It inspires children to invent new models. Instructive toy.

49N4717—266-pc. set. Shpg. wt., 4 lbs. . \$1.19

Giant 500-piece set builds trains, mechanical action toys, trucks, derrick with 4 moving booms, tanks, planes, unlimited to the little genius. All pieces interchangeable, so don't worry about a worn piece after weeks of play. 24 heavy wheels, 16 sturdy axles and hundreds of structural pieces. 49 N 4724—Shipping weight, 9 pounds. . \$2.29



Block-Stix Sets build big pull toys

The 53-piece set consists of four-wood-wheel pull toy building base and 52 assorted wood pegs and blocks for 53-pc. set building warships, tank trailers, locomotives, etc. Large, de luxe 107-piece set builds a greater variety of models.

\$1.05

49 N 4775—53-pc. set. Shpg. wt. 2 lbs. 7 oz. \$1.05

49 N 4782—107-pc. set. Shpg. wt. 6 lbs. . \$2.00



Famous Tinkertoys—fun and training for children of all ages

All smooth, sanded wood pieces, no screws or bolts, complete instructions. Cardboard windblades. Build endless models. Appeal to the imagination and skill of all ages.

49 N 4710—81-pc. Junior set. Shpg. wt., 14 oz. 55c

49 N 4711—126-pc. Wonder set. Shpg. wt., 1 lb. 8 oz. \$1.05

49 N 4716—190-pc. Senior set. Shpg. wt., 2 lbs. 4 oz. \$1.79

55c

Junior set



Children enjoy these Musical Toys

American-Made Toy Grand Piano

There's a lot of pleasure and enjoyment for your youngster in this realistic baby grand style piano. It's easy to play simple tunes on the 8 white lacquered keys. Smooth finished, walnut-stained wood cabinet produces clear, bell-like tones.

Size: 10 $\frac{1}{4}$ x8x6 $\frac{3}{4}$ inches. Gracefully curved and shaped.
49 N 2425—Shipping weight 2 pounds.....\$1.56

\$1.56

Easy-to-play 8-Note Xylophone

It's lots of fun to play real tunes on this accurately tuned 8-note metal xylophone. Comes on easily-set-up smoothly finished wood table with Masonite top. Cotton skirt makes it look truly professional. Size: 19x18x9 $\frac{1}{4}$ inches. Two 8-inch mallets and instructions for playing 8 tunes included.

49 N 2445—Shipping weight, 5 pounds.....93c

93c



Little Masters Children's Records

The finest in music has been selected and recorded here for children by a group of famous artists. Each album contains four double-sided 7-inch recordings of best-known works of famous composers. Shipping weight, each, 1 pound 4 ounces.

Catalog no.	Selections	Set of 4
49 N 2462A	Blue Danube, Liebestraum, others	91c
49 N 2462B	Marche Slav, Traumerei, others	91c
49 N 2462C	Selections from "Aida"	91c
49 N 2462D	Finlandia, Valse Triste, others	91c
49 N 2462E	Minuet in G, Gigue	91c
49 N 2462G	Turkish March, Gavotte, others	91c

91c

Set of 4
Double-faced

Set of 4

Fairy Tales on Records

Traditional fairy tales on 7-inch records. Erno Rapee conducts the orchestra, Milton Cross narrates the stories of Billy-Bee, The Farmer in the Dell, Old King Cole, The Silver Nutcracker, The Ugly Duckling, The Wicked Witch, all on this set of four double-faced records. Shpg. wt., ea. set, 1 lb. 12 oz.

49 N 2461—Set of Four. \$1.59

\$1.59

Set of 4

Selected Children's Recordings

Shpg. wt., 1 lb. 4 oz.
49 N 2466—Camptown Races, Farmer in the Dell and others. Set of three. 7-in. double faced....69c
49 N 2467—Jack and Jill, Little Bo-Peep, others. Set of three..69c
49 N 2468—Home on the Range, Lone Prairie, Git Along Little Dogie and others. Set of three.69c
49 N 2469—Red River Valley, Chisholm Trail, Skaters Waltz and others. Set of three....69c

69c

Set of 3

Set of 3

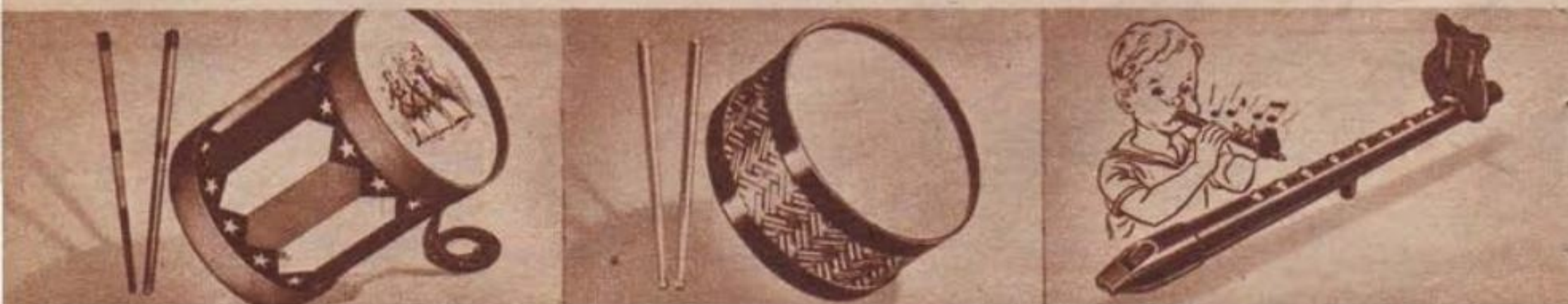
Set of 3

Set of 3

Set of 3

Set of 3

Set of 3



Military Drum

12-inch drum, beautifully finished in red, white and blue. Sturdy fiberboard. Rayon cord, 2 sticks. Shipping weight, 2 lbs.
49 N 2493.....89c

89c

Fiberboard Drum

Kiddies have lots of fun with this eleven-inch drum. They can play it on both sides with the hardwood drumsticks which are furnished. Sides are printed. Carrying cord goes around player's neck.
49 N 2314—Shipping weight, 1 lb. 57c

57c

Easy-to-Play Symphonet

Encourage their musical talent—they'll have hours of fun playing this new instrument. 12-in. durable plastic. 2-octave range. Play like clarinet or sax—by number or notes. Shpg. wt., 6 oz.

NOT AVAILABLE



For good little girls and boys

A Mother Goose Playhouse in 8 acts

A Come one—come all! Big show in the Mother Goose Playhouse! Stars your favorites from the Land of Make Believe. Scenes from Mother Goose: Mary's Lamb; Old King Cole; Baa Baa Black Sheep; Mistress Mary, four others. Stage made from 13¼x9¾x1½-inch display cardboard box, with pop-up characters. 8 folders, 8½x7¾ in.; each forms stage of its own; has printed verse and beautifully colored scenes from Mother Goose.

49 N 3868—Shipping weight, 1 pound 11 ounces.....87c

87c



Wacky Duck

Wood duck is held by push handle so duck trots ahead with its feet pounding and wings fluttering. Size overall: 11x9x2½ inches. Handle, 19½ inches long. Shipping weight, 1 lb. 8 oz.

\$1.19

49 N 5421.....\$1.19



C



D



10-inch Plush Ball

C All babies love gaily colored, cuddly toys. Here's a big, bright ball of silky-soft, rayon plush for hours of play. It's stuffed with cotton and excelsior. Comes in contrasting, eye-catching assorted colors. Grand for nursery, carriage, baby pen. Size, 10 inches. Shpg. wt., 10 oz.

49 N 4440.....\$1.07

\$1.07

4-inch Plush Ball

D This lovely ball of soft rayon plush will make an ideal nursery toy. Grand for baby pen or carriage. Gay colors attract baby's eye. Soft, plush cover with cotton and excelsior stuffing make it safe to play with. Comes in assorted and contrasting colors. Size, 4 inches. Shipping weight, 6 ounces.

49 N 4417.....43c

43c

Rattle Toy

Hang this colorful plastic rattle in baby's crib, pen or carriage. Or let baby hold it. It'll mean many happy hours. Made of sanitary plastic, in bright, assorted colors. No harmful corners—safe for baby to play with and enjoy. Shipping weight, 4 ounces. Here is an excellent value at Sears low price.

49 N 4438.....64c

64c



2-in-1 crib or carriage Toy

Adjustable 15-in. wood bar with toys fits across top of crib, develops muscle. Attractive pastel colors.

95c

49 N 4444—Wt., 1 lb. 8 oz. ..95c



Cuddly Nursery Doll

A soft, sturdy cotton playmate for the nursery. 11 inches long. Painted face. Shipping weight, 8 ounces.

32c

49 N 3434.....32c

Useful Ducky Toy

A 2-purpose toy that fastens blankets or entertains baby. Washable plastic. Asstd. colors. Wt., 4 oz.

\$1.18

49 N 4442—2 for.. \$1.18

3-pc. Baby-pen Toy

Sanitary, plastic toys. String of beads, combination rattle and klik-klak, string of spools. Asstd. colors.

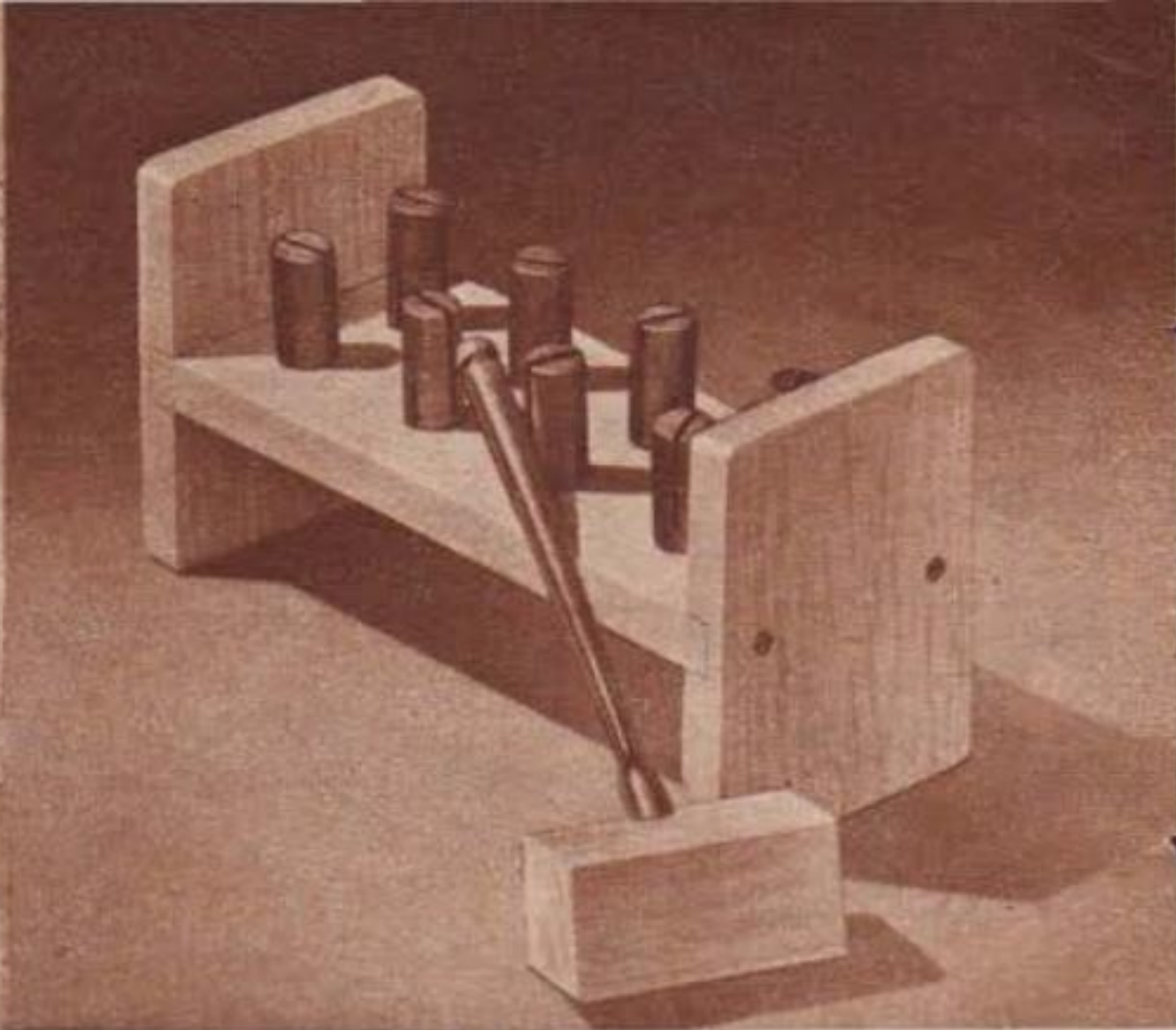
\$1.26

49N4441—Wt., 6 oz \$1.26

☐: Sears-Roebuck • Page 55



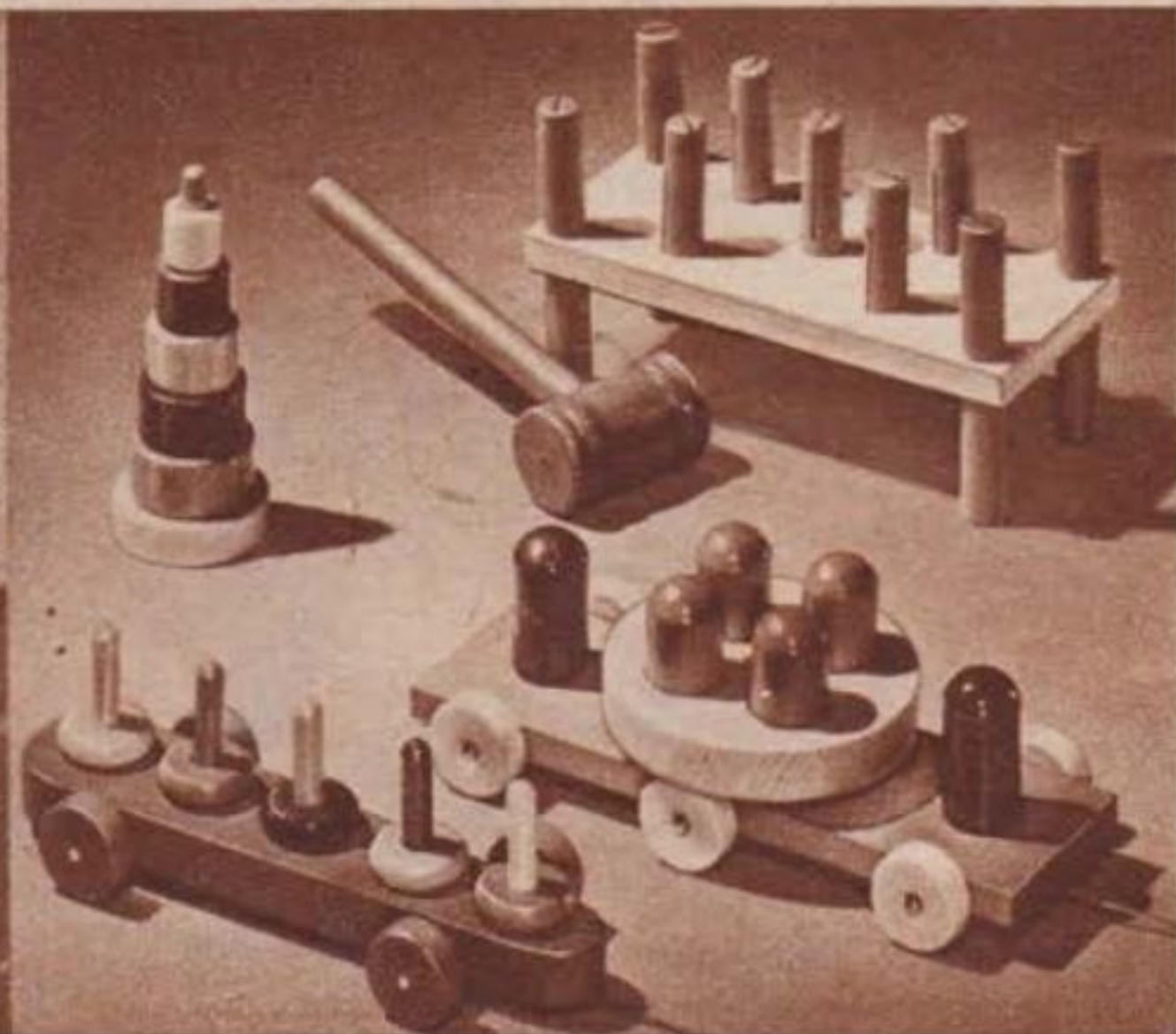
A • Box of 6 wooden Tiny-Tot Toys \$1.12



B • Sock-it Bench.....\$1.00



D • 3-in-1 Play Table with Seat ..\$1.79



E • 4 complete Wood Toys in One \$1.12



G • Safesolid-oak Shoo-fly Rocker \$5.23



H • Bright all wood Horsie Rocker. \$1.34



C • Swinging Hobby Horse, 33-in. \$9.98



F • New 3-wheel Tot's Bike \$3.76



J • Baby Sled with Push Handle. \$2.51



Safe-to-play-with Educational Toys

- A** Box of 6 wooden Tiny-Tot Toys, for kindergarten activities. Many bright colors. Includes 4-wheel cart, hammer board with mallet, assorted colored blocks, pegs with stands, pyramid discs, beads and colored rings.
49 N 3687—Shipping weight, 3 lbs. \$1.12
- B** Deluxe wood Sock-it Bench. Let him hammer to his heart's content. Sturdy 11 $\frac{1}{2}$ x 5 $\frac{1}{2}$ -in. sock-it bench with 8 large size colored waxed wood pegs and wood mallet.
49 N 3624—Shipping weight, 3 lbs. . . . \$1.00
- C** Swinging hobby horses with carved wood bodies, hardwood stands, horsehair manes and tails, saddle cloths, leather ears, glass eyes, dapple gray finish. Large horse has padded, shaped saddle. An outstanding Sears value. Not available.
79 NM 7593—33-in. size. Wt., 30 lbs. . \$9.98
79 NM 7594—36-in. size. Wt., 35 lbs. . \$14.43
- D** 3-in-1 play table with seat. For nailing, pound-a-peg and as a play table. Strong, maple finish wood. Top 16 $\frac{1}{2}$ x 13 x 1 $\frac{3}{4}$ inches deep. Shaped saddle seat. Complete with colored wood pegs, package of nails, mallet, Masonite board.
79 N 03694—Shipping weight, 6 lbs. . . \$1.79
- E** 4 complete wooden toys in one. 8-inch, 4-wheel cart with five colored wood pegs and pull string; 9-inch wood car with whirling pegs; set of colored discs for building pyramids; hammer board with pegs and wood mallet.
49 N 3698—Shipping weight, 1 lb. 8 oz. . \$1.12
- F** New 3-wheel tot's bike of durable hardwood varnished natural finish. The 8 $\frac{1}{2}$ -inch wide seat is only 9 $\frac{3}{4}$ inches from floor so tiniest toddler can climb on. 19 $\frac{1}{2}$ inches long, 17 $\frac{1}{2}$ inches high. 4 $\frac{1}{2}$ -inch wood wheels. Mailable.
79 N 08373—Shipping weight, 8 lbs. . . \$3.76
- G** Safe, solid oak Shoo-fly, with tray for toys and brightly colored play beads. Built low and wide to avoid tipping; safety strap. Nicely rounded and sanded. Natural oak finish. 36 inches long, 14 inches high. Mailable.
79 N 07561—Shipping weight, 10 lbs. . \$5.23
- H** Bright all wood Horsie Rocker baby can get on and off alone. Wood seat 17 $\frac{1}{4}$ inches long with back rest is about 4 $\frac{1}{2}$ in. from floor. Cutout horsie head has wood grip handles. Enameled in red and ivory with black trim. Mailable.
79 N 07514—Shipping weight, 6 lbs. . . \$1.34
- J** Baby Sled with push-handle of varnished, natural finished hardwood. Overall size, 41 $\frac{1}{2}$ x 12 $\frac{1}{2}$ inches. Seat size, 16 x 10 $\frac{3}{4}$ inches. Length of runners, 26 $\frac{1}{4}$ inches. Strong seat, back rest and side guards. Handle height, 33 in. Mailable.
79 N 08308—Shipping weight, 9 lbs. . . \$2.51



BONDS, the Present with a Future

Homes with charm, security and lasting comfort built right in . . . new appliances that operate at the touch of a hand . . . the whole family cozy and safe and together again . . . all yours tomorrow with the War Bonds you buy today.

BUY BONDS FOR YOUR FAMILY, HOME AND COUNTRY!

Housekeeping Toys

"just like Mother's"



66-piece Tea Set . . . serves six

- 24 pieces acid and heat-resistant tableware
- 18 pieces sturdy, colorful plastic cutlery
- Sanitary, practical plastic... almost unbreakable

A really thrilling gift for little daughter. The easy-to-clean, light weight plastic tableware has beautiful, permanent coloring, and an attractive beaded design. Includes six 4-in. plates; six 3½-in. saucers; six 2½-in. cups; one 4-in. cake plate; a covered teapot, 4½-in. high; covered sugar bowl, 3½-in. high; creamer, 3¼ in. high. 6 knives, 6 forks and 6 spoons, all 3¾-in. 24 "Happi-Time" paper napkins.

49 N 1860—Shipping weight, 1 pound 8 ounces. . . . \$2.12



18-pc. Cutlery Set

6 each colorful, durable, safe-edged plastic knives, forks and spoons, 3¾-in. Cloth holder, cotton flannel lined. Shipping wt., 3 ounces.

49 N 1858. . . . 40c

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Colorful 33-piece Tea Set serves four

A gift that's sure to thrill any little girl. The 9 pieces of acid and heat-resistant almost unbreakable plastic tableware includes four 2½-inch cups; four 3½-inch saucers; one 4½-inch teapot. The plastic cutlery to match includes 4 knives, 4 forks and 4 spoons, size: 3¾ inches. Includes 12 gay colored "Happi-Time" paper napkins that will add a festive note to every meal served by the young hostess.

49 N 1863—Shipping weight, 1 pound. 93c



Attractive 28-piece Tea Set serves three

Same quality plastic as set above, but with fewer pieces. Lovely permanent mottled colors, beaded design. Lightweight, easy-to-clean, no sharp edges. Service for three includes one 4-inch cake plate; three 2½-inch cups; three 3½-inch saucers. The sturdy, colorful plastic cutlery includes 3 knives, 3 forks and 3 spoons, 3¾ inches long. 12 pretty "Happi-Time" paper napkins.

49 N 1862—Shipping weight, 12 ounces. 75c

16-piece Tea Set

Mottled plastic same as above, but fewer pieces. Serves 2. Has 2 cups, 2½-in.; 2 saucers, 3½-in. Also 2 knives, 2 forks, 2 spoons, all 3¾ in. long. 6 "Happi-Time" napkins. Shipping wt., 8 oz.

49 N 1861. . . . 36c

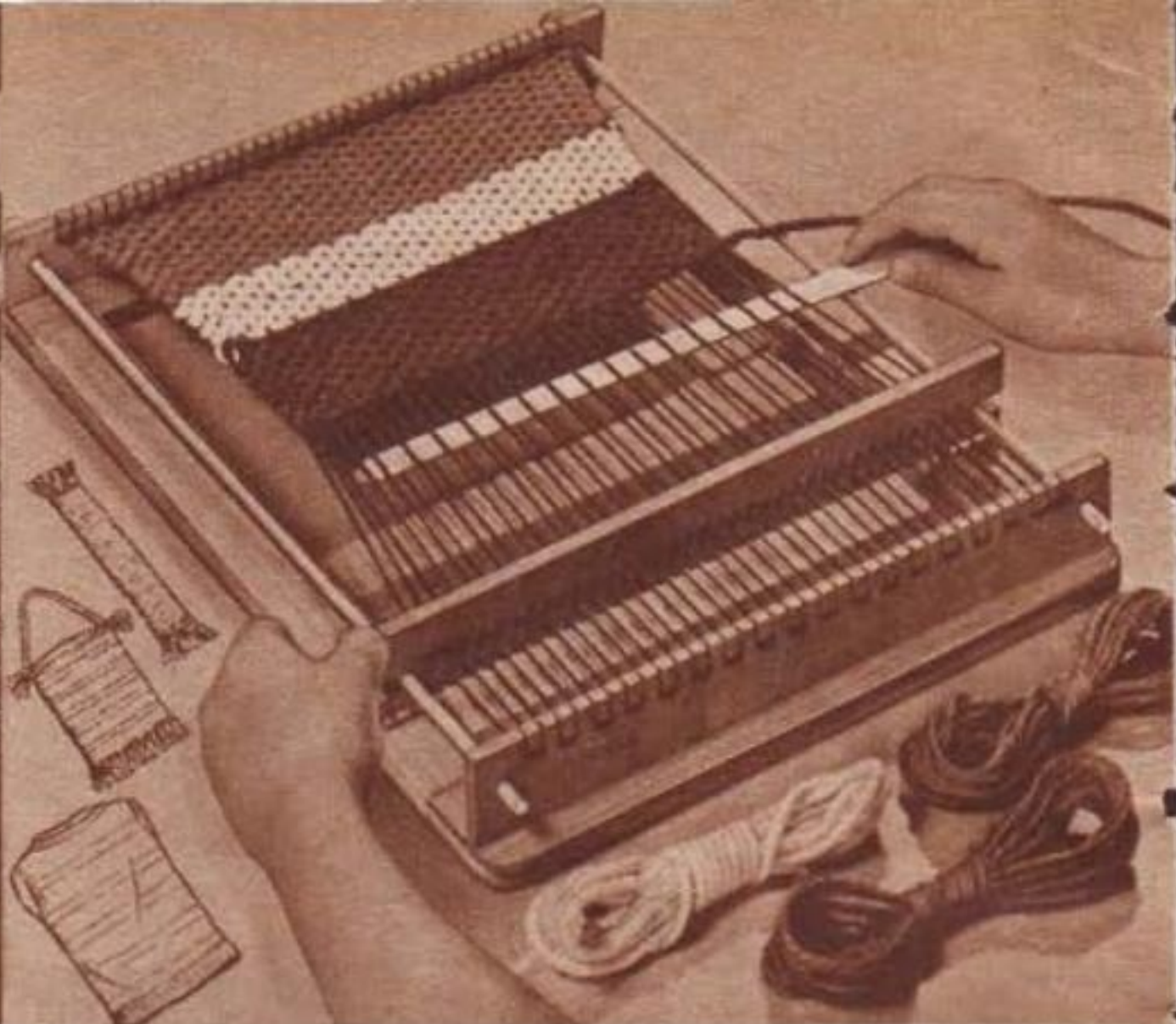




24-piece Sewing Set for little girls

Instructive . . . your little girl can actually learn to sew at very little cost to you. Set includes $8\frac{1}{4} \times 8\frac{1}{4} \times 5\frac{1}{4}$ -in. cabinet of fiberboard with carrying handle, containing 8 doll dress and pajama patterns, also 5 hanky patterns, printed and stamped cloth ready to sew or embroider, 3 skeins colored floss, 1 pair hoops and needles. A thrilling set for any little girl.

49 N 3867—Shipping weight, 1 pound 8 ounces. 74c



Easy-to-use Weaving Loom . . . quick, practical

It's easy, simple, to make articles of lasting, useful beauty with this practical toy . . . just using odds and ends of yarn, cord and colored string. Loom is made of maple finished wood, 13x10 inches. Colored cotton yarn, 12-inch wood needle for weaving and book of instructions included. Lots of fun that is really educational. The youngsters will enjoy it immensely.

49 N 3866—Shipping weight, 1 pound 8 ounces. 95c



Make "Indian" Bead articles

Make belts, rings, watch fobs, necklaces, etc. Wood frame loom, $11\frac{1}{4} \times 3$ in., thread, hundreds of colored beads included.

49N4705—Shpg. wt., 1 lb. 8 oz. \$1.16



Raffia Basket Weaving

Just bend sides of strong cardboard frame, wind raffia strands in and out. Frames for 8 baskets, 12 hanks raffia. Baskets are 4 to 6-in. diam.; 2 oval shaped.

49 N 4719—Shpg. wt., 1 lb. 8 oz. . . . \$1.06



Make Flower articles

Die-cut pieces of felt for 32 to 38 flowers. 4 plaques, 10 paper flower pots, cement, stems, instructions incl.

49N4726—Shpg. wt., 1 lb. \$1.00

Basket Making

Put wood pegs into holes on colorful wood base, weave in colored cords. Complete material for 5 baskets. Wt., 1 lb. 8 oz.

49 N 4758.. 89c



Make Wood Jewelry

Fun to make and fun to wear. New, novelty wood jewelry. Colored wooden discs to thread on bright strong cord. Make belts, necklaces, bracelets, etc. About 36 discs, 6 cords. Shpg. wt., 1 lb.

49 N 4727. 89c



New Happi-Time Family of Dolls

Five big, colorful "Happi-Time" dolls and a pet doggie, die-cut out of heavy cardboard. Includes eight 9x15½-inch sheets of clothing to cut out, with complete wardrobes and accessories in attractive color printing. Father doll, 9 inches tall; rest of family in proportion. Hours of interesting and educational fun.

49 N 3895—Shipping weight, 1 lb. 8 oz. 61c

61c



Mother and daughter Doll Dressmaking Set

Mother doll of heavy cardboard is 10¾ in. high. Daughter, 8 in. high. 7 sheets of dress accessories; 4 dress patterns; 16 sheets of paper "cloth"; paper lace; pencil; instructions.

49 N 3897—Shipping weight, 1 lb. 8 oz. \$1.09

\$1.09



Homecraft Gifts for girls of all ages



Miniature fashion mannequin Sewing Sets

Well proportioned, durable fiber composition mannequins on removable wood bases. Encourage the young designer . . . help develop talent and taste. Future fashion experts will find these sets the answer to their fondest dreams. Fascinating, instructive.

Deluxe Sets with big 15-inch tall Fashion Mannequins

- A** 49 N 3775—20-piece Bridal Set. 15-in. mannequin, wedding dress and 5 other patterns, materials, sewing accessories, 88-page sewing book, dress form. Wt., 5 lbs. . . . \$6.49
- B** 49 N 3774—14-pc. Set. 15-in. mannequin, 4 patterns, dress fabric, tape measure, thimble, thread, needle holder, trimmings, dress form, 88-page book. Wt., 4 lbs. 8 oz. \$3.59

Economy sets with 12½-inch tall mannequins

- C** 49 N 3771—7-piece Set. 12½-inch tall mannequin, 3 Simplicity patterns, 16-page booklet of sewing instructions, material for dress. Shpg. wt., 1 lb. 8 oz. \$1.19
- D** 49 N 3772—9-piece Set. 12½-inch mannequin, 4 patterns, 88-page Simplicity sewing book, attractive print cloth for dress, tape measure. Shpg. wt., 2 lbs. \$1.79

Junior Miss Hat Shop for Dolly's Millinery

\$1.94 Smart young moderns will find every need here for making dolly a complete wardrobe of stylish hats. Included are attractive imitation flowers, feathers, colorful ribbons, untrimmed hats, gay colored buttons, a mirror, stiff net hat linings, scissors and a real wood form for blocking hats. Keeps young hands and minds busy.

49 N 3880—Shipping weight, 2 pounds 8 ounces. \$1.94

Toys—like everything Sears sell—are available on Easy Terms. See page 88.



6-unit Wood Train for young railroaders

A Wood Freight Train 40½ inches overall. Includes caboose, gondola, coal car, box car, flat car, one-piece engine and tender and 4 miniature road signals. **\$1.98**

49 N 5468—(Shown directly above.) Shipping wt., 2 lbs. \$1.98

5-unit wood Military Train . . . 40 inches long

B Consists of 9-in. engine, 5-in. tender, 8-in. anti-aircraft car, 8-in. tank car and 8-in. caboose. Expertly made of tough, long-wearing wood for almost endless wear. (Shown at top.)

79 N 05464—Armored Train. Shipping weight, 6 lbs. . . . \$2.29

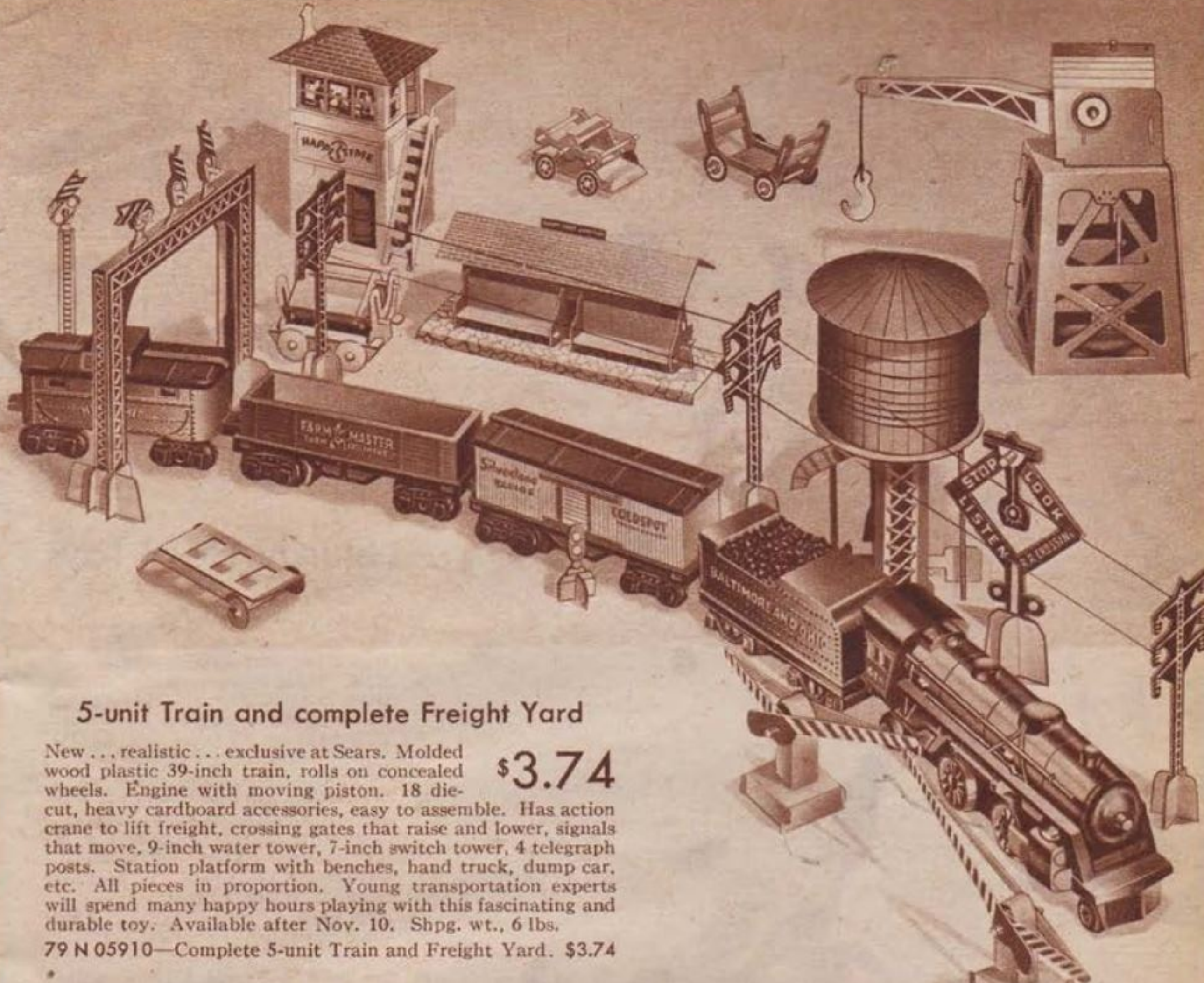


Hours of fun with this big 60-piece realistic War Set

89c Follow the strategy and battle movements of our troops at the front as reported in the newspapers. This well-made, interesting set makes it easy . . . will keep a military-minded youngster . . . or oldster . . . busy and entertained for hours. Made of sturdy, die-cut cardboard, printed on both sides for a realistic effect. The parts are easy to assemble. Set of 60 includes: one 10x7½x

5½-inch hangar for fighter planes and bombers; 5 tents for soldiers and one hospital tent, each 4x4x2½ inches; one 7½x4x4-inch anti-aircraft gun; numerous 7½x3x3-inch jeeps; combat planes, 7 inches long with 8-inch wingspread; bomb racks; tank barriers; pill boxes; bombed houses and soldiers, all in proportion. Easily set up on floor or table.

49 N 4732—Shipping weight, 2 lbs. 8 oz. . . . 89c



5-unit Train and complete Freight Yard

New . . . realistic . . . exclusive at Sears. Molded wood plastic 39-inch train, rolls on concealed wheels. Engine with moving piston. 18 die-cut, heavy cardboard accessories, easy to assemble. Has action crane to lift freight, crossing gates that raise and lower, signals that move, 9-inch water tower, 7-inch switch tower, 4 telegraph posts. Station platform with benches, hand truck, dump car, etc. All pieces in proportion. Young transportation experts will spend many happy hours playing with this fascinating and durable toy. Available after Nov. 10. Shpg. wt., 6 lbs.
79 N 05910—Complete 5-unit Train and Freight Yard. \$3.74



18-pc. "Happi-Time" Train Yard

Die-cut, easy to assemble. 3-color printed cardboard. 9-in. water tower, switch tower, signals, platform, benches, R. R. crossing, telegraph posts, trucks, etc., in proportion.
49 N 6060—Shpg. wt., 3 lbs. . . . 94c



Sears exclusive, complete 24-piece "Happi-Time" Airport Set

Army set with midget planes, jeeps, trucks, cannons, tents, and American flag. Airport has 9-inch administration building, hangars, fences, floodlight stands, paper landing field in proportion. Planes, cars have wood bodies, wood wheels; average size 2 1/4 x 1 1/2 x 1 1/2 inches. Plane wings, tents, khaki-color fiber board. Buildings, etc. heavy cardboard. Easy to assemble.
49 N 6459—Shipping weight, 1 pound 8 ounces. . . . \$1.59



Sturdy Floor Toys

- A** Quacky Ducky Daddles. Has moving feet and head—quacks loudly. Its true-to-life actions will amuse any child. Made of sturdy wood. Attractively colored. Size $11\frac{1}{2} \times 9\frac{1}{4} \times 7\frac{1}{2}$ in. Shipping wt., 2 lbs. 8 oz.
49 N 5451..... \$1.29
- B** Wood Horse and Cart. A pull toy that any tot will enjoy. Stake type cart to load with toys. Sturdily made; beautifully colored. Strong pull string attached. Size, $14\frac{1}{2} \times 5\frac{1}{2} \times 7\frac{1}{4}$ inches high. Shipping weight, 2 lbs.
49 N 5419..... 79c
- C** See-im-Walk Doggie. Actually walks* when little tot pulls the leash. Wood composition; shaped like real dog. Artistically painted details. Size overall, $11 \times 7\frac{1}{2} \times 4$ inches wide. Shipping weight, 1 lb. 8 oz.
49 N 5449..... \$1.29



Tot's Stick Horse

Made of sturdy wood. Wheels and horse's head have colorful details. Colorful cloth reins. Size overall, 29 inches. Shipping weight, 1 pound.

49 N 6414 57c

Rattle Push Toy

A colorful push toy that any little tot will enjoy. Wood balls tumbling in the wood roller cause it to rattle. Gaily painted. Strongly built. Size overall, 21 inches. Shipping weight, 1 pound.

49 N 5406..... 48c

4 Clever Walking Dolls

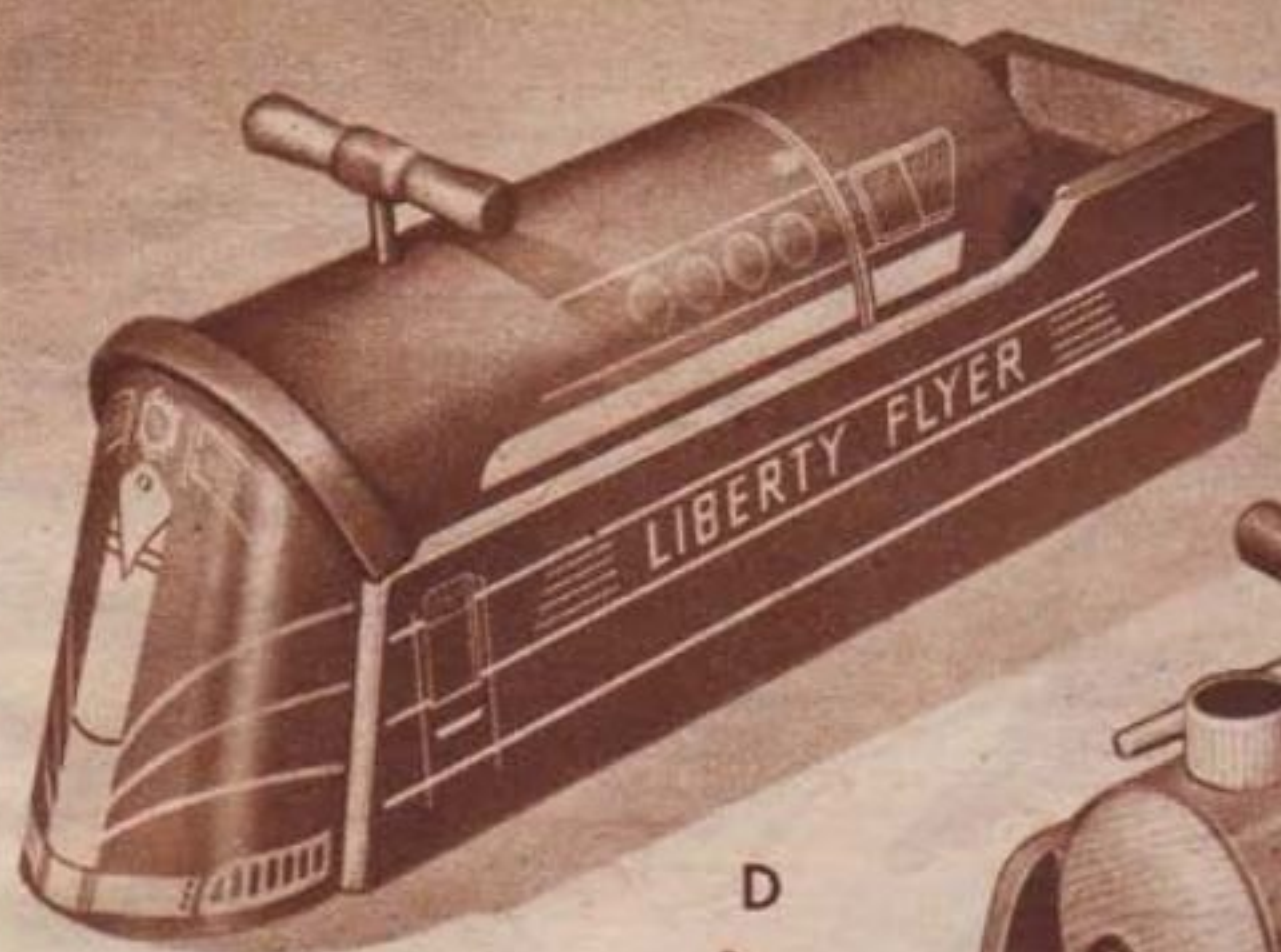
Walk alone on the slanted board included. No winding, no mechanism. Dressed bodies on shuffling wood legs. 4 different figures, about $4\frac{1}{2}$ inches tall, in each box. Assorted styles. Wt., 1 lb.

49 N 6445..... \$1.00

Animals for little folk

Four gaily colored animals: dappled horse, dog and elephant. Tots will enjoy pulling them about the house. Made of wood. Average size $5\frac{1}{2} \times 5\frac{1}{4}$ inches high. Shipping weight, 1 pound.

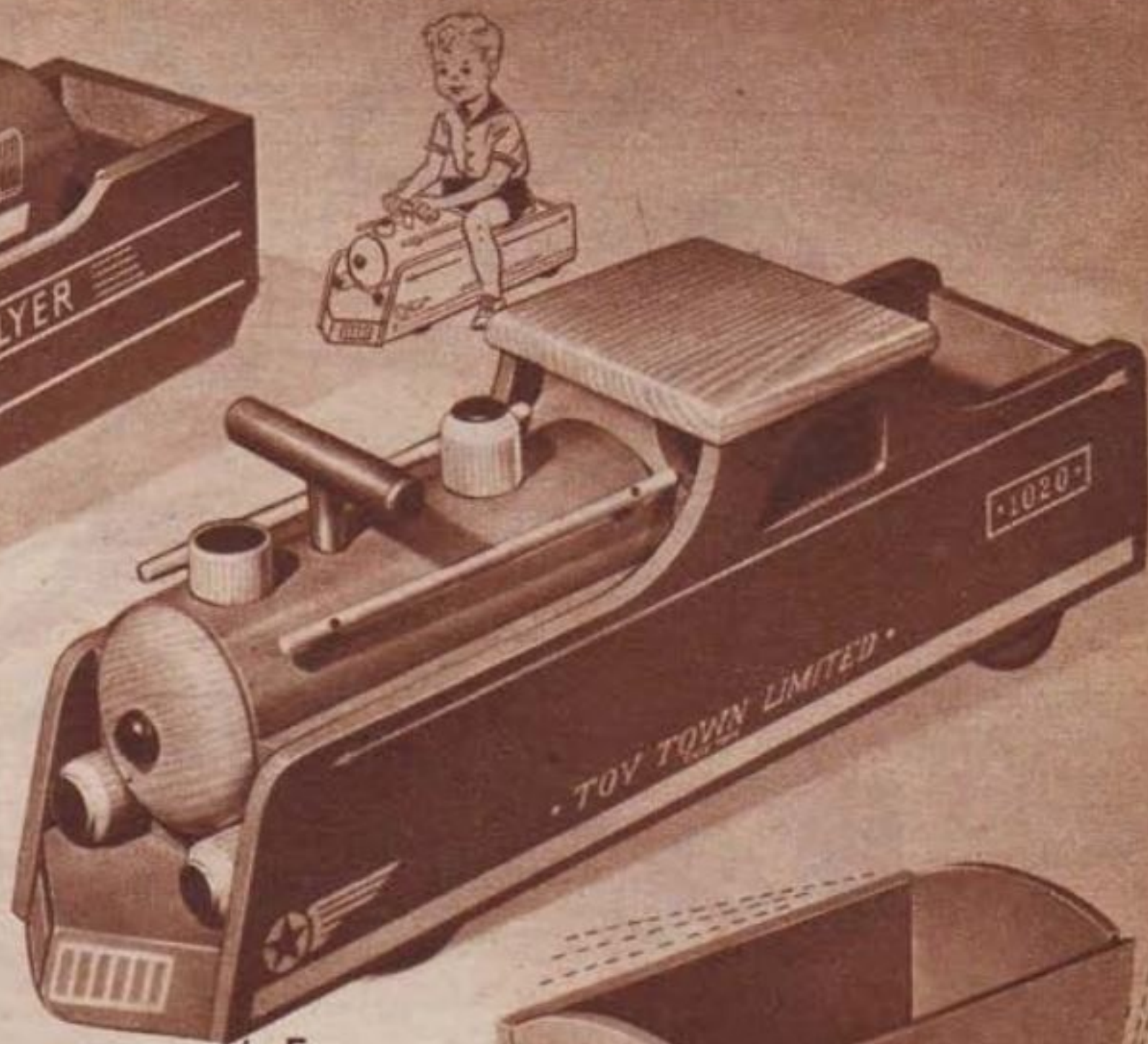
.....Set



D

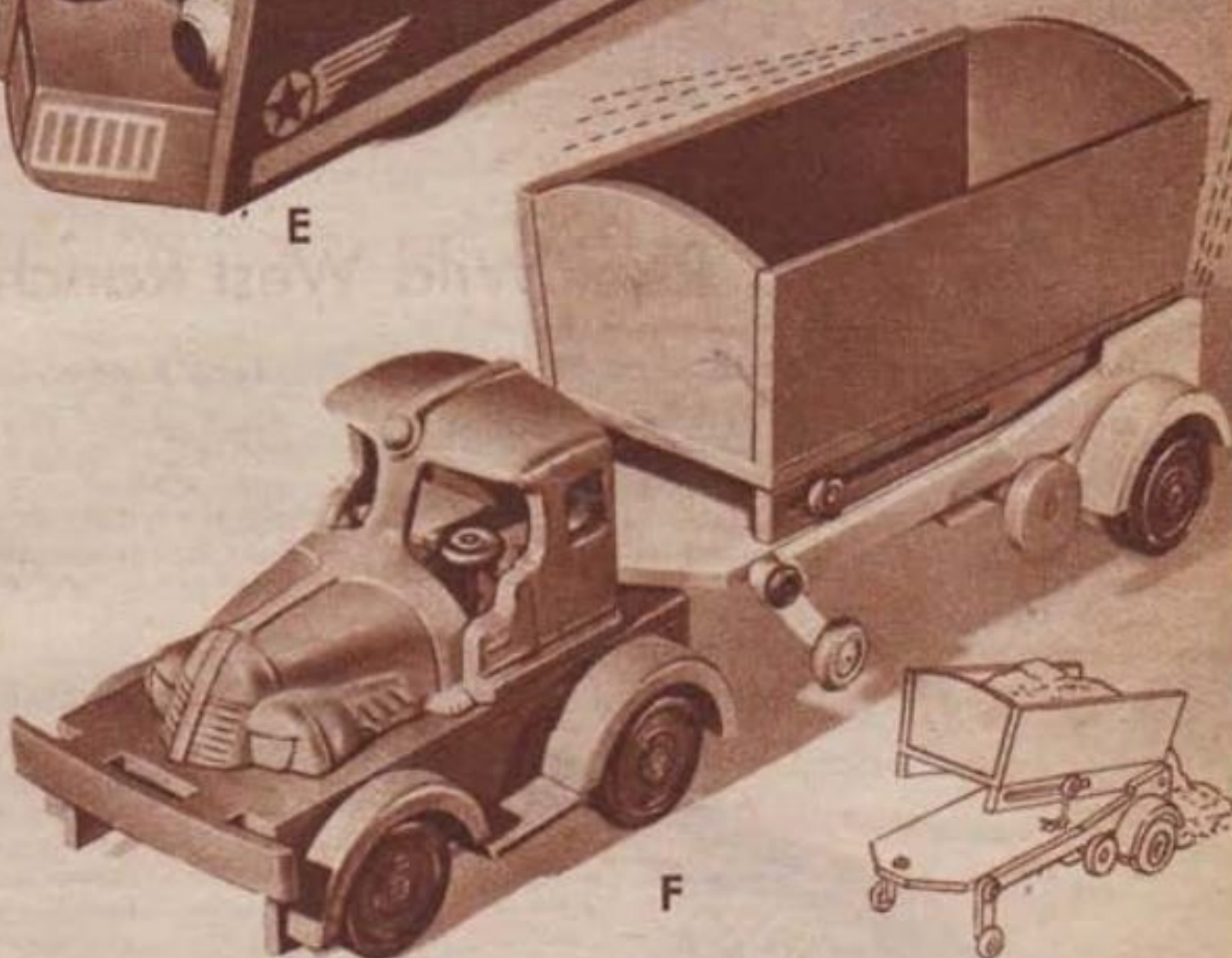
please active tots

D Red Rider Engine. . . big enough for tots to ride on and steer. Reinforced wood frame covered with sturdy fiberboard. Size overall: 26x6½x9¼ inches. Painted bright red with a neat yellow trim. Shipping weight, 7 pounds. 79 N 06325..... \$2.29



E

E Deluxe 30-inch Rider Engine . . . all wood. Sturdy enough to hold adult. No rough edges. Child can ride roomy cab, turn steering bar right or left; haul loads. Engine has realistic details. Shipping weight, 11 lbs. 79 N 06341..... \$5.45



F

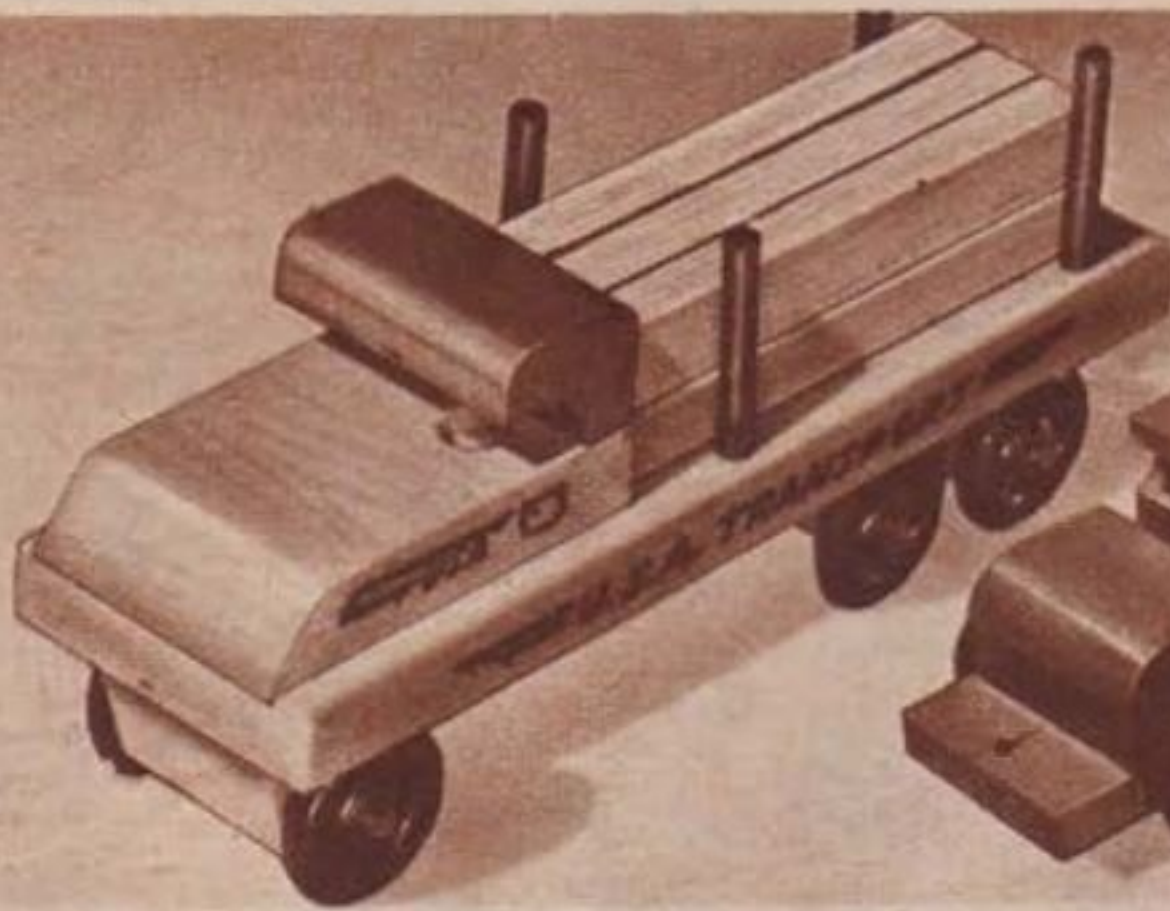
F Big Truck and Dump Trailer . . . with opening tail gate. Trailer detaches; rests on movable supports. Solid wood with pressed pulp cab and hood. Overall size: 26½x9x9½ inches. Shipping weight, 10 pounds. 79 N 05492..... \$5.45



13½-inch Action Sand Toy

Humorous Dutch boy and girl figures play at turning mill as sand runs down from hopper chute above. Attractively painted in colorful, modern pattern. Water-style wheel of fiberboard. Wood hopper on wood dowels is set in a wood base. Sand is not included with the toy.

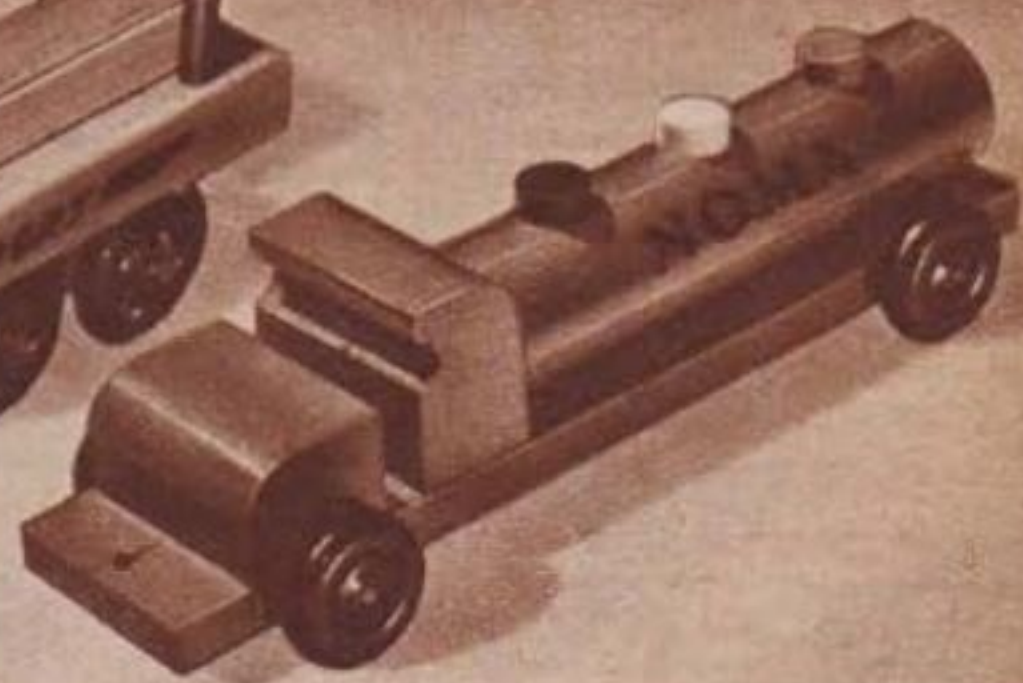
49 N 5801—Shpg. wt., 2 lbs. . . . 89c



Loaded Lumber Truck

Big, six-wheel, heavy duty lumber truck already loaded with 6 toy pieces of building material. Upright braces help to keep the lumber from shifting on truck bed during transportation. Strongly made of all wood. Overall length, 11½x3½ inches wide and 4½ inches high.

49 N 5440—Shpg. wt., 2 lbs. 6 oz. 98c



All-wood Oil Truck

A realistic truck, beautifully finished and colored for the little tots to play at fuel oil delivery. Made of wood on sturdy wood wheels with pull cord included. Sturdy construction. Size about 11x3x3¼ inches.

49 N 5408—Shpg. wt., 2 lbs. . . . 73c

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Real Wild West Ranch Outfits

Deluxe Gene Autry Wild West Ranch Outfit

Real cowboy outfit that will thrill any boy. Includes fancy 8-in. molded composition gun; 10-in. embossed leather holster, trimmed with imitation jewels; adjustable belt, bandana with dummy jewel clasp, and about 6-foot long lariat.

49 N 5638—Shipping weight, 2 lbs. \$1.76

Lone Ranger Cowboy Outfit

7-inch plastic gun, 8 $\frac{3}{4}$ -inch fancy holster with Lone Ranger insignia, belt with 3 dummy bullets, 2 sturdy cuffs, bandana, and lariat about 6 feet long.

49 N 5626—Wt., 1 lb. 10 oz. . \$1.19

4-piece Ranch Outfit

7-inch plastic gun, holster with sheepskin front, good lariat, belt with 2 wood bullets.

49N5622—Wt. 1 lb. . 58c



Exciting double-barreled Commando Gun

Here's the thrilling rapid fire gun the junior commandos have been looking for—realistic looking, chattering machine gun like the ones the daring real commandos use. Double barreled . . . strong fiber tubes; shaped wood stock can be gripped firmly; crank handle type noisemaker gives the effect of rapid machine gun fire. Has a round box in the center simulating the ammunition magazine of the real guns. Light enough so any boy can handle it easily, substantial enough to take all the rough usage it will get during the commando tactics of modern young Americans.

49 N 5663—29 inches long. Shpg. wt., 2 lbs. \$1.39



Build your own Constructo Model Airplane Motor

Realistic working model of a plane motor to assemble. Instructions and all parts included, plus extras for repairs. Made of sturdy fiberboard. Size: 21 $\frac{1}{2}$ x22 $\frac{1}{2}$ in., 40-in. propellers. Crank handle and 5 pistons working in cylinders, and dials and gauges move. Wt., 5 lbs.

Page 66 • Sears-Roebuck ♥ 79 N 04789—Complete outfit. \$2.69



Training Outfit for junior flyers

Movable 20-inch cardboard wheel control, rudder pedals, instrument panel with play airspeed indicator, turn and bank indicator, compass, tachometer, bomb-sight game and nose cannon. 24-page instruction book on flying maneuvers.

49N4779—Size, 21x14 in. Shpg. wt., 3 lbs. 89c



Modern Design Front Line Toys

Big American Raider Play Machine Gun

Use two ways . . . on wood tripod for defensive action, or unmounted for use as a tommy-gun in offensive drives. Makes loud reports as fast as crank handle is turned. 41 inches long, 19 inches high. Has dummy telescope sight. Strongly made of wood and fiberboard. 79 N 05619—Shipping weight, 4 pounds..... **\$2.19**

21-piece Soldier, Fort and Gun Battle Set

Battle thrills for young generals. Overcome any enemy with the army of 18 fiberboard soldiers in battle formation and the sturdy, accurate fiberboard gun which you load with 3 rubber bands. 8 rubber bands included. Bottom of box is decorated like fort. 2 pup tents. 49 N 5676—Shipping weight, 2 pounds..... **\$1.00**



Commando pump-action Pop Gun

Hours of fun for young sharpshooters. Cork on string makes loud pop as fast as grip is pumped. All wood. 29 in. 49 N 5623—Shipping weight, 2 pounds..... **\$1.10**

Commando 75MM Mobile Gun

Fun for young Commandos. Realistic automatic recoil action when pulled (doesn't shoot). Wood, 5x6x13 in. 49N5650—Olive drab color. Shpg. wt., 1 lb. 8 oz. **\$1.49**



Give People's Book Club Memberships for Christmas

Enrollment offer includes: *Treasury of the Familiar*, 750 pages of your favorite selections, both prose and poetry. *Mrs. Parkington*, Louis Bromfield's newest novel, told with all the charm, sympathy and absorbing characterization which have made Bromfield a favorite for years. You get both books for only \$1.66 when you enroll as a new member. Turn to page 84A for complete information on Sears People's Book Club.



16-inch wood Battle Cruiser

Realistically and colorfully finished. Has 4 batteries of guns, and 2 play airplanes. 49 N 5637—Shpg. wt., 2 lbs.. **\$1.00**

*2 Sears-Roebuck • Page 67



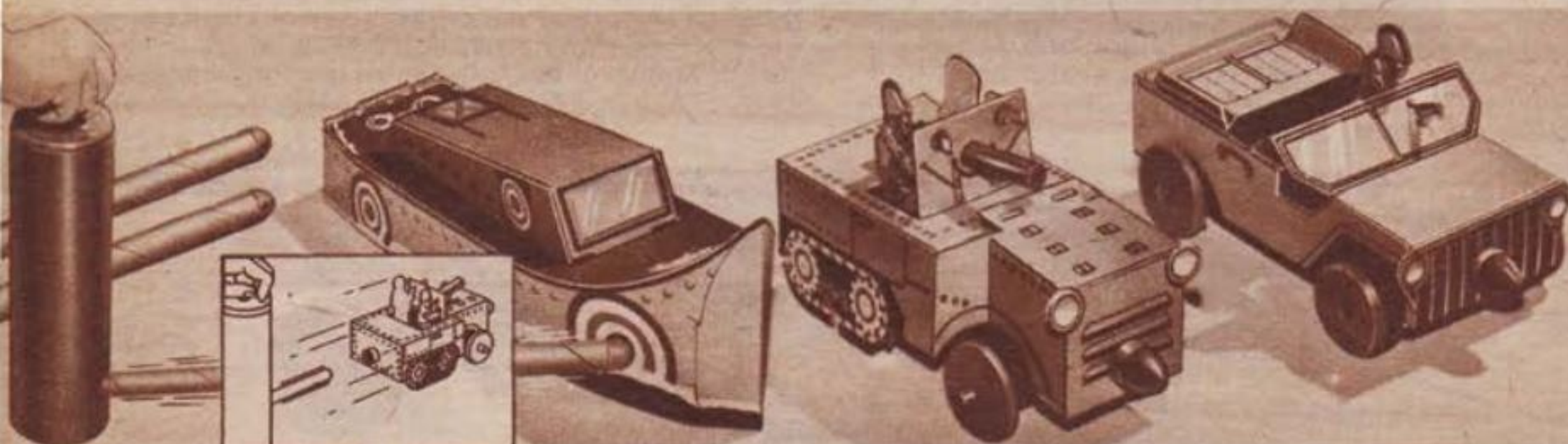
New toy Army Tanks

A Shooting Pull Tank of molded composition. Revolving turret has action gun. 5 dummy bullets incl. Rumbles along on hidden wheels. Olive color.

49 N 5463—Size: $12\frac{1}{2} \times 5\frac{3}{8} \times 6\frac{5}{8}$ in. Shpg. wt., 2 lbs. . . . \$1.65

B Realistic Pull Tank rolls along with rumbling noise. Durable wood composition shows armor details. Olive drab color.

49 N 5456—Size: $12\frac{1}{2} \times 5\frac{7}{8} \times 6\frac{3}{4}$ in. Shpg. wt., 2 lbs. . . . \$1.29



New, Entertaining action toy. 6-piece Siege Outfit with big, new secret weapon \$1.00

Fun for everyone in this exciting new action toy. New air compression siege gun works like an air pump; sturdily built, easy to operate. "Enemy supply ship sighted!" Use the pump gun to send realistic torpedoes across the floor to smash against the bulls-eye target on the side of the ship . . . or send the army jeep and army half-track scooting over the floor for considerable distance. Pump gun and 2

torpedoes made of heavy fiberboard and wood. Fiberboard jeep and half-track roll easily on wooden wheels. Ship is made of heavy cardboard. All finished in military colors. Size of pieces: Pump gun, 8 inches high. Jeep and half-track, $5\frac{1}{2}$ in. long, $2\frac{3}{4}$ in. wide, $3\frac{1}{2}$ in. high. Boat, 9 in. long, 3 in. high. Torpedoes, $6\frac{1}{2}$ in. long.

49 N 5635—Boxed. Shipping weight, 1 lb. 10 oz. . . . \$1.00



Fleet of four assorted, self-running Trucks powered by new Mystic Motor 94c

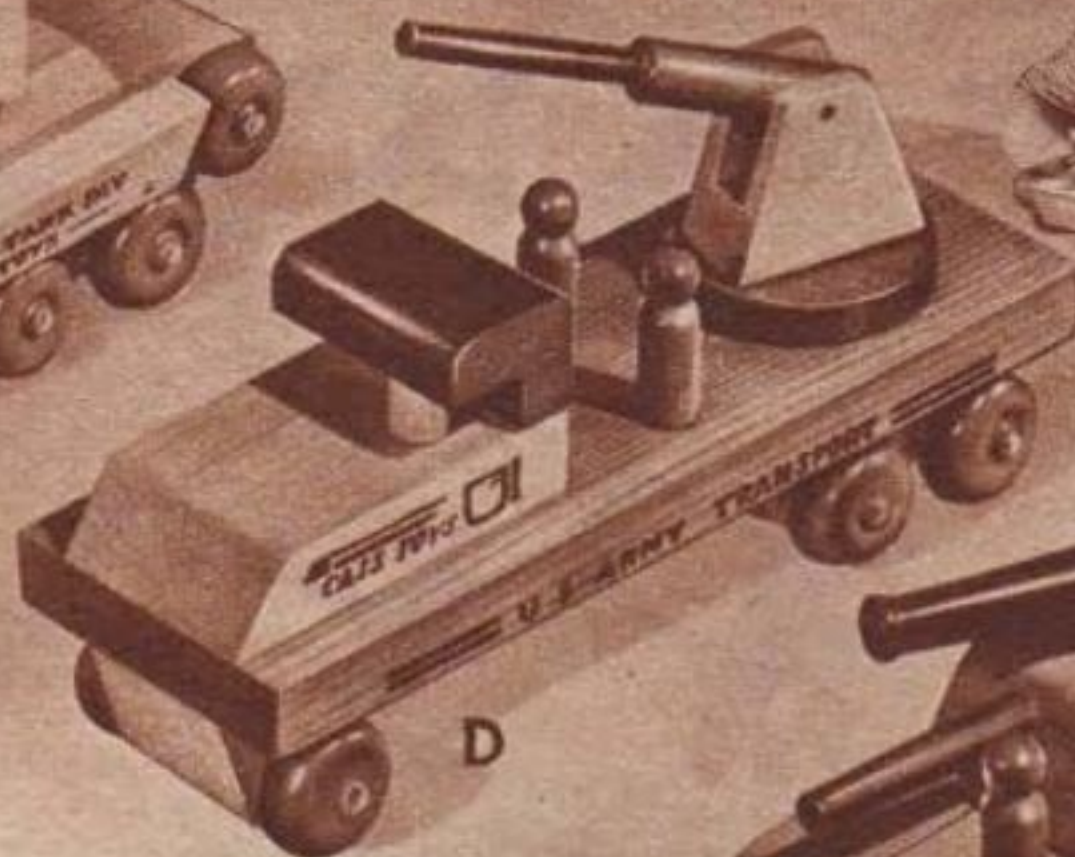
Four colorful, self-running 11-inch trucks, in scale model details; easily put together. The mystic motor in each truck drives it along floor both forward and in reverse. No winding; just pull truck over floor; release—and it runs by itself. Includes delivery truck, station wagon, fire truck

and dump truck with lever-action dumping. All pieces are die-cut of heavy fiberboard . . . simply press out and assemble. No cutting; no pasting. Has 16 sturdy fiberboard wheels, 8 wood axles, and 8 stand-up figures of people.

49 N 4737—Shipping weight, 2 pounds 10 ounces. . . . 94c



C



D



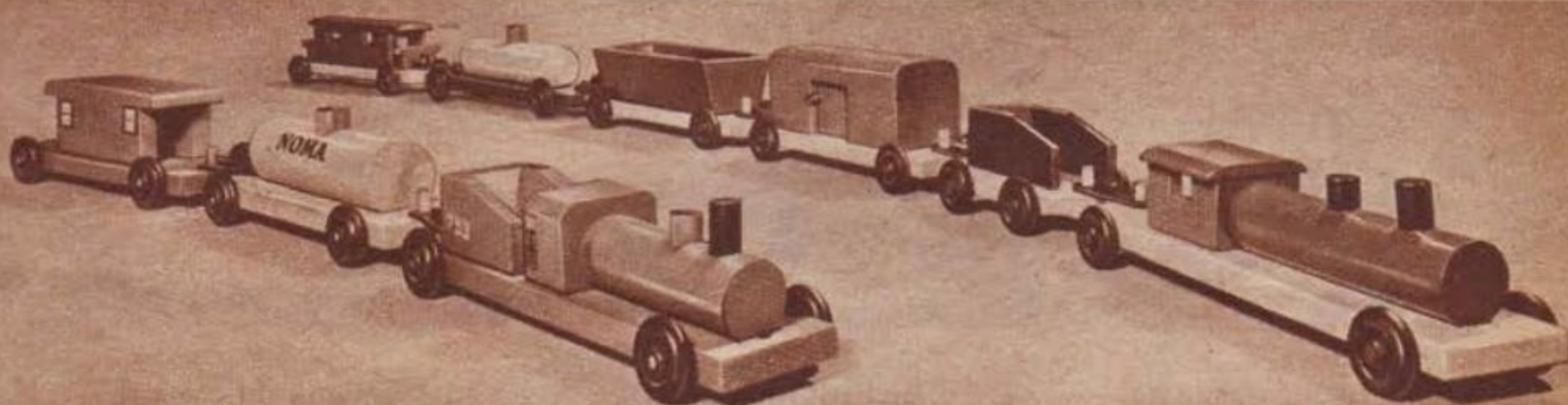
E

for hard-hitting youngsters

C 12-wheel Army-style Tank. Painted wood. 3 dummy guns.
49 N 5453—Size, $9\frac{7}{8} \times 4\frac{3}{8} \times 5\frac{3}{8}$ inches. Wt., 2 lbs. 4 oz.. **\$1.00**

D Anti-aircraft Truck, wood. Gun turns, moves up, down.
49 N 5441—Size $11 \times 3\frac{3}{4} \times 5$ inches. Shpg. wt., 2 lbs. **97c**

E Huge Gen. Lee Tank, all wood. 3 guns, upper one moves.
49 N 5462—Size, $12\frac{1}{4} \times 5\frac{1}{4} \times 6$ inches. Shpg. wt., 3 lbs.. **\$2.19**



3-unit colorful Wooden Train

3-car train, 28 inches long, all wood. Easy on rugs and floors—fun for the little tots to pull. Engine and tender, 10 inches long, 3 inches high, 2 inches wide. Tank car and caboose complete train. Gay colored units move easily on shaped wooden wheels; cars connected by die-cut fiber couplers. A big Sears holiday bargain.

49 N 5417—Shipping weight, 1 lb. 10 oz.....**\$1.18**

\$1.18

6-unit deluxe All-wood Train

Finest all wood train, over 4 feet long. Has locomotive with open tender, three assorted style freight cars, similar to illustration above, and colorful caboose. Cars connected with fiber couplers. Sturdy toy of enduring wood, attractively painted, that will give little fellows much pleasure.

49 N 5490—Shipping weight, 3 pounds.....**\$2.82**

\$2.82



Independence Hall Savings Bank

Faithful replica of famous old hall, in molded plastic. Amazingly detailed . . . you can even read the time on the clock in the tower. Lock and key also plastic, key shaped like the Liberty Bell. $5\frac{1}{4} \times 3\frac{3}{4} \times 5\frac{1}{2}$ in.
49 N 6440—Shpg. wt., 10 oz.....**98c**

98c



5-power Spotter-Scope

Looks like a real telescope. Two finely ground and polished lenses, eyepiece and lens mount. Fine for spotting planes; identifying chart included. Has a leather effect paper cover. Planes not incl. 16 in. long.
49 N 6405—Shpg. wt., 10 oz.....**48c**

48c



All-wood Army Jeep Pull-Toy

Faithful reproduction of the Army's famous jeep. Finished in authentic olive drab. Has 5 wheels, pull string. $10\frac{1}{4} \times 4\frac{3}{4} \times 3\frac{1}{8}$ in.
49 N 5443—Shpg. wt., 2 lbs...**\$1.49**

\$1.49

*2 Sears-Roebuck • Page 67B



Learn how to identify planes

Construct 24 model Planes; learn to recognize plane shapes

Learn identifying shape of wings or fuselage on a Jap Zero, Russian Fighter, American Airacobra, German Messerschmitt or British Spitfire. Construct bombers, fighters, pursuit ships, easily from die-cut printed wood parts. Cement, insignia, all materials for 24 planes included. Wingspreads 6 to 15 inches. Finished planes can sail. Educational and interesting for every American boy or girl. All 24 planes for one low price. 49 N 4754—Shipping weight, 1 pound 8 ounces.....57c



Square-rigger Boat Kit

Square-rigger easily constructed of 26 pre-cut, sanded and colored wood parts. Included is special paper for 27 sails. Size, when built, 17½x2¼x13 inches.

\$1.09

49 N 4619—Shpg. wt., 1 lb....\$1.09



Cruiser CHICAGO Kit

Natural wood parts sawed, sanded, ready for assembly. Size, 12x2¼x6 inches. Instructions, nails and two small wood boats are included. Parts built to scale.

\$1.09

49 N 4620—Shpg. wt., 1 lb....\$1.09



Want to build a Jeep?

Scale model jeep easy to assemble of ready-cut wood and cardboard parts. Glue, sandpaper, instructions included. Real details. Size when built, 5¼x2½x2½ inches.

39c

49 N 4718—Shpg. wt., 10 oz....39c



Woodettes . . . to assemble and paint

Woodettes . . . 5 wood figures to be put together and painted. Measure 4 inches high when assembled. All parts are precision made of hard wood. Each doll individually packaged. Five assorted colors and brush for painting, also sheet of fine sandpaper included.

\$1.79

49 N 3886—Shipping weight, 1 pound 8 ounces....\$1.79



Cameo Building and Piling Blocks

Colorful porcelain building and piling blocks with safe, rounded corners. Heavier than wood . . . pile better. Contains 10 blocks with relief molded figures of familiar animals on each; 2¾-inch square, 1 inch deep; 4 wheels that fit into wood platform to make wagon, 2 tubes and 4 wood triangular blocks.

\$2.79

49 N 4765—Shipping wt., 5 lbs.....Set \$2.79

49 N 4764—10 Cameo blocks only. (Not shown.) Shipping weight, 3 pounds.....Set \$1.45



Easy-to-make Plycraft Models

\$1.89

Animal
Set

3-dimensional Bird, Dog, and Plane Models . . . realistic models, easy to use. Just glue the heavy, die-cut fiberboard pieces together, smooth the edges with sandpaper, and then paint. Paint incl. Each piece is numbered.

49 N 4715—Bird and Dog outfit. Makes 13½x10x2-inch pheasant; mallard, grouse, blue jay, beagle, terrier in proportion. All materials. Shpg. wt., 4 lbs. \$1.89

89c

Plane
Set

49 N 4707—Solid Plane Models. Makes Marauder, Airacobra, 2 Kittyhawks. Wingspreads to 10¾ in. All materials needed, black paint included. Shpg. wt., 2 lbs. 89c



Build your own Scale-Model Jeep

These fast, tough little cars are the pride of the army, and now you can have a real scale model with all the fun of building it yourself. The kit contains pre-formed parts, decals, instructions, five plastic wheels, paint, cement. Size, 11½ inches. Shipping wt., 2 lbs.

\$1.97

49 N 4760—Deluxe set. \$1.97

Double Feature Playhouse for Boys and Girls

Just like old time movies. Someone reads the story as another changes pictures describing story. Sturdy fiberboard theater, sets up in a jiffy. Two stories with pictures and titles are included.

\$1.39

49 N 6424—Size, 18x9x11¼ in. Shpg. wt., 3 lbs. . . . \$1.39

49 N 6425—3 books, 52 pictures for 6 tales. Wt., 1 lb. 81c



Famous Gilbert Junior Chemistry Sets

Combine chemicals to get new substances, detect fingerprints, how to make dyes, charcoal and many other tests.

\$2.24

49 N 4761—Advanced Outfit. 187 tests. Includes 28 pcs. chemicals, test tube rack, manuals. Shpg. wt., 3 lbs. . . . \$2.24

79 N 04762—Larger Senior Set. Over 400 tests. In 2-door shelved wooden cabinet. 62 pcs. of equipment including manual and glass blowing materials. Shpg. wt., 6 lbs. \$4.69

Gilbert Polaroid Microscope Sets

Open a whole new world to them with this learn-and-play toy. They'll discover secrets of plant and animal life . . . form . . . color invisible to the naked eye. Includes slides, needles, glass rod etc.

\$4.48

49N4756—(shown) 50-90-210-power. Shpg. wt., 3 lbs. \$4.48

49N4755—Smaller set. 150-power. Shpg. wt., 2 lbs. \$2.24

Easy Terms, page 88

♥ Page 69 • Sears-Roebuck



Paint and Drawing Sets thrill children of all ages

Giant Colortone Art Set . . . over 140 pieces

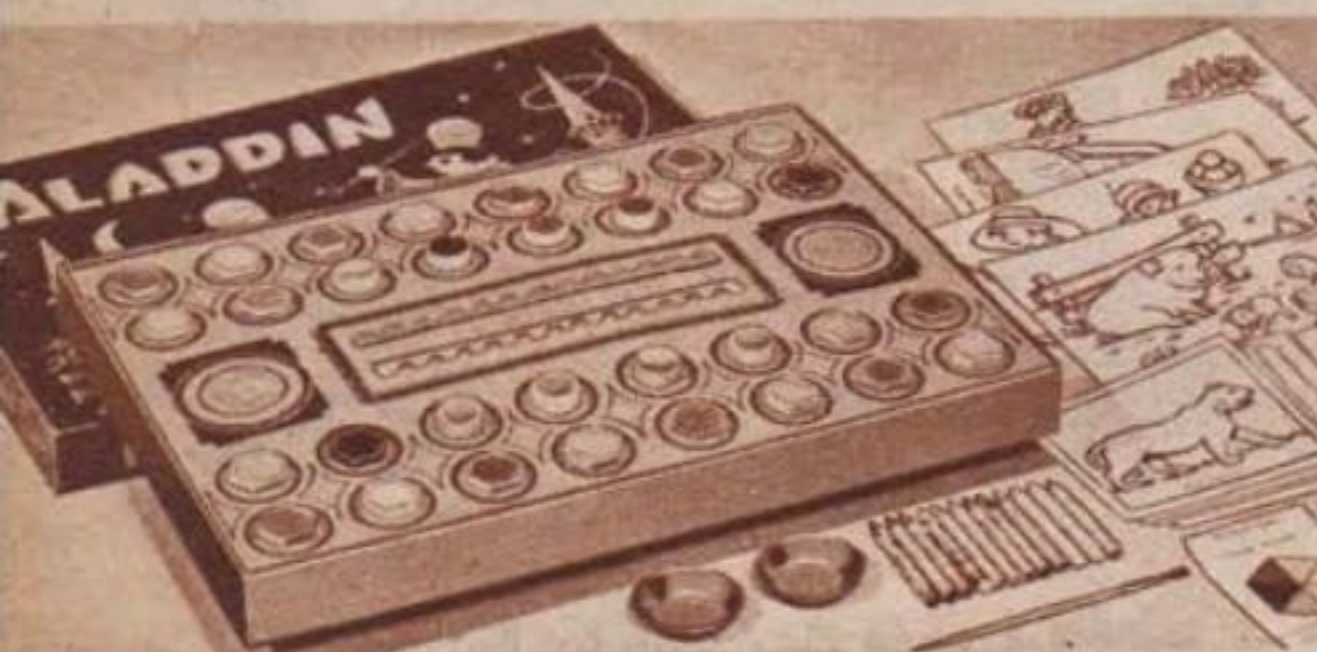
Big double surface slate, 37 assorted water colors of different types, brushes, pans, stencils, chalk, crayons, palette, pictures, color chart. Mailable. 49 N 3834—Shipping weight, 5 lbs. Complete set. . . \$2.21

\$2.21

Complete 82-piece Paint Set for young artists

Set consists of 31 assorted water colors, palette, brush, mixing pan, wax crayons, stencils, pictures to color and color chart. Attractive 18x12½-inch box. 49 N 3833—Shipping weight, 2 lbs. 4 oz. \$1.02

\$1.02



Big 59-piece Water Color and Crayon Set

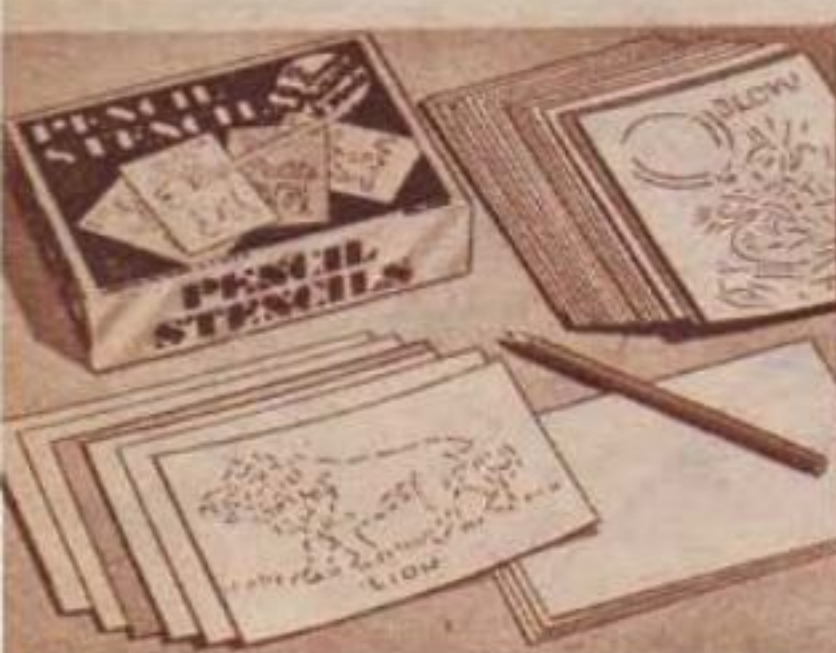
Gay colored box holds 32 cakes of assorted water colors; 12 colored crayons; 12 outline pictures, assorted subjects, to color; mixing pan; brush and color chart. All colors are clean and non-poisonous. A big value. 49 N 3832—Shipping weight, 1 lb. 8 oz. 61c

61c

Economical 48-piece Paint and Crayon Set

Hours of fun for youngsters. Contains 27 assorted water colors; palette; wax crayons; mixing pan; brush; 16 outline pictures to color. Color chart showing harmonizing colors included. In bright 14½x11-inch box. 49 N 3831—Shipping weight, 1 pound. 31c

31c



Stencil Drawing Set

Enables tots to draw perfect pictures. Colorful box holds 25 stencils; assorted subjects; 25 sheets of paper; pencil. 49 N 3836—Shpg. wt., 12 oz. . . . 61c

61c

Chalk and Slate Sets

Large wood-framed slate, size 12½x8¾ in. Black surface. Assorted color crayons and outlined pictures, assorted subjects. Chalk, eraser. 49 N 3857—163-pc. set. Wt., 4 lbs. \$1.02 49 N 3829—Smaller size, 70-piece set. Shipping weight, 2 pounds. 59c

\$1.02

Crayon Coloring Outfit

Youngsters really go for this big set with its 10 jumbo size and 10 regular size, non-poisonous true-color wax crayons and 24 interesting outline pictures for boys or girls to color. 49 N 3837—Shpg. wt., 12 oz. . . 26c

26c



Gifts that are more than toys

Marx Dial Typewriter . . . an outstanding value

Types 40 characters including numbers, punctuation marks, all the alphabet. Bell rings at the end of each line. Size, $11\frac{1}{2} \times 7\frac{1}{4} \times 8\frac{1}{4}$ inches. **\$1.96**
49 N 3883—Shipping weight, 5 pounds \$1.96

Sturdy Masonite and wood Desk and Chair

Top, 24×16 in., height, 24 in. 2 roomy drawers. **\$3.58**
 $12\frac{1}{2} \times 9\frac{1}{2} \times 4\frac{1}{8}$ in. Brown and ivory finish.
79 N 08548—Desk: Mailable. Wt., 15 lbs. \$3.58 Desk only
79 N 08547—Chair. Mailable. Shpg. wt., 4 lbs \$1.17



3-dimensional Plastic Paint Set
New, different. Makes striking designs. Plunger action pushes plastic paints from tubes. Shipping weight, 1 lb. 12 oz. **\$1.19**
49 N 3870 \$1.19



Puzzle, Paint, Spelling Board Set
10-inch double sided spelling and counting board; wood letters, with numerals attached. Also included are four puzzles, story-paint book and paints. **94c**
49 N 3805—Shipping wt., 3 lbs 94c



Add-O-Master Jr. Calculator
Adds, subtracts and multiplies. Gets all the answers like magic. 9x9-inch size. With quiz book. Shpg. wt., 1 lb. **85c**
49 N 3865 85c

Youngsters really "go" for these fine Roll-Top Desk and Chair Sets

\$21.44 Desk and Chair

Medium maple finish wood office type desk, 36 in. high. 3 large side drawers, top one locks, and long center drawer—with catalin (plastic) handles. Has 5 pigeon holes, pull-out arm rest, 6 sturdy legs. Writing surface is 30×16 in. Wooden swivel arm chair adjusts in height from 13 to 18 in. Shpg. wt., 60 lbs. Not mailable.
79 NM 8587—Desk and Chair \$21.44

Smaller Desk and Chair Set (inset). Medium maple finish wood. Two side drawers; catalin pulls, top one locks. 33 inches high. 24×15 -in. writing surface. Sturdy office type, straight back chair to match. Shipping weight, 42 pounds. Not mailable.
79 NM 8584—Desk and Chair \$14.76





Doctor and Nurse Outfits are favorites

Deluxe, 60-piece Army Doctor and Nurse Kit

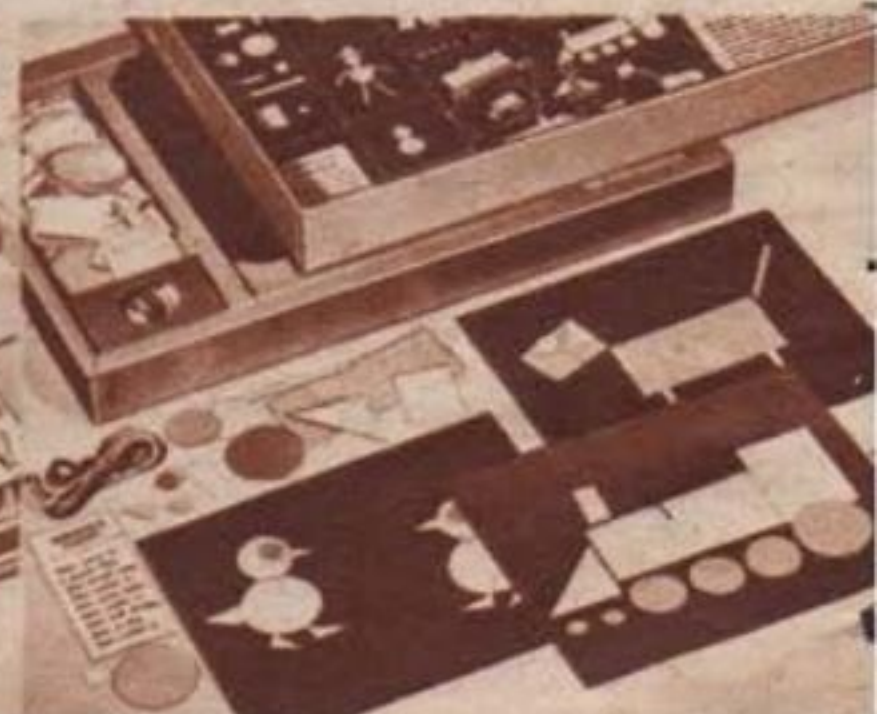
Stethoscope, blood pressure gauge, "X-Ray." reflector, doll stretcher, candy pills, operating apron, extra emergency kit bag, and over 50 other medical play toys. Complete with 17x9¼-inch carrying case. Everything a young doctor needs to start practice.

49 N 3855—Shipping weight, 2 pounds.....\$2.16

50-piece realistic-looking Doctor and Nurse Kit

Kiddies have lots of fun playing hospital with this set. Includes stethoscope, toy X-ray, reflector, wooden thermometer, stretcher, candy pills, and many other items. In 13x8¼-inch carrying case. Hours of fun for boy or girl. Priced exceptionally low.

49 N 3854—Shipping weight, 1 pound 4 ounces\$1.00



Our finest Clay Modeling Set

A fascinating hobby... offers many hours of interesting fun. Easy to make animals, flowers and figures in gay colors. Includes 10 modeling blocks, eight 8¾x1¾-in. colored clay strips which can be used again and again, 2 wood modeling tools, instructions. Doll model not included.

49 N 3756—Shpg. wt., 3 lbs. 4 oz. 89c

20-piece Clay Modeling Outfit

It's educational and fun to model with clay. Set consists of 8 strips of colored clay, 4 figure molding blocks, 6 wood blocks, modeling tool and instructions. Your child may have real creative talent... give him the opportunity to express himself. Elephant model not included.

49 N 3755—Shpg. wt., 1 lb.....46c

1-pound package of Modeling Clay
49 N 3754—Shpg. wt., 1 lb. 2 oz. 29c

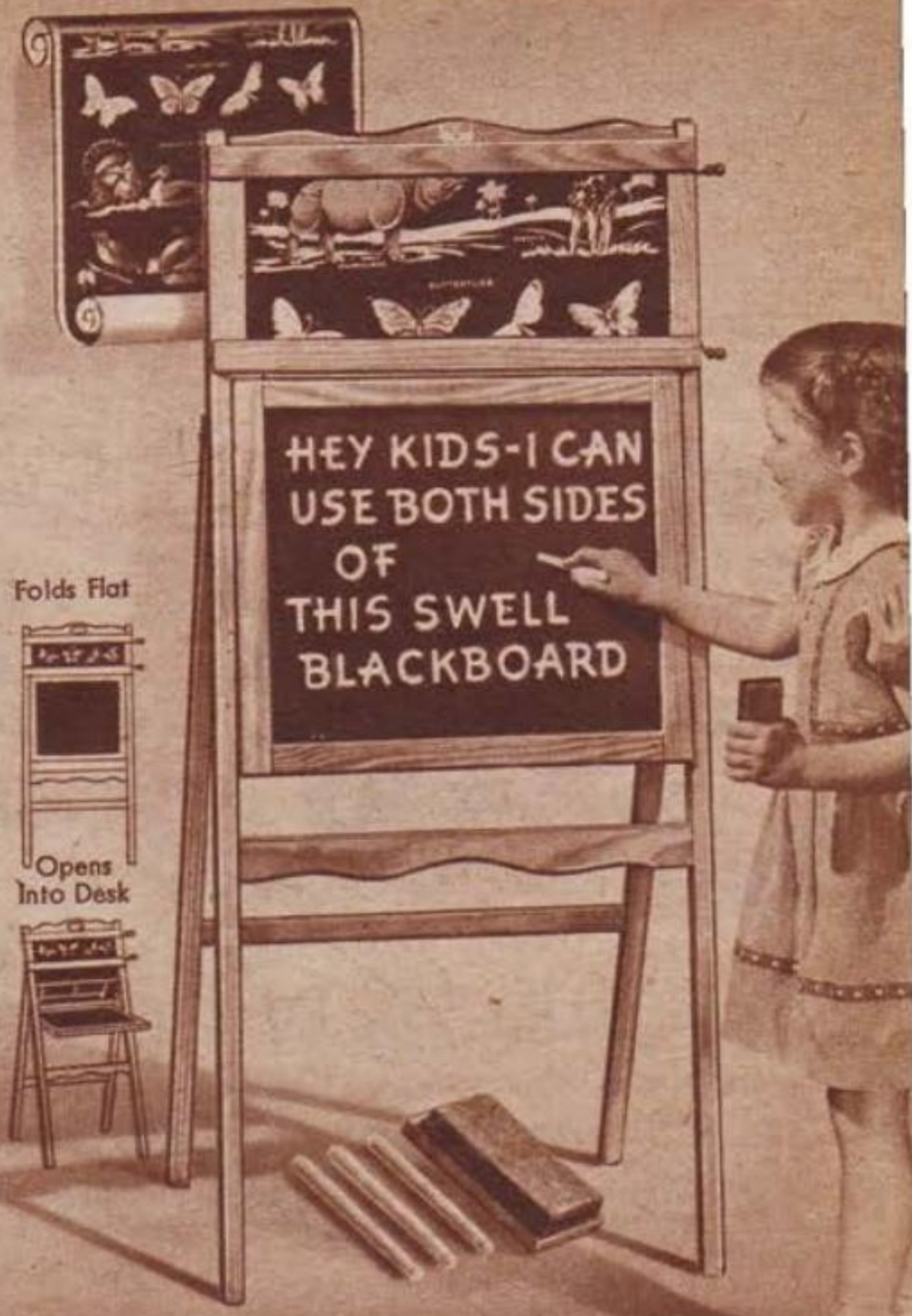
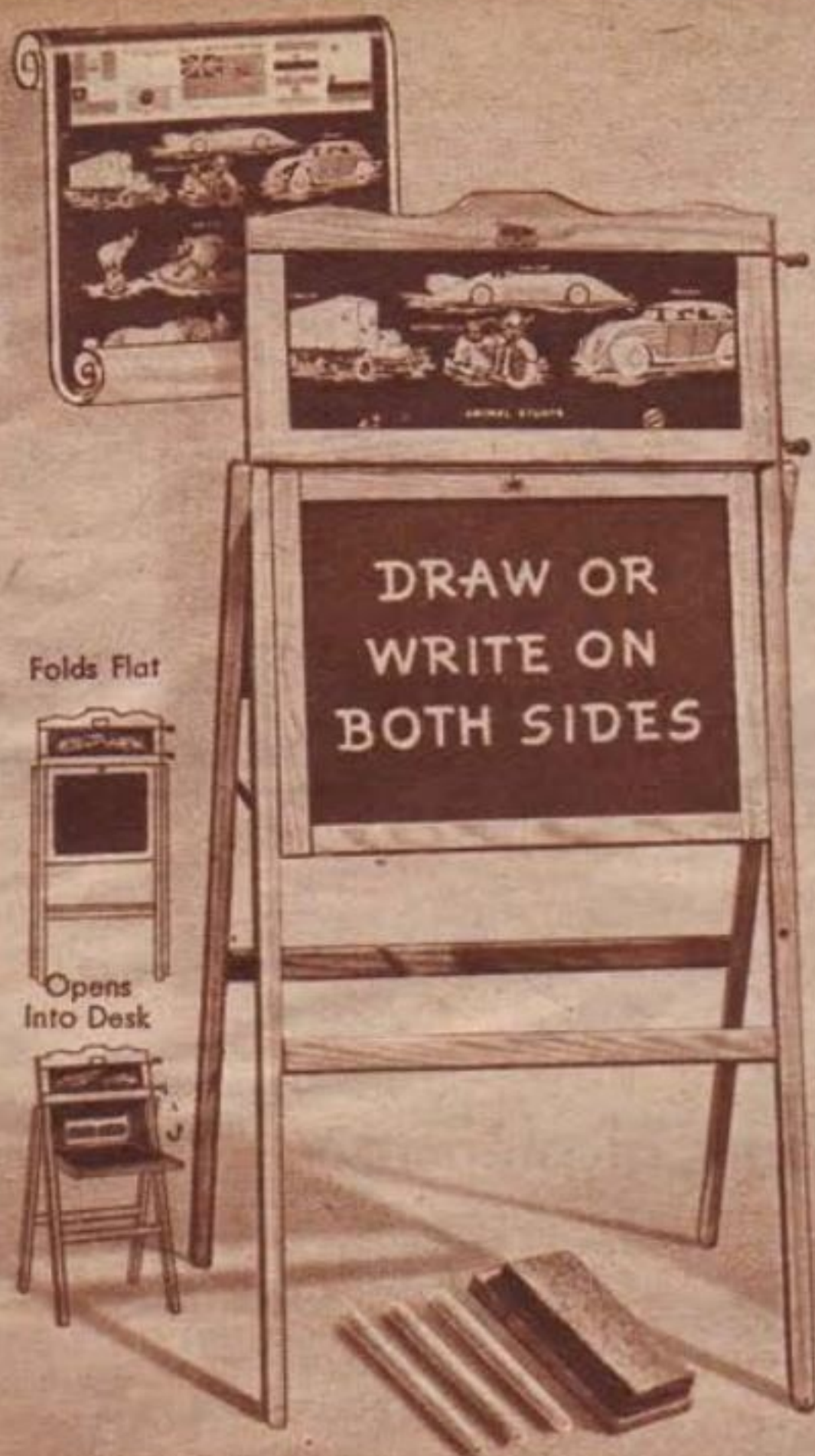
Colorful, creative Sticker Kits

Make many clever paper pictures with these brilliantly colored cut-out gummed stickers. Illustrated set contains over 1,000 gummed stickers, 70 sheets of black art background paper, colored cord for hanging pictures, 4 easels.

49 N 4723—Shpg. wt., 2 lbs.83c

Smaller Size has 500 gummed stickers, 30 sheets art paper.

49 N 4722—Shpg. wt., 1 lb.....48c



Blackboards for fun and home study

Sturdy Easel Blackboard—low priced

Opens up to form desk. Double-sided, slate finish fiber writing surfaces, $15\frac{1}{4} \times 11\frac{1}{2}$ inches. 12-section instructive chart with animals, alphabet, numerals, etc. Chalk and eraser included. 42 inches high, $20\frac{3}{4}$ inches wide. Maple finished wood parts. 79 N 03882—Shipping weight, 8 pounds..... **\$2.20**

Sears extra large size Easel Blackboard

Opens up to form sturdy desk. Extra large, double sided, slate finish fiber writing surfaces, $16\frac{1}{4} \times 13\frac{1}{2}$ inches. 12-section illustrated chart with alphabet, etc. Chalk, eraser included. 46 inches high, $21\frac{1}{2}$ inches wide. Maple finished wood parts. 79 N 03887—Shipping weight, 12 pounds..... **\$3.33**



Large Wall Blackboards for home, school, office, store

Durable writing surface of fiberboard, heavily coated with smooth composition. Has maple stained wood rail for chalk. Alphabet and numerals painted across top of blackboard. Complete with chalk and eraser. A practical bulletin board for roadside signs (see small views).

79 N 03873—24x18-in. size. Shipping weight, 4 pounds..... **\$1.07**
79 N 03874—36x24-in. size. Shipping weight, 7 pounds..... **2.08**



Fascinating "Happi-Time" Magic Writing Slate

Writing disappears when child lifts top writing surface. Fiberboard slate frame has alphabet on both edges, 9-page picture chart fastened to top. With wood pencil. Size overall: $18 \times 13\frac{1}{2}$ inches. Very entertaining.

49 N 3888—Shipping weight, 1 lb. 4 oz. **73c** * Sears-Roebuck • Page 73



Jig-Saw Puzzles give hours of pleasure

- 50c** Any 2
- Action scenes of Army and Navy subjects—timely, colorful, exciting. Each puzzle measures 22x14 inches
 - Over 300 interlocking pieces in each box. All puzzles are brilliantly colored—fun to put together
- Fitting the pieces together is hours of fun for any boy, and they're good training in observation and alertness. Puzzles are made of heavy cardboard, beautifully lithographed. In sets of 2 and 4.
- 97c** Any 4
- 49 N 3825—Shipping weight, 2 boxes, 2 pounds. Be sure to state names of puzzles wanted when ordering.

PLANES { Martin "Marauder"
Grumman "Avenger"
Lockheed "Lightning"
Douglas "Dauntless"

BOATS { PT-10 Mosquito Boat
Submarine Attack
Cargo Flying Boat
The Navy Scores

BATTLE SCENES { North Africa
Solomons
Zero Battle
Tank Corps



Comic Jig-Saw Puzzles

Set of 8 interlocking puzzles. Each an actual, "just-like-the-newspaper" comic. 9x14 inches. Suitable for young and old. Shipping wt., 2 lbs. 8 oz.

8 for 79c

49 N 3809—Set of 8 puzzles.....79c



Walt Disney Jig-Saw Puzzles

Two 300-pc. 22x14 in. puzzles to a set. Asstd. Snow White, Bambi, etc. Colored; interlocking. Heavy cardboard.

2 for 57c

49N3817—Shpg. wt., 2 lbs. Set 57c



3-dimension Jig-Saw Puzzle

Airport or Walt Disney stage scene. With objects 2½ to 4½ in. to be assembled, inserted. 14½x22½ in. State title.

98c

49 N 3818—Wt., 1 lb. 4 oz. .98c



Two-sided Puzzle

Map of U. S. A. on one side and World on other. Two puzzles for one price. Heavy cardboard. Assembled size, 20¼x14¼ in.

58c

49 N 3812—Wt., 1 lb. 6 oz.... 58c



32 Nations' Flag Puzzles

Instructive for boys and girls. Consists of 32 Flags of Allied Nations. Flags (except U.S.) are jig-saw puzzles to be put together. Each flag 4¾x6½ inches when assembled. Heavy cardboard, beautifully lithographed.

46c

49 N 3862—Shpg. wt., 1 lb. 4 oz.. 46c



1000-piece Jig-Saw Puzzle

Mammoth size—the whole family can help to assemble it. 1000 interlocking pieces of cardboard. Covers top of card table. Can be used over and over. A wonderful gift for convalescents, too.

92c

49 N 3894—Shpg. wt., 2 lbs.... 92c



Mystify . . entertain, with this 9-piece Magic Outfit

A swell beginning for an amateur magician . . . materials and full instructions for nine mystifying parlor tricks. Your chance to pull the "now you see it, now you don't" kind of tricks which intrigue and mystify all who see them. Sleight of hand and other tricks of illusion, including the Great Hindoo Mystery, Chinese Ring Illusion, T Party, Chan's Laundry Ticket, Horse and Rider Puzzle, Pyramid Puzzle, Imp Bottle, Mystic Puzzle, Gravity Glass. After a little conscientious practice, following the simple detailed instructions included, you'll be able to completely mystify your friends.

49 N 4609—Shipping weight, 1 pound. \$1.00

\$1.00

Woodburning Set with 12 Plaques

An engrossing craft for children. Set includes 12 assorted stenciled plaques, 4 3/4 x 2 in. to 10 3/4 x 4 3/4 in., 1 tie-rack, strip of 4 different colored paints, paint-brush, sandpaper; bag of nails. Wood-burning instrument is a cork-handled, 110-volt electric pen with cord.

49 N 4731—Shpg. wt., 1 lb. 4 oz. \$2.40

9 extra assorted 3-ply wood plaques. Wt. 8 oz.

49 N 4702—Size: 5 1/8 x 3 1/4 in. to 7 3/4 x 5 in. .48c

\$2.40



Printing and Stamping Outfit

Includes 192 pieces special rubber type: letters, figures, punctuation marks; 3-line type holder; inking pad; black ink; inking brush.

49 N 4602—Shipping wt., 10 oz. 42c

42c

Be a Junior Air Raid Warden

Includes red felt helmet, gas mask, stretcher, imitation leather kit with harmless first aid items, cards, reports, plans and instructions.

49N3838—Shipping wt., 1 lb. 8 oz. \$1.00

\$1.00

Lie Detector Set

Wood gun, cardboard handcuffs, police club, mask, fingerprint powder, question sheets, tourniquet, secret police card.

49 N 3896—Shpg. wt., 1 lb. 6 oz. .86c

86c



"Know Your Planes" Chart

Rotating cardboard indicator shows any of the 16 best-known Army and Navy planes in color and silhouette. Official size and speed of planes given. 32 actual photo reproductions.

49 N 4703—Shipping wt., 1 lb. 44c

44c

Set of 3 Ro-To-Spinners

3 colorful 3-inch metal spinners. Ro-To-Top, a spinner, Ro-To-Bob (it looks and works like a yo-yo), and Ro-To-Zip, which whistles while spinning. Everyone will get a kick out of them.

49 N 6415—Shipping wt., 10 oz. 43c

43c

Animal Marionette Figures

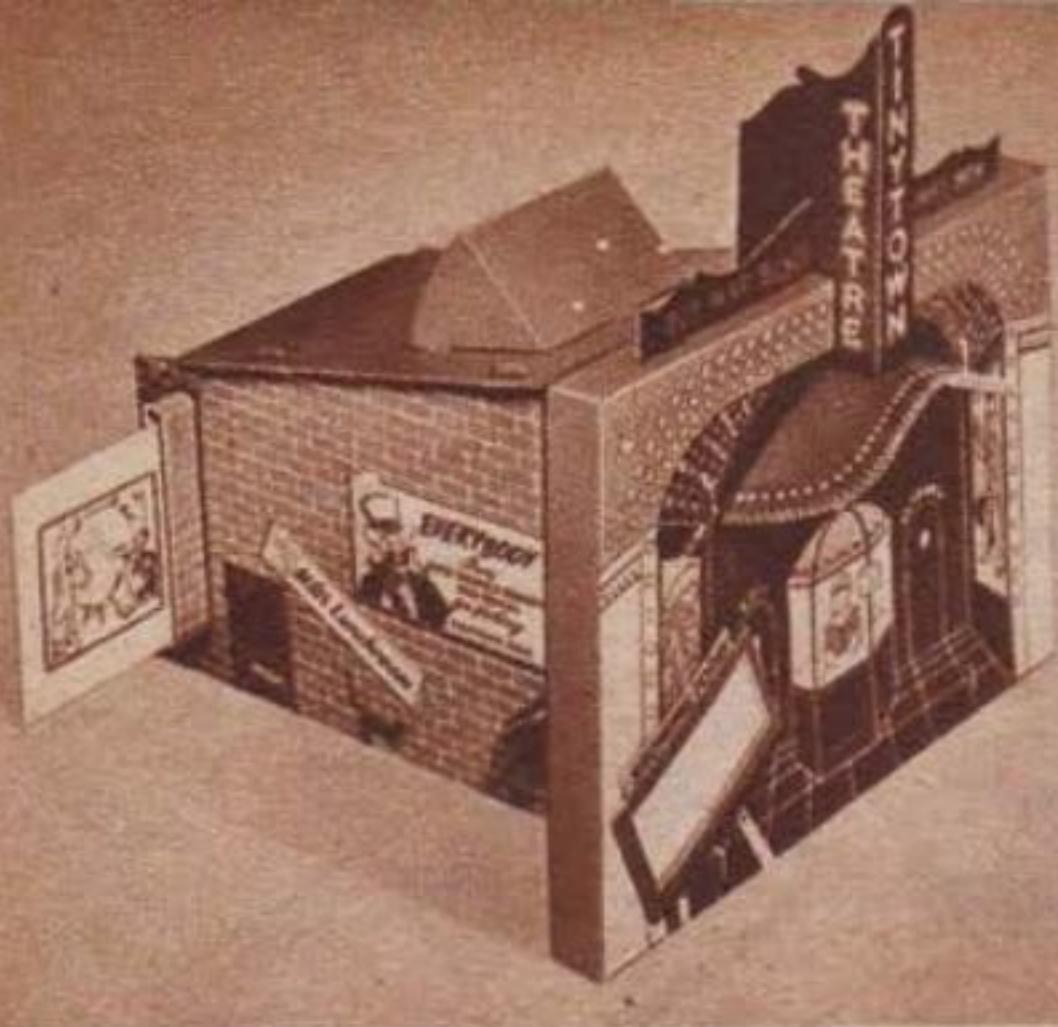
Three cardboard figures to assemble and manipulate. 12-inch Frisky, the colt; Nosey, the dog and Kitty, the cat. Instructions.

49 N 5703—Shipping wt., 1 lb. 29c

29c

*1 Sears-Roebuck • Page 75

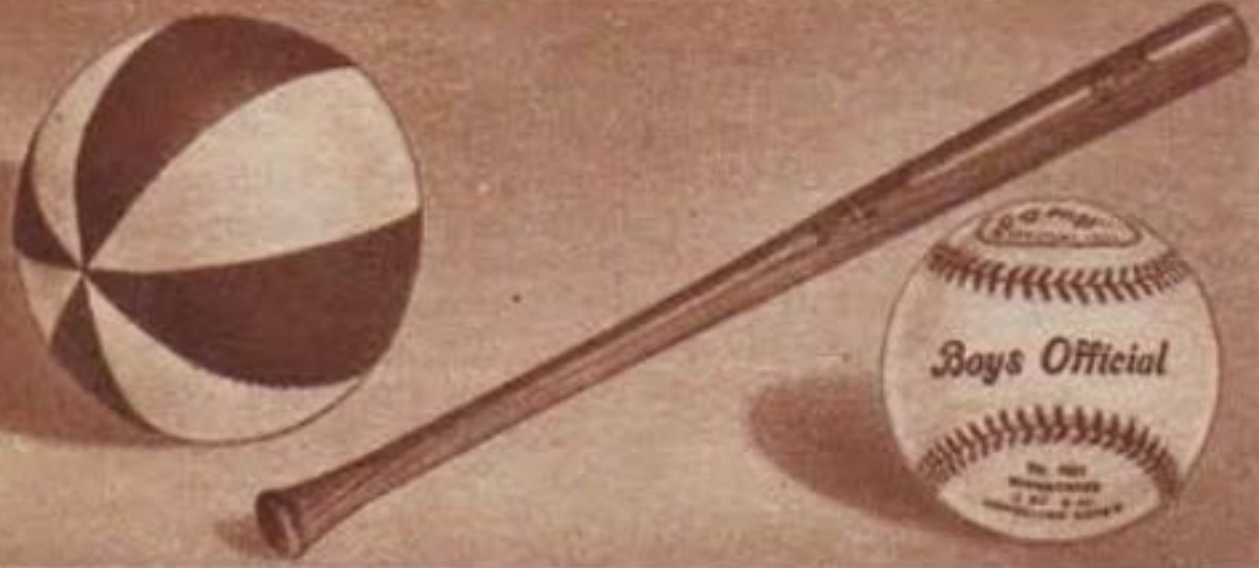
Big realistic Farm Construction Set



Exciting new Tiny Town Theater shows comics

Put on shows for the kids in the neighborhood. The big 15½x16x15½-inch theater is made of sturdy cardboard, easy to assemble. Sturdy board slide has four printed comic scenes and die-cut slots in which to insert comic strips you cut from newspapers. Adjustable mirror throws spotlight on stage. Pictured audience. Has billboard outside. 49 N 6420—Shipping weight, 2 pounds. . . . Complete kit 89c

89c



Soft, floating Playball

For health-building exercise and hours of active fun. Floats for weeks because it's filled with "Typha," a new, almost non-absorbent padding material. Covered with sturdy cloth, about 21 in. around. Wt. 12 oz. 49 N 5508 89c

89c

For sandlot stars

Give them hours of healthy, active outdoor play. Thrill them with a ball and bat of their own. Bat is sturdy hardwood, 29 inches long. Ball is strongly covered with horsehide. Long wearing—economical. Shpg. wt., 2 lbs. 79 N 05532 73c

73c



12-piece Set of realistic House Pets kiddies love

12 house pets: 4 different kinds of dogs, and 2 cats. Each one is realistically made of plastic wood and naturally colored. Includes 1 sitting doberman, 1 sitting collie, 1 cocker spaniel with 2 cute puppies, 2 small scotties, 1 large scottie with 2 puppies, 1 sitting cat, 1 cat in lying position. Doberman measures 2¾x2x1 inch. Others in proportion. 49 N 6460—Shipping weight, 10 ounces. 12 pieces 81c

81c

A 11-piece Happi-time Farm Implement Set. Here is everything the modern young farmer needs to outfit a complete toy farm . . . and he has the fun of putting them together. They're simple and easy to assemble because each piece is precision diecut from strong cardboard. Realistically lithographed with close attention to authentic detail. Play at harrowing the "north 40" . . . prepare it with the spreader . . . pull the seeder, the rake or the mower with the big, husky tractor. When night comes, there's a big implement shed in which to shelter them. In addition, the set includes a matched team of big, husky work horses for pulling the realistic farm wagon. Play at hauling the crops, hay, silage, fertilizer, and do dozens of other jobs about the farm. Boys and girls both will thrill at the life-like appearance of these beautiful tools, and will spend many educational and fun-filled hours playing with them. They'll like thinking up games of their own, too.

Set is all ready to assemble. All the implements roll on wheels, and some have parts that are movable by hand. Set includes 11¾x4½x5¼-inch combine with movable 4-bat reel; 11½x2¼x3-inch manure spreader with movable beaters; 13x3x2½ inch farm wagon which moves on four big wheels. Other implements, which are scaled in proportion for more realism, are disc harrow with movable discs, rake on 2 movable wheels, mower with cutter that can be moved up and down, seeder on 2 movable wheels, and tractor on 4 movable wheels. The horses are mounted on 4 movable wheels. The big shed is 12¾x7x6½ inches. The set is another member of the Sears family of "Happi-Time" toys that have given pleasure to thousands of children. A real Sears bargain.

49 N 6456—Shipping weight, 3 lbs. . . . \$1.00

Athletic Toys for future All-Stars

B Sturdy Boxing Gloves. Set of 4 gloves, made of long-lasting, wine colored sheepskin with soft fiber and goat hair padding. Finger grips well sewed for protection. Palm and cuff made of sturdy cloth, backs canvas lined.

49 N 5520—For boys 4 to 6 years. 4-ounce. Wt., 1 lb. 10 oz. \$2.03

49 N 5521—For boys 9 to 12 years. 5-ounce. Wt., 2 lbs. . . . \$2.68

C Valve-type Footballs. Shipped inflated. Includes bladder and inflating needle.

49 N 5598 — Strong drill cover. Shipping wt., 1 lb. 6 oz. \$1.15

49 N 5599—Split leather, grained finish. Wt., 1 lb. 10 oz. \$2.04

D Basketball Set. For indoors or outdoors. Basket plate fits over door jamb, chair back. 20-inch cloth ball. Balloon type bladder. 11¼-inch goal. Shipping weight, 2 pounds. 49 N 5536 82c

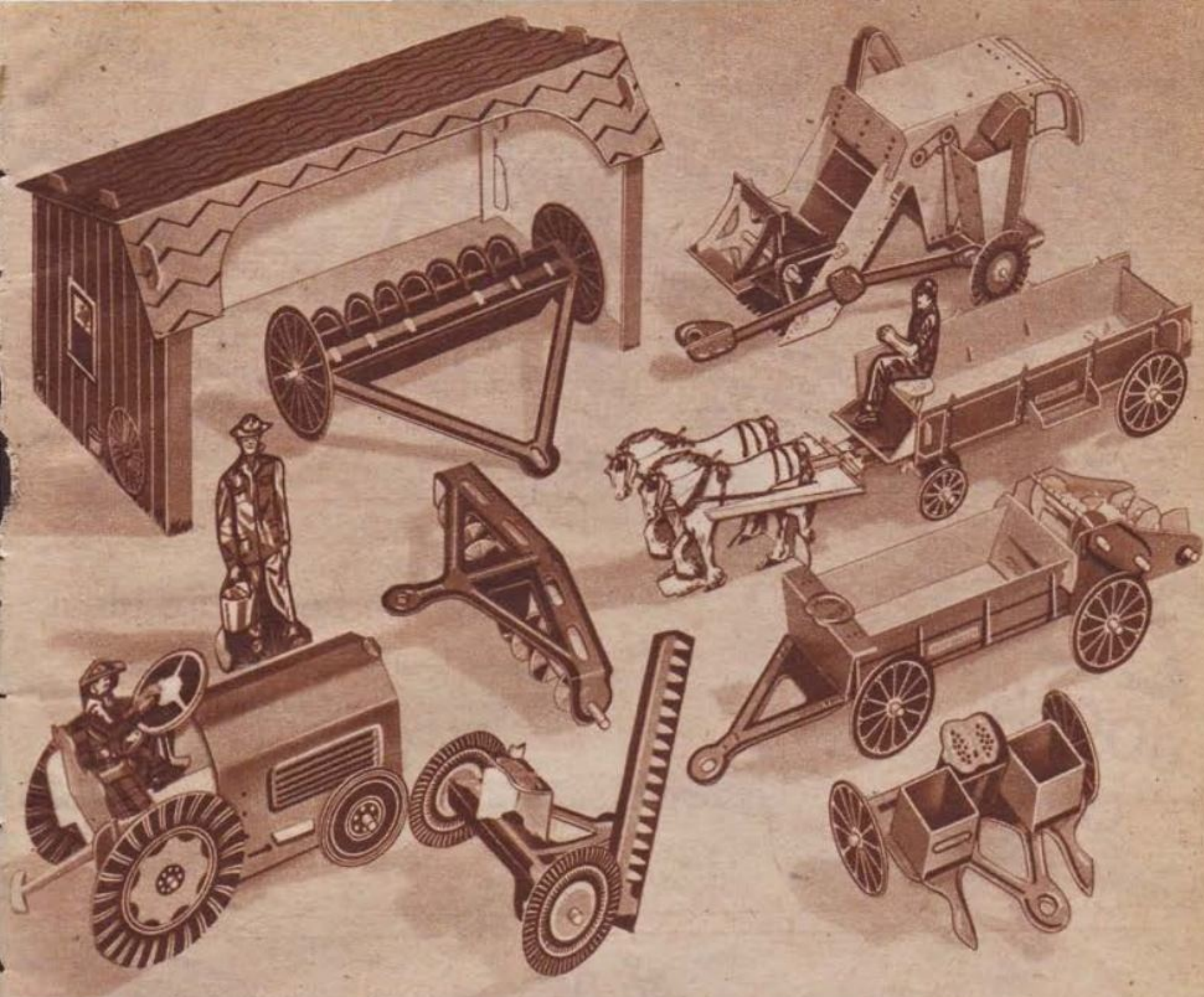
E 3-piece Football Outfit. For boys 6 to 12. For fun and for protection. *State pants waist size.*

49 N 5547—3 pieces. Pants, helmet and shoulder pads. Wt., 4 lbs. \$4.19

49 N 5543—Pants of khaki duck. Waist 24-32. Shpg. wt., 1 lb. 4 oz. . . . \$1.65

49 N 5540—Shoulder Pads. Felt padded, fiber caps. Shipping wt., 1 lb. \$1.31

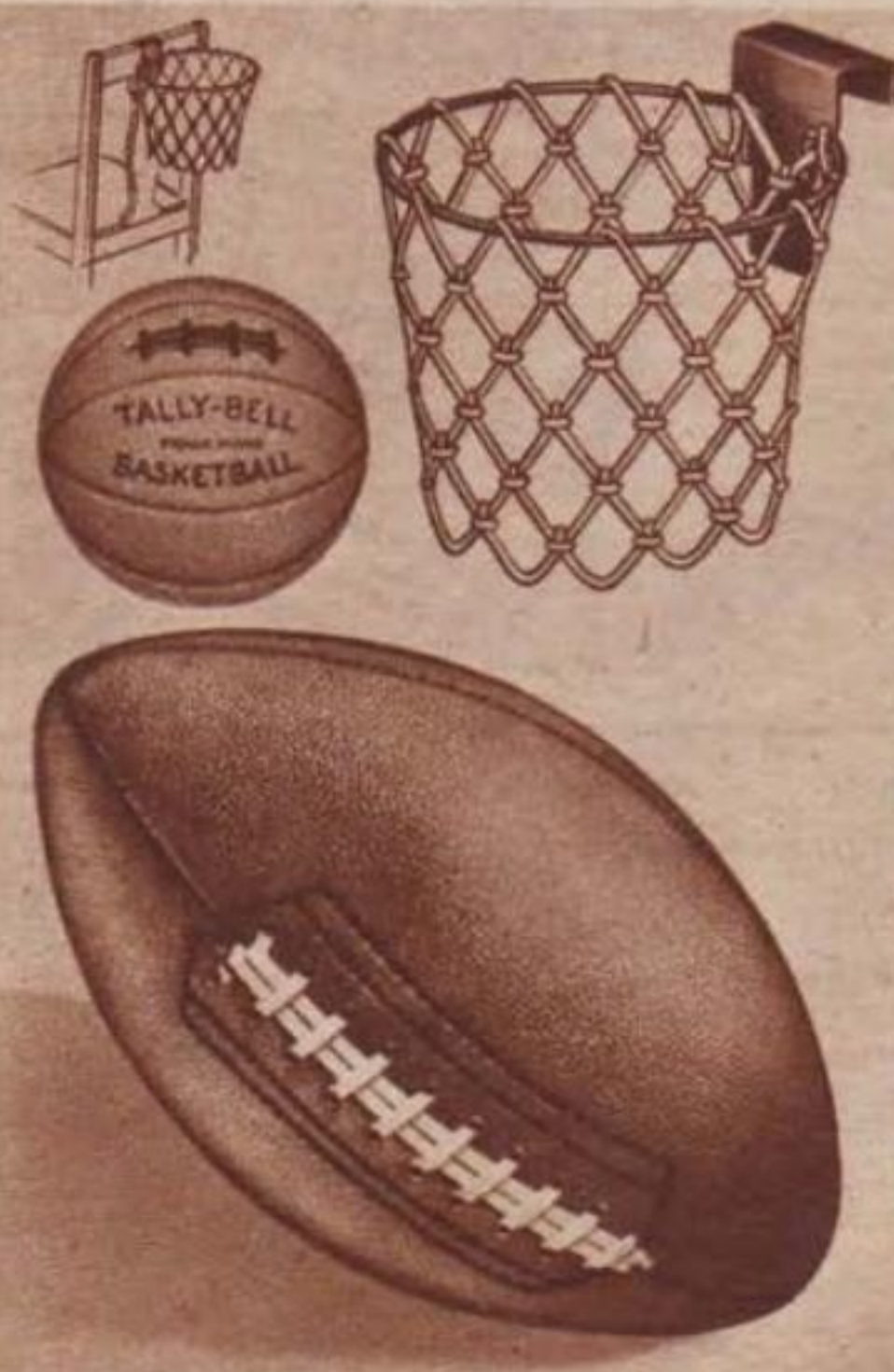
49 N 5546 — Helmet. Has molded crown for protection. Wt., 1 lb. 8 oz. . . . \$1.32



A • 11-Piece "Happi-Time" Farm Implement Set that you assemble.....\$1.00



B • Set of Sturdy Boxing Gloves—4 oz. size.\$2.03



C • Valve type Football.....\$2.04

D • Complete Basketball Set....82c



E • Complete, sturdy Football Outfit.....\$4.19

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gifts for boys and girls of all ages

Sears Exclusive Mother Goose

Youngsters love this big, well-bound Mother Goose book. Clever, colored pictures make every character real. Familiar, well-loved jingles are printed in large, clear type. Has 142 pages in bright colors, 40 full page pictures. 9x12 in. Completely indexed. Amazingly low priced.

3 N 1859—Postpaid.....\$1.00

Six Doll Cutouts in one big box

Six appealing new paper-doll children for your little girl. Each doll has 12 whole pages of gay-colored clothes to cut out. Six books, each with a doll on the cover and clothes inside. Cover is of heavy paper. Books about 11x14 inches. Available after Nov. 1st.

3 N 1847—Shpg. wt., 1 lb. 10 oz., 59c



Children's best-loved Classics

All clothbound, with bright, colorful jackets. 39c

Heidi Treasure Island Each
Little Men Little Women
Tom Sawyer Huckleberry Finn
Black Beauty Alice in Wonderland
Five Little Peppers and How They Grew
Grimm's Fairy Tales
State choice of titles.

3 N 1710—Postpaid.....Each 39c

The Bird's Christmas Carol

The charming story of a little invalid girl whose birthday was on Christmas, too. A book to be read every Christmas—a story everyone loves.

3 N 1730—Postpaid.....48c



Books to delight the very young

Two Little Confederates. The Civil War time adventures of two little boys. 48c

3 N 1733—Postpaid.....48c

Bambi—The adorable story of a deer and his adventurous life.

Complete Edition—293 pages. Beautifully illustrated. Clothbound.

3 N 1719—Postpaid.....48c

Movie Edition. Illustrated by Walt Disney. 32 pages—13 in full color.

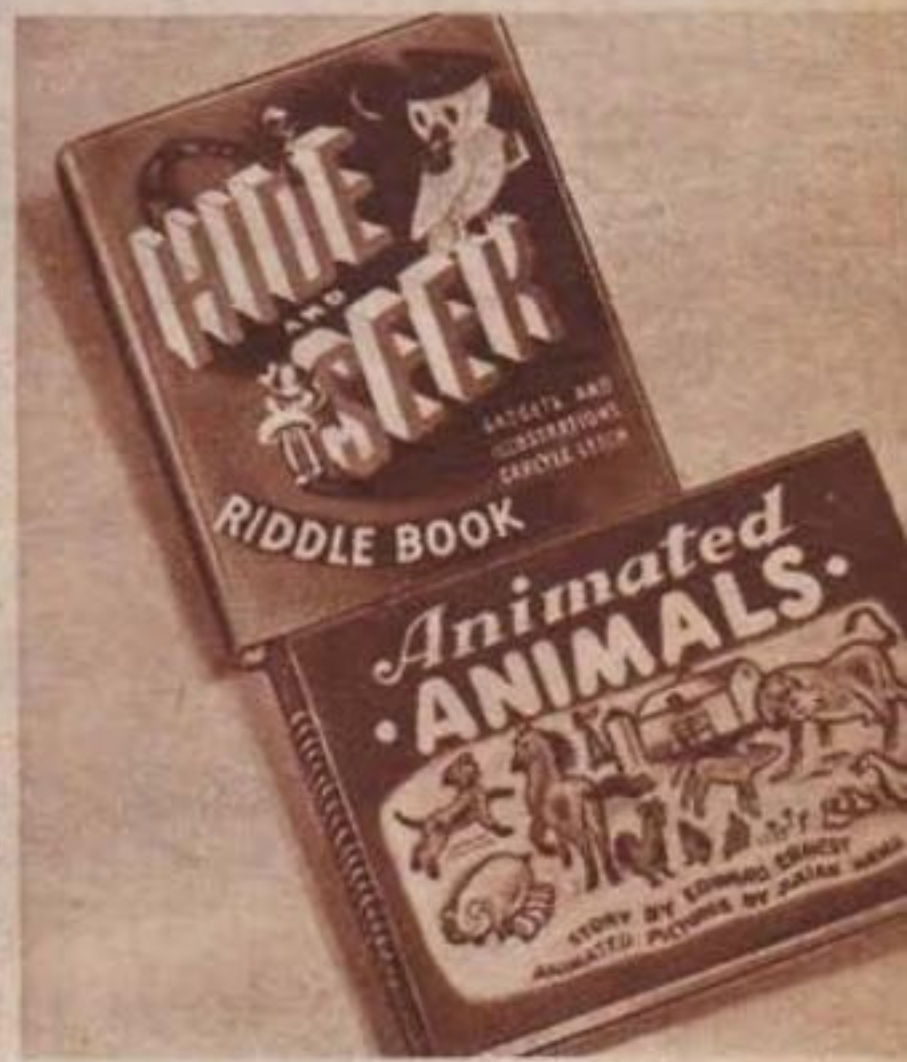
3 N 1720—Postpaid.....48c

Bambi's Children. Sequel to Bambi.

3 N 1721—Postpaid.....48c

Two Hundred Best-Loved Poems.

3 N 1734—Postpaid.....48c



New Read-and-Play Books

The Hide-and-Seek Riddle Book. 89c

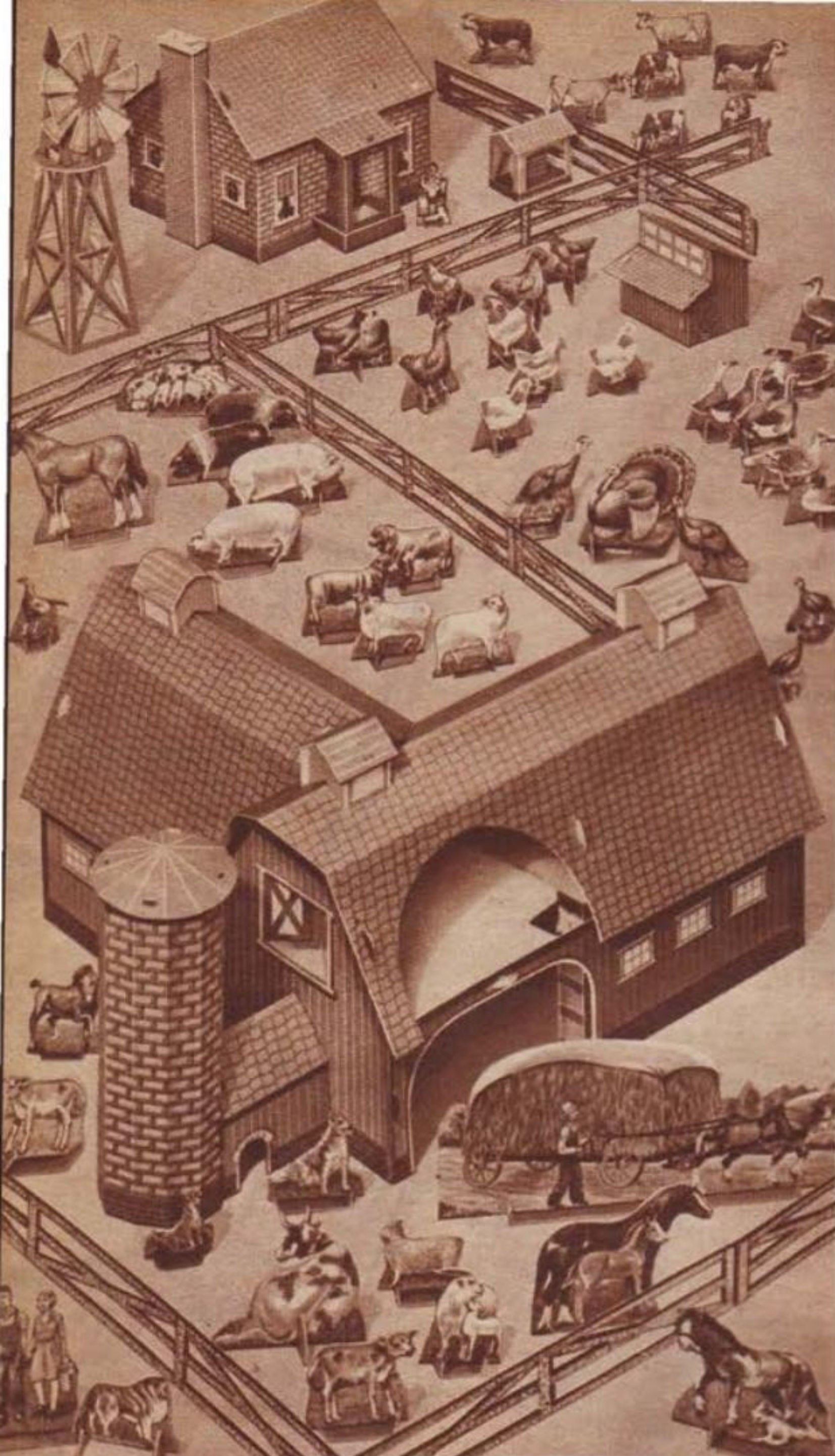
Loads of fun to find the answers. Peek behind doors that open . . . under vegetables . . . behind windows. Follow treasure-hunt trails. Every page in color.

3 N 1848—Postpaid.....89c

Animated Animals. Open the book and, presto, you're down on the farm. The real-as-life animals kick their heels, roll their eyes, wag their tails. 4 pages of drawings that move, 4 pages stationary drawings, plus an exciting story to read. Heavy board binding.

3 N 1872—Postpaid.....89c

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DeLuxe 57-pc. Farm Set \$2.98

A 14 lifelike, shaped-to-real-life animals—they are wood plastic molded in height, width and breadth.

Huge barn is set up. All you do is attach side building, gables, and install litter carrier and stalls.

A set of 14 lifelike farm animals, consisting of 4 chickens, rooster, cow and calf, pig, 2 piglets, turkey, horse, colt and dog, made of tough, durable wood plastic. The big barn of heavy book-binder board comes already set up; all you have to do is attach the side building and gables, and install the litter carrier and stalls. Other buildings, trees and fencing are of strong cardboard, and come flat, ready to set up. Besides the animals, set includes silo, farm house, dog house, tool shed, brooder, horse barn, 5 trees, and 18-piece fence with 3 gate posts, plus a tractor, plow, wagon and automobile. The big deluxe barn alone is 22x14x13 inches high, and contains a litter carrier that slides inside barn along animal stalls, and out of barn to dump. The balance of the set is in proportion, and comes shipped in a box printed on the inside, making a perfect farm layout plan, 2x5 feet. Complete instructions included. Shipping weight, 10 pounds.

79N06454—57-piece set..... \$2.98

Set of 14 Farm Animals

B Lifelike miniatures made of tough, long-lasting wood plastic composition. Finished in realistic colors... almost unbreakable. All fourteen of these farm favorites are in lifelike proportions and show an amazing amount of detail. Sure to bring a child lots of excitement, interest and fun. A great addition to any youngster's toy farm set. Helps develop imagination, initiative and resourcefulness while child is enjoying the hours spent with his farm-yard friends. Just think of the fun he'll have on rainy days with this assortment... horse and colt, cow and calf, pig and 2 piglets, rooster, 4 hens, turkey, dog. Horse is about 3 $\frac{3}{4}$ x3 $\frac{3}{4}$ inches high, other animals in proportion; all stand up alone. Shipping weight, 1 pound.

49 N 6447—14-piece set.... 83c

Do all your Christmas shopping at Sears by mail from this book and our big General Catalog

80-piece low priced Farm Set

- 26x18x12-inch high barn with wing, silo and dog house
- Hen house, well, windmill and farm house are in proportion
- Colorful cutouts of animals, farm family printed on two sides
- Buildings complete with interiors. Barn has stalls, hay loft

\$1.49

Children will play by the hour with this real-looking, extra-big farm outfit... moving animals in and out of the barn, feeding poultry, doing 1001 other everyday farm chores. It's complete, too... has everything from Hereford bulls to ducks, turkeys, chickens, horses, pigs, sheep, cows, dogs and even figures of a farmer, farmer's wife and two children. The farm equipment includes over 11 feet of fencing, barn, windmill, hen house, hay wagon, well and farm house. All figures and animals stand up by themselves... and everything will stay just the way it is arranged.

The buildings and huge winged barn with its silo and dog house are made of durable cardboard. Animals and figures of farm folks are of tough, heavy cardboard, and will withstand lots of handling by children. Any child, and parents, too, will be thrilled with this grand Toy Farm Set and be sure to enjoy setting it up. Simple instructions included are easy to follow. Made of fine quality materials, yet priced low enough so every boy and girl can own a Sears Toy Farm. Shipping weight, 4 pounds.

49 N 6464—Complete 80-piece Toy Farm Set..... \$1.49



A • DeLuxe 57-piece Happi-time Farm Set..... \$2.98



B • Set of 14 Farm Animals 83c

Toys, everything at Sears, available on Easy Terms—see page 88

☉ 2 Sears-Roebuck • Page 81



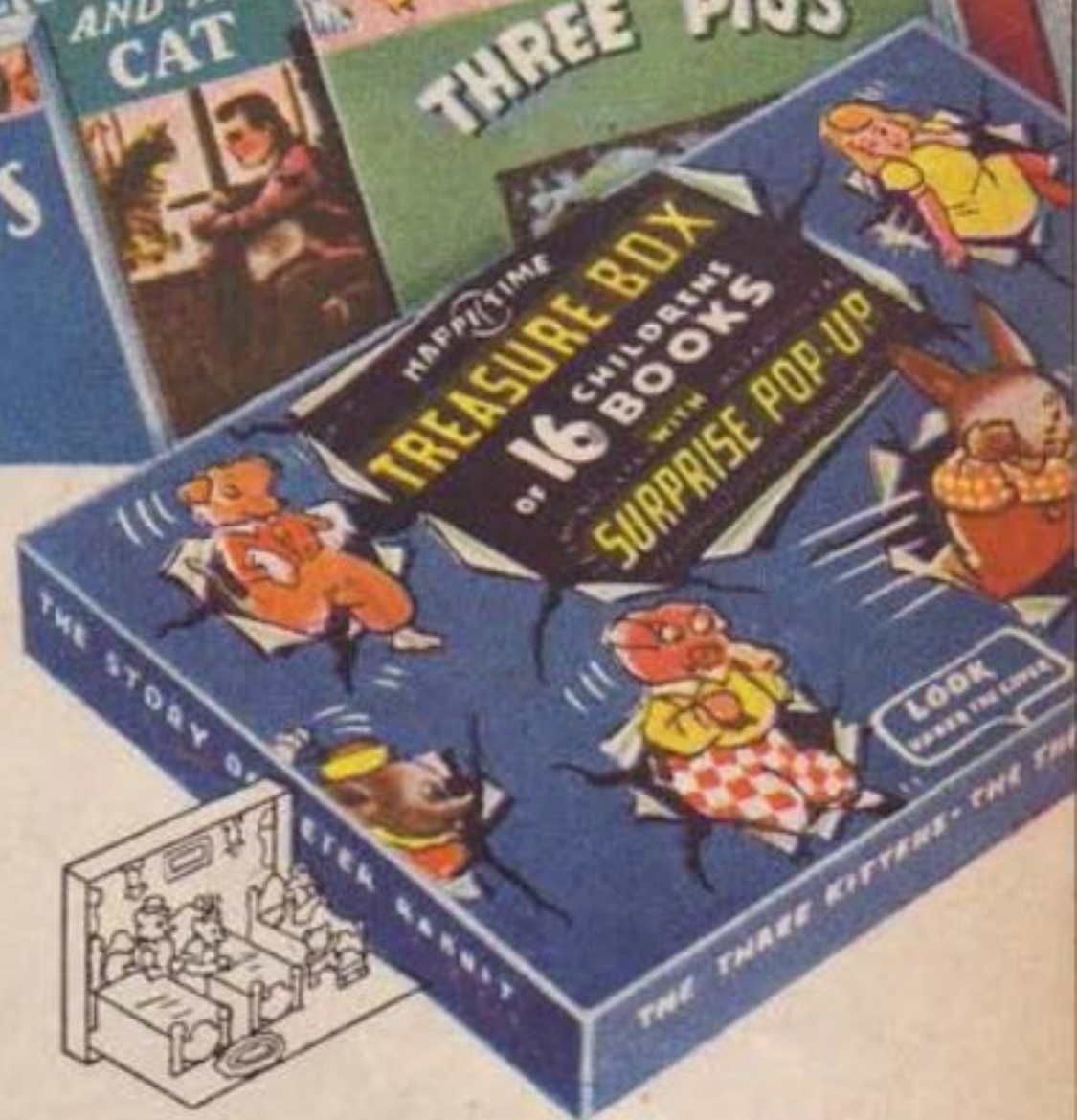
16 linen-like Happi-time Books

A Sears two-in-one holiday value. 16 big linen-finish paper books in a surprise, pop-up box. Just open the lid and up pop the Three Bears—gay-colored, real-as-life cardboard cutouts! Unpack the box and find 16 favorite story books—The Three Bears, Peter Rabbit, The Three Little Pigs, and over a dozen more. Every page is illustrated in color. Every book is in large, easy-to-read print, on fine-quality, long-lasting linen-like paper. Cardboard box is 6¼x5¼ inches.

3 N 1880—16 books in a box. Shpg. wt., 12 oz. 39c

39c

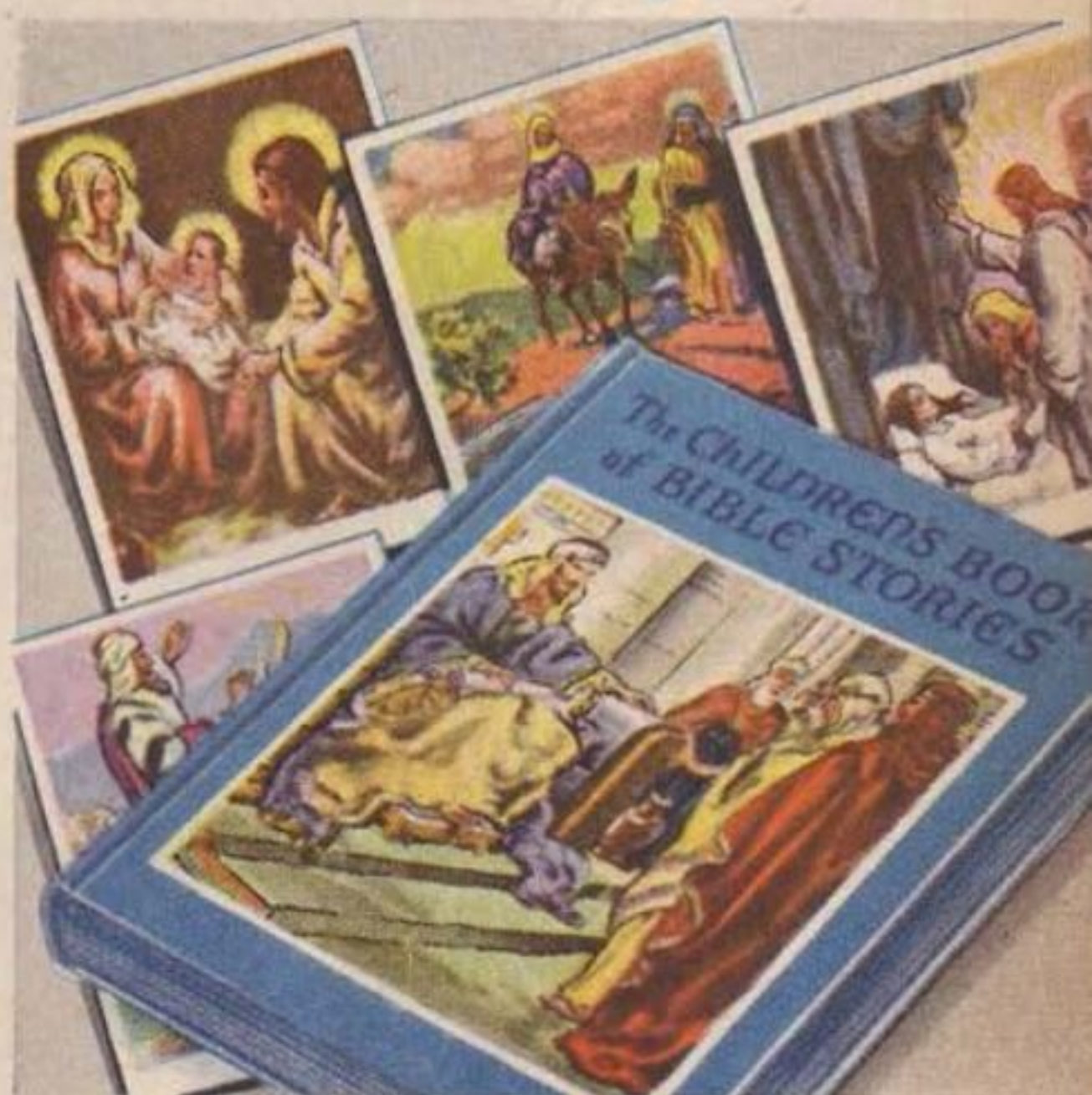
16 Books



Sears Happi-Time cut-out Doll House 69c

They come from the Land of Make-Believe—paper-doll children who live in a story-book house. Their house is a quaint, "red-brick" cottage of sturdy cardboard. Front of house is two books, one of cut-outs (dolls, clothes, furniture), the other of children's stories. Two floors, one room each. All in gay colors. Size 20x8½x14½ inches.

3 N 1845—Shipping weight, 1 lb. 4 oz. Complete. 69c



The Children's Book of Bible Stories \$1.15

Sears exclusive! The Bible stories your children love—more than 100 of them—simply and thrillingly retold. 128 beautiful illustrations, 72 of them in full color. 358 pages. Large, easy-to-read print. 8x11½ inches.

3 N 2980—Postpaid, Clothbound. \$1.15

≠ Sears-Roebuck • Page 83



A • Practical Gift Assortment 6 for \$1.00

B • Colored embroidered Initials 3 for 59c



C • Woven Borders 3 for \$1.00

D • 2 in Utility Chest . . . \$1.29

E • White or Colored 3 for 59c

Every man needs Handkerchiefs

A A practical gift assortment that will please any man. There's a big variety . . . he'll find handkerchiefs for everyday . . . for dress . . . bright colors . . . gay borders . . . plain white with white striped borders. Fine quality cotton that wears and washes well. About 17 inches square. Hemmed. 6 assorted styles and colors in package.
25 N 2570—Shipping weight, 6 ounces. . . . 6 for \$1.00

B Colored embroidered initial to match the richly colored woven borders. A gift with that personal touch that means so much. Washfast assorted colors on white ground. Cotton. Any initial except I, O, Q, U, V, X, Y, Z. *Print initial wanted.* About 17 inches square. Hemmed.
25 N 2543—Shipping weight, 7 ounces. . . . 3 in box 59c

C Woven borders . . . he'll be proud to tuck in his pocket. Fine white cotton with washfast woven color borders. Assorted styles colors. About 17 in. square.
25 N 2501—Shipping weight, 7 ounces. . . 3 in box \$1.00

D Utility Chest. Two fine 17-in. square white cotton handkerchiefs with white striped borders in brown imitation leather chest. Chest size: about, 9x5½x2½ in.
25 N 2568—Shpg. wt., 8 oz. . . . Chest and 2 hdkfs. \$1.29

E White or Colored—Pocket handkerchiefs make practical gifts. About 17 inches square. Assorted styles. Fine white cotton grounds. Shipping weight, 7 ounces.
25 N 2548—All white, striped border. . . . 3 in box 59c
25 N 2542—Washtast color woven borders. . 3 in box 59c



← White cotton, 16 in. square. All initials but I, O, Q, U, V, X, Y, Z. *Print initial.* Shpg. wt., 6 oz.
25 N 2565 6 for 98c

White Spun Rayon, with white assorted style cord borders. Neat hems. About 18¼ inches square. Shipping weight, 6 ounces.
25 N 2537 6 for \$1.85 →





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books you decide to take, and you pay only \$1.66 each. There are no fees or dues of any kind.

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New offer now starting

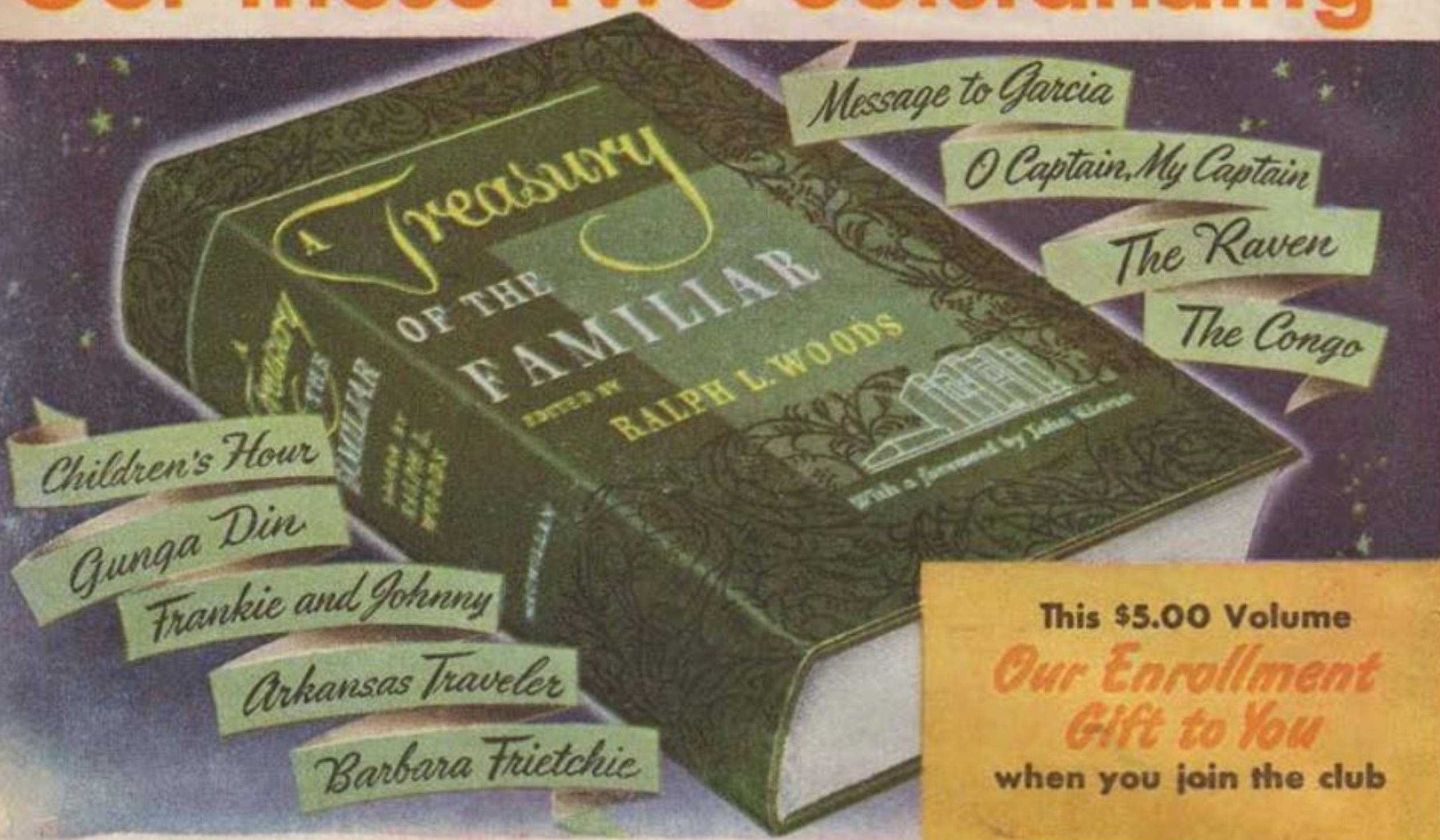
Take advantage of our current enrollment offer, described on the following pages, and you will receive your enrollment gift book and your first Club selection immediately. You get two fine books (total publishers' editions list price, \$7.75) but you pay for only one, or \$1.66, plus 9c for postage and handling.

Use the convenient enrollment form shown on the next page. You need send no money. Our bill will be enclosed with the books. However, if you prefer to enclose payment, send only \$1.66—the Club will then pay all postage costs. Join now, before the membership quota is filled. Satisfaction is guaranteed or your money back.



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Practically Every Line of Prose or Poetry You Have Ever Learned or Loved

"I have spent three hours with the book, *A Treasury of the Familiar*. I expect to grab that book and sit on a cloud for a thousand years when I take off or bail out from this weary old world . . . to chuckle over it, reminisce over it and glow over it," says famous editor William Allen White about this big 750-page book. In it are all those poems, prose passages, songs, speeches and quotations that live in the memory of every American.

Wherever you turn a page you will find something you have read or heard ever since you could remember. They're all here—literary gems, sentimental ballads, and patriotic speeches; scenes from Shakespeare's plays and loved passages from the Bible; famous poems of

Longfellow, Wordsworth, Browning and other celebrated poets of yesterday and today; ditties and doggerel, old favorites that went the rounds years ago—all in planned disorder which is but part of the book's charm.

You will always be wondering what's coming next. There are many such contrasts as the Balcony Scene from "*Romeo and Juliet*" and "*Little Brown Jug*"—"Paul Revere's Ride" and "*The Girl I Left Behind Me*." You may pick the Treasury up casually, but you will always lay it down with regret. It's the perfect bedside, fireside and campside companion. Here is a book for the entire family—a book to grow up with, live with, grow old with. A book to love with genuine affection.

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If additional enrollment forms are desired write direct to Peoples Book Club, P.O. Box 6570 A, Chicago, Ill.

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PEOPLES BOOK CLUB: P. O. Box 6570 A, Chicago, Ill. (Print NAME and address carefully)

Please enroll me as a member of the Peoples Book Club and send me the two books I have checked in accordance with your enrollment offer, for which I will send you \$1.66, plus 9c for postage and handling (full payment for both books).

CHECK ONE AS
FIRST SELECTION

☐ Mrs. Parkington

☐ The Valley of Decision

CHECK ONE AS GIFT BOOK

☐ A Treasury of the Familiar

☐ The Robe

As a member I am not obligated to accept every monthly selection. My only agreement is to purchase at least four of the regular Club selections within the next 12 months, for which I will pay \$1.66 each, plus 9c for postage and handling. With every fourth book I purchase the Club will send me an additional book as a gift. I am also to receive each month without charge the Club's magazine, "*The People's Choice*," describing future books.

NOTE: If no choice is indicated above we will send you *A Treasury of the Familiar* as your enrollment gift and Mrs. Parkington as your first Club selection.)

Mr.

Mrs.

Miss.....

Rural

Route.....

Box

No.....

Street

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Post

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Age if

Occupation.....under 21.....

☐ Check here if you desire to pay in advance. If so, enclose only \$1.66 and the Club will pay postage.

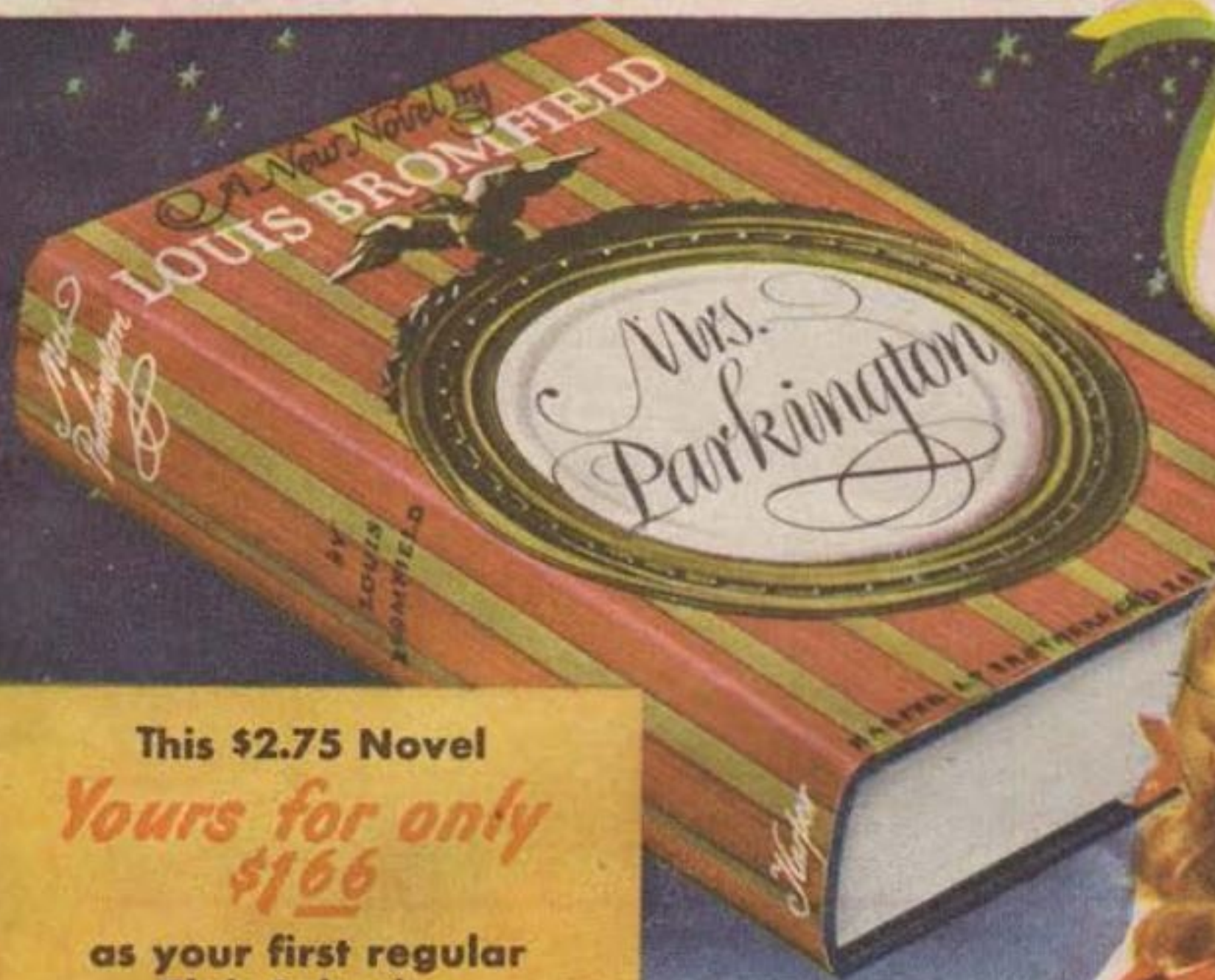
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This \$2.75 Novel
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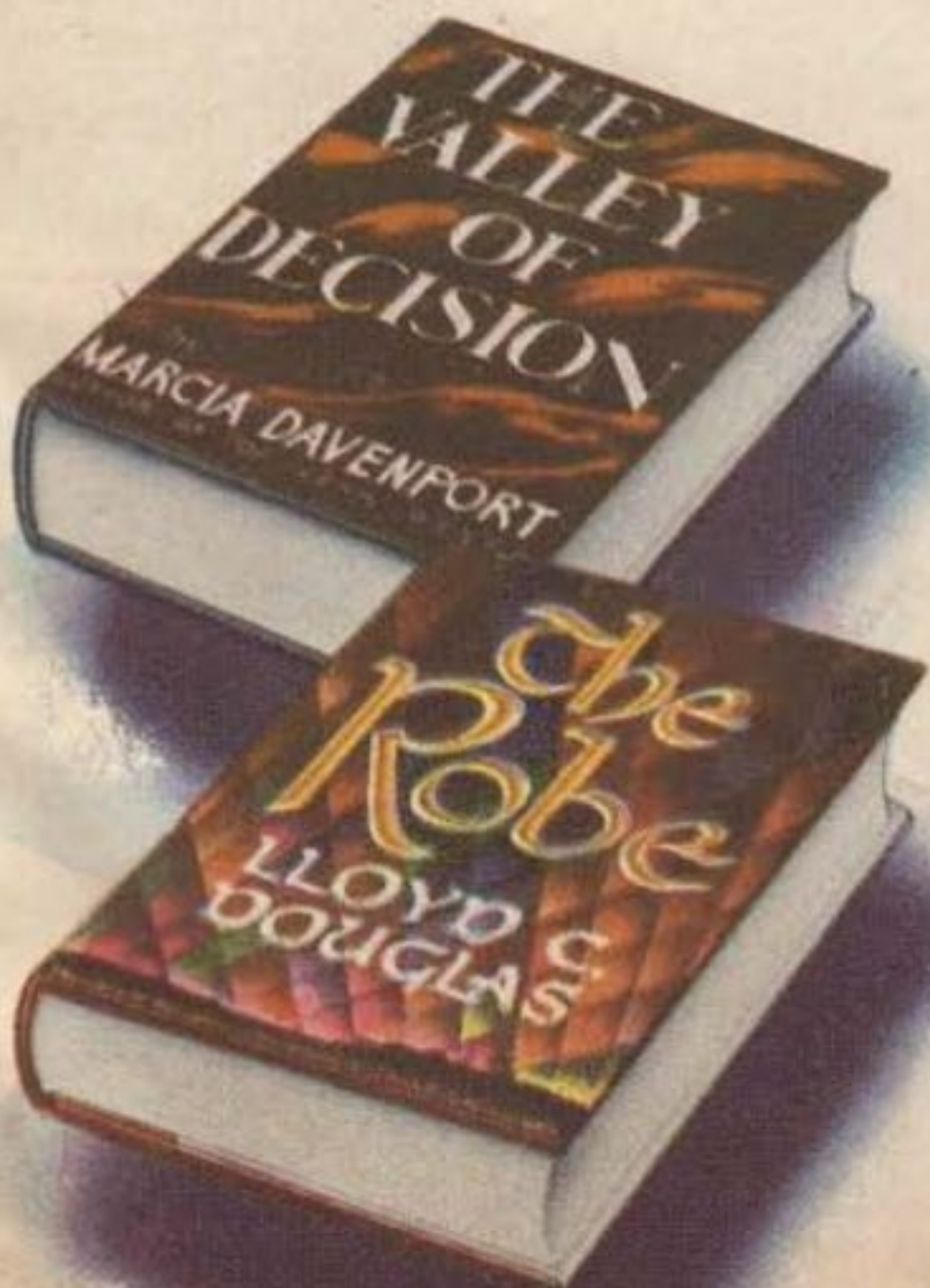


The Story of a Fabulous American Family and the Amazing Woman who Ruled It

The handsome Major Augustus Parkington had found Susie, at 17, in her parents' boarding house in Leaping Rock, Nevada. She had fainted in his arms at the news of her parents' death in a mine explosion. Attracted by her simple innocence he married her and took her to New York. Despite his moments of weakness, he loved her throughout his life. He set her up as queen of the empire of wealth and lavish splendor that he amassed with his ruthless fists, forced society's "400" to accept her, and took her to the gay capitals of Europe. Under his guidance she became a woman of the world, in a gaudy, magnificent era when mighty fortunes were forged in the West, then spent on Europe's art treasures and gambled

away at roulette tables. Throughout her exciting existence with the Major and after his death, Mrs. Parkington found life rich and satisfying. In her descendants she was bitterly disappointed. Janie, her great grandchild, was the only one for whom she had any real affection. The others were only a source of worry and annoyance. From the moment you meet her, courageous and spirited, witty and charming, at 84, you will take her to your heart. You will love her for her intuitive understanding and ready sympathy, her zest for living and her mellow common sense. You will enjoy every chapter of her thrilling career. The book is a favorite of readers and critics alike, from Coast to Coast.

If you prefer you may substitute "The Valley of Decision" instead of "Mrs. Parkington" as your regular selection and "The Robe" instead of "A Treasury of the Familiar" as your gift book.



THE VALLEY OF DECISION

by Marcia Davenport

\$3.00 at Publishers' List Price

The sensational new success by the author of *Of Lena Geyer*. A magnificent novel covering 70 years of one of the most turbulent periods of the American scene. A grand love story, against the background of America's vast steel empire.

THE ROBE

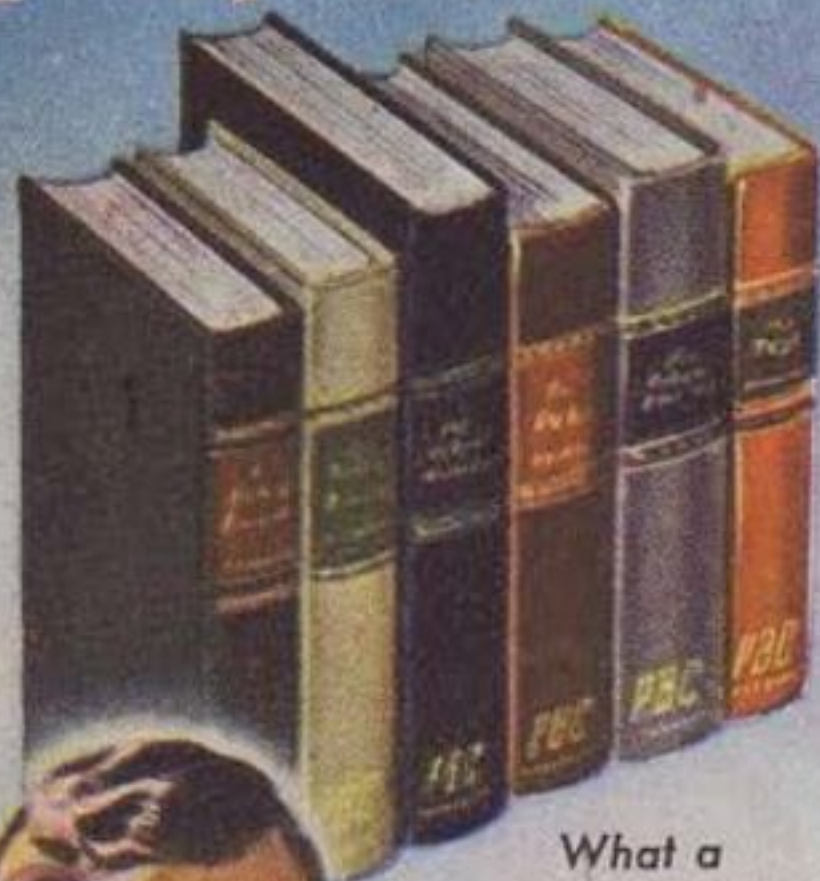
by Lloyd C. Douglas

\$2.75 at Publishers' List Price

The book that for months has been America's best-selling novel. A moving and thrilling story of the time of Christ, it tells what befell the young Roman soldier who won the robe of Jesus with a toss of dice at the foot of the cross.

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What a
wonderful way
to remember us!



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For a mighty impressive gift that will keep coming month after month, enroll your family or friends in Sears Peoples Book Club. The special 4-month membership below actually includes a total of six books. We'll send the two fine books illustrated on the preceding pages in time for Christmas (unless you indicate another choice on the order form below); then three additional monthly selections as they are published, and another gift book with the last selection. We'll also enclose an attractive membership certificate which contains both your name and the name of the recipient. It tells him that he is receiving a paid-up membership in Sears Peoples Book Club with your compliments. It extends to him all membership privileges, explains the details of the Club plan and tells of the reading pleasure that is coming. Each book as it is received will renew the memory and delight of Christmas time; your gift will be the hit of the season.

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HOW TO ORDER: Fill out this order form carefully, printing the name and address of the person to receive the membership, and your own name and address. Enclose check or money order for full amount, \$6.64. The Club will pay all postage charges on books. A total of six books will be sent on this membership. Two books will be sent in time for Christmas (A Treasury of the Familiar and Mrs.

Parkington, unless you indicate otherwise on the form below). The balance will be sent at monthly intervals as chosen by the recipient of the membership. If you desire to give additional memberships write all information on a separate sheet of paper or request extra order forms from Sears Peoples Book Club, P.O. Box 6570 A, Chicago, Illinois.

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your state or city.) As the first two books on this membership send the two titles I have checked. I understand that three additional monthly selections and another gift book will follow.

Check one of these as a Regular Selection

Check one of these as a Gift book

☐ Mrs. Parkington ☐ The Valley of Decision
☐ A Treasury of the Familiar ☐ The Robe

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Miss.....
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Address.....
Post.....
Office.....State.....

YOUR NAME:

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Mrs.
Miss.....
Rural.....Box.....
Route No.....No.....
Street.....
Address.....
Post.....
Office.....State.....



C • Bargain Chocolates—2-lb. box. \$1.00



G • Gift delicacy assortment. 1 lb. \$1.00



It isn't Christmas without Chocolates

- A** 1-pound box of good quality Chocolates. A wide variety of flavorful centers coated in smooth, rich chocolate . . . a wonderful assortment for your holiday hospitality . . . a nice gift, too. Contains creams in raspberry, peppermint, vanilla and other favorite flavors, chewy centered nougats, caramels, etc. Shpg. wt., 1 lb. 8 oz.
8 N 7801 . . . 1-pound box **59c**
- B** Our best Chocolates in 1-pound box. Luscious to look at and even better to taste . . . that's the secret of this superb quality holiday assortment. Rich, creamy, thick chocolate coating on centers of caramel, peanut pieces, nougats, fudge, marshmallow and fancy creams with delicious flavoring. Shpg. wt., 1 lb. 8 oz.
8 N 7802—Available after Nov. 10. 1 lb. **79c**
- C** Bargain Chocolates in 2 pound Christmas box. Enough to please the whole family at a real budget-saving price . . . ideal for a thoughtful, last-minute gift. Assorted hard centers and creams in all the popular flavors, and covered with delicious chocolate . . . have plenty on hand for holiday guests. Shpg. wt., 2 lbs. 14 oz.
8 N 7805 . . . 2-pound box **\$1.00**
- D** Green Spearmint Leaves.—Gum-drop type candy. 24 individual 5-cent size packages in an attractive box. A real treat for everyone.
8 N 7816—Shpg. wt., 4 lbs. . . 24 pkgs. **\$1.05**
- D** Chocolate-covered Peanuts. One big Christmas box containing 24 individual 5-cent size packages of fresh, crisp peanuts covered with rich, tasty chocolate.
8 N 7811—Shpg. wt. 4 lbs. . . 24 pkgs. **\$1.05**
- E** 2½-pound box of Cookies. Delicious assortment to serve as Holiday treats, or to send to men and women in the Service. Packed in a patriotic design gift box. About 9 kinds of tempting cookies, including sandwich cookies, in this tasty assortment. Everyone's favorites . . . economically priced. Shipping weight, 3 lbs.
8 N 7814 . . . 2½-pound box **84c**
- F** 2 pounds Candied Fruit. In extremely attractive box. Fruit delicacies include glazed pineapple, marshmallow-apricot sandwich, sugared dates, prunes and black Mission figs. Many pieces are combined with nuts or candied cherries. Shipping weight, 2 pounds 8 ounces.
.....2-pound box
- G** Gift Delicacy Assortment. A real package of Christmas cheer . . . ideal for men in the Service. Large variety of Christmas dainties, including various types of candy and four 2-oz. jars of Social Treat jellies. Net weight, 1 pound.
8 N 7806—Shipping weight, 3 lbs. 14 oz. **\$1.00**



A • 5-pound Surprise Box of Assorted Christmas Candies... \$1.59



B • Lunch Kit with 3 lbs. Candy.....\$1.59



C • Candy-filled Glass Toys Set of Five.....49c



D • Mello-creams 2 lbs.....38c

Christmas Candy Treats for the family

5-pound Surprise Box

A A wonderful assortment of pure, delicious candies for Christmas holidays and parties. You will find your favorite kinds of candy in this delightful package. Each contains from three to five kinds of candy in different flavors. A welcome gift for those in the service. Great for filling Christmas boxes. (For empty Christmas boxes see opposite page.) Shipping weight, 6 lbs. 12 oz. 8 N 7853.....5 lbs. \$1.59

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Lunch Kit and Candy

B Special Christmas offer... a new Complete and different folding lunch kit, plus 3 lbs. of delicious Pan-American hard candy imported from Cuba. Kit, made of fabric-like cardboard. When opened it holds a good size meal. When closed it fits into your pocket or purse. Smart, lightweight and sanitary. Case opens, closes automatically... no parts to assemble. See opposite page for description of candy. Shpg. wt., 3 lbs. 8 oz. 8 N 7840—Complete.\$1.59

5 Candy-filled Toys

C Bigger and better than ever. Set Battleships, locomotives, tanks, kiddy mugs, etc. filled with wholesome children's candy in gay colors. Battleship is 5 inches long, others about same size. Children love to find them in their stockings on Christmas morning. Use them as favors for parties, too. Order enough for all the children on your list. Shipping weight, 2 lbs. 8 oz. 8 N 7852...5 Toys 49c

Mello-creams

D Really creamy 38c Mello-creams 2 lbs. in an appealing variety of little Santas, Christmas trees, autos, dolls, stars, bells and other favorites. These colorful candies are pure and wholesome... children love them; you will, too. Ideal for filling Christmas stockings and making up gift boxes. See empty boxes on opposite page. Shipping weight, 2 lbs. 10 oz. Available after Nov. 10. 8 N 7815....2 lbs. 38c

Pan-American Candies made from pure cane sugar

Serve holiday guests these gay fiesta candies imported right from the heart of tropical Cuba. Pure . . . wholesome . . . delicious . . . made of pure cane sugar. Assorted shapes, in luscious looking, tropical colors (U.S. Certified). Assorted lemon, lime, orange, peppermint, raspberry and other popular flavors. A tasty touch for the kiddies' Christmas.

3-lb. bag

\$1.15

8 N 7821— Shipping weight, 3 lbs. 8 oz. 3-lb. bag \$1.15
8 N 7822— Shipping weight, 11 lbs. 10-lb. bag 3.49
8 N 07823—Shipping weight, 42 pounds. 40-lb. carton shown above 12.79

Pack candies in these Gift Boxes

Gay, colorful Christmas scenes on cardboard boxes. Each box holds $\frac{1}{2}$ -pound of candy (not included). Tape handles for carrying.

9c

for 12

8 N 7873—Shipping wt., 8 oz. . . . 12 for 9c
8 N 7874—Shpg. wt., 3 lbs. 11 oz. 100 for 59c

"Candy Town Boxes" $\frac{1}{2}$ -lb. size

Decorated—village scenes . . . cutout fronts.
8 N 7875—Shipping wt., 8 oz. . . . 12 for 10c
8 N 7876—Shpg. wt., 3 lbs. 11 oz. 100 for 67c





Pure, delicious

Fruit Cakes

GOOD . . . Value leader

5 lbs. \$1.49

Made of rich, dark batter generously filled with selected fruits, nut meats and spices. All ingredients are expertly blended to make an exceptional holiday treat. Packed in sturdy cardboard box. Shpg. wt. 5 lbs. 14 oz.
8 N 7817—5-lb. cake...\$1.49

BETTER . . . Fine quality

5 lbs. \$2.59

Better, finer batter with larger amounts of raisins, cherries, assorted cut fruits and nut meats than above. Flavored with spices and honey. A really fine fruit cake made from a treasured old recipe. Packed in Christmas box. Shipping weight, 6 lbs.
8 N 7818—5-lb. cake....\$2.59

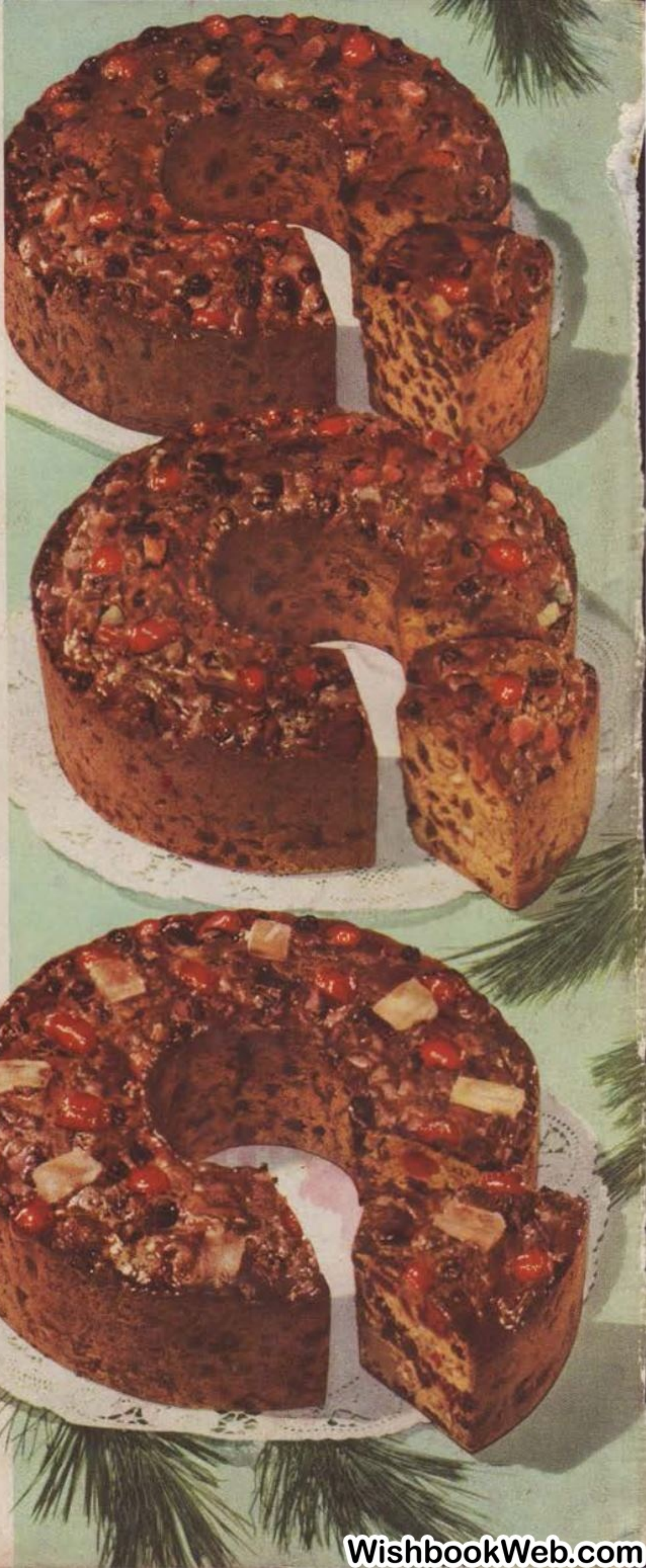
BEST De luxe quality

5 lbs. \$3.49

Rich, smooth batter . . . our finest mixture! Chock full of whole red cherries, glazed pineapple, orange peel, raisins, citron and selected pecans. Deliciously spiced and flavored with honey. The ingredients have been carefully prepared to make our finest tasting fruit cake. Beautifully decorated and packed in a Christmas box . . . makes a lovely gift. Shipping weight, 6 pounds.

8 N 7819—5-lb. cake....\$3.49

**SEARS, ROEBUCK
AND CO.**
Minneapolis



W. A. H. S., H O L B U C K A N D C O., M I N N E A P O L I S ☆ F O R I N D E X S E E P A G E 85